Science Agora 2024 Application Guidelines

10/26_{Sat}**~27**_{Sun}

Date and Time 10:00~17:00
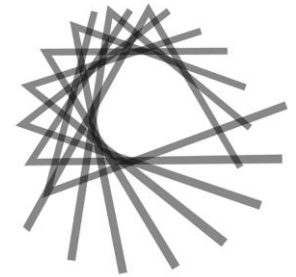
Around 90 booths and 20 workshops planned

Setup: 10/25 (Fri.) afternoon; takedown: 10/27 (Sun.) 17:00
Venue: Telecom Center Building, Miraikan (Miraikan, Odaiba)

10/25_{Fri}

Pre-event

1 online session

SCIENCE AGORA

Application deadline: Friday, June 14 12:00 noon (Japan time)

Acceptance/rejection notifications are scheduled for Mid-July

Theme **Bound for the future with Science**

This year, we are placing more emphasis on holding in-person events, and, in order to maximize value that can only be experienced by actually attending, Science Agora will be held in collaboration with the Telecom Center Building and the National Museum of Emerging Science and Innovation. We look forward to receiving proposals for unique experiences and dialogues that will encourage visitors to think about science and technology of the near future. The theme this year is "Bound for the future with Science," and our hope is that each and every visitor will find their own compass for the future as they journey through Science Agora 2024 while enjoying the various booths and sessions. Together, let's realize a Science Agora 2024 that is a place to think together with visitors about co-creating a future society while also acknowledging our diverse values.

Application Guidelines: Table of Contents

If you have any questions, please contact the Science Agora Secretariat (agora2024@kogeisha.co.jp). At a later date, we will post a summary of the main questions and answers to both social media and our official website. Additionally, an online application briefing session will be held on Thursday, May 23, from 16:00 (no advance registration required). Please check the URL on the official Science Agora website.

What is Science Agora?

* Agora is ancient Greek for "meeting place"

Science Agora is an open forum for sharing information and holding dialogues between a diversity of people (regular citizens including elementary, junior high, and high school students, scientists and experts, media, industry, policymakers, etc.) to deepen the relationship between science and society.

Science Agora brings together both exhibitors and visitors from across a diverse range of ages and sectors, and puts on a variety of programs, from sessions where relatively specialized topics are discussed to interactive exhibits and workshops.

Besides communicating the fun of science and technology and igniting interest in these fields, it aims to be **a place where diverse people can gather to consider the various issues surrounding these fields and consider future visions of society**.

Past activities

Science Agora, which has been held since 2006, has developed through trial and error by all its stakeholders. At its inception, its activities primarily aimed to raise public awareness of the philosophy of science communication. However, its concepts have changed with the times. **In 2022 it has been positioned as a forum to think about the future through co-creation and Convergence of Knowledge** (Integration of all knowledge, including humanities, social sciences and natural sciences).

Science Agora
will continue to evolve.

**Early days
(2006 - 2009)**

- A place for science and society to exchange ideas and opinions
- A place that encourages dialogues amongst the diverse people who make up the science community
- A place where science communicators from throughout Japan gather to talk

**First period of change
(2010 - 2013)**

- Becomes a place to connect separate circles of science communication activities in each region and develop a network of autonomous activities with diverse sectors
- Expansion to both communication and creation
- Energizing science communication in each region of Japan by acting as a trade fair for various science communication activities

Second period of change (2014 -)

- One of the largest science events in Japan
- A place open to all, connecting science and society
- A place where those who are actively working to develop a society that incorporates science gather, take an interest in each other's activities, recruit other likeminded people, and develop their own activities
- Science with society, society with science

Science Agora Activity Requirements

- ✓ With society and for society
- ✓ Science-related
- ✓ Self-motivate
- ✓ **Devoted to dialogue** with a diverse range of people
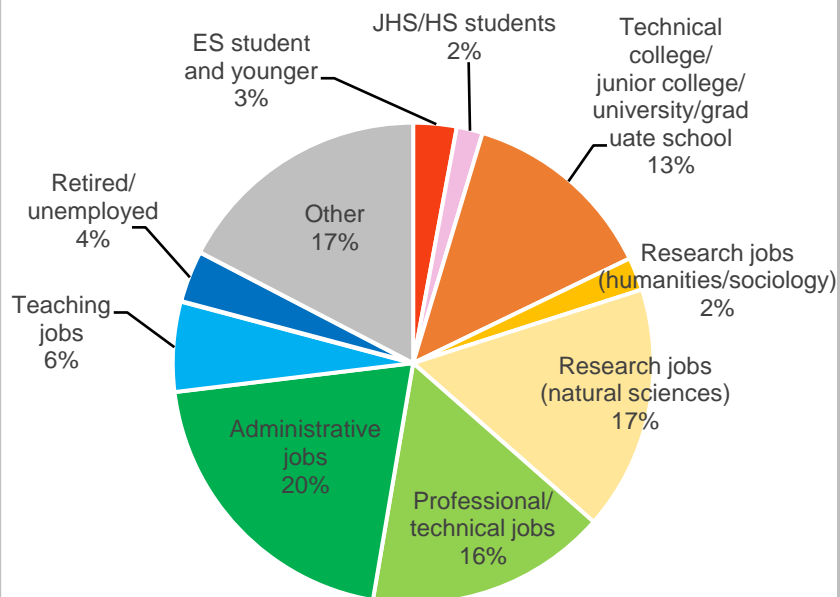- ✓ **Devoted to public dialogue**

Convergence of Knowledge → https://www8.cao.go.jp/cstp/sogochi/index.html

Characteristics of Attendees, etc. (examples from 2023)

*Note that Science Agora will not be held online in 2024.
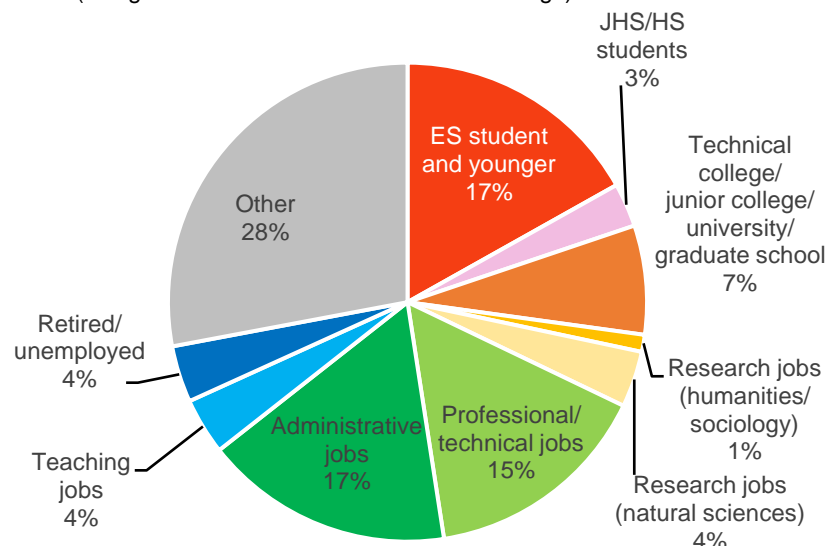
[Reference] Online

- Participation from researchers and companies was steady
- Popular sessions on cutting-edge science and technology, intended primarily for adults
  (decarbonization, moonshot goals, and AI, etc.)

JHS/HS students 2%
ES student and younger 3%
Technical college/ junior college/ university/graduate school 13%
Retired/ unemployed 4%
Other 17%
Research jobs (humanities/sociology) 2%
Teaching jobs 6%
Research jobs (natural sciences) 17%
Administrative jobs 20%
Professional/ technical jobs 16%

On-site event

- Booths that made a strong visual impact and booths with hands-on experiences were likely to leave a lasting impression (assuming there is academic backing, rather than an emphasis on the bizarre)
- Programs that families can enjoy together with their children were popular
  (designed so that even adults can learn things)

JHS/HS students 3%
ES student and younger 17%
Technical college/ junior college/ university/ graduate school 7%
Other 28%
Research jobs (humanities/ sociology) 1%
Retired/ unemployed 4%
Research jobs (natural sciences) 4%
Administrative jobs 17%
Teaching jobs 4%
Professional/ technical jobs 15%

Continuations and improvements from last year's Science Agora

Participants' comments

- The number of visitors increased from last year, and we were able to interact with a variety of people
- We received a variety of comments and questions from visitors, which helped us to deepen our thinking about our own research
- Dialogue at the pre-event and networking events was a good opportunity to promote our work to experts in multiple fields
- After the networking event we would have liked time to exchange business cards and opinions
- Exhibitors were able to exchange opinions with each other because similar themes were close together in each area
- More emphasis needs to be placed on being able to broaden one's horizons by encountering unexpected information

Focus on on-site events, and strengthening draws for visitors	>>>	Welcome value and dialogue that can only be experienced in person Strengthen public relations in cooperation with the Miraikan and the surrounding Odaiba area
Continue networking events for exhibitors	>>>	After the networking event for exhibitors, allocate time for exchanging business cards and opinions right there
Strengthen planning and layout (curation) with story-telling	>>>	Once again this year, the Science Agora Promotion Committee will be in charge of planning and arranging the event to enhance circulation and create new perspectives

Exhibit Format

Please see the pages that follow for further details. As the Secretariat determines session time schedules and booth locations, contributors cannot choose their location or time (requests are accepted). However, **you may be asked to change your exhibit format if there are too many applications.**

Booths Assumes programs that will be held in a space where various exhibitions can be held throughout the day **(unattended booths are not allowed).** Should fit within a 3m wide x 3m deep x 2m high space.	Exhibiting for two consecutive days*	The first booth is free of charge, and each booth from the second onwards is 20,000 yen (tax included). A maximum of three booths may be applied for, but, as a result of screening, you may not receive all of your desired booths.
Open Space Assumes programs that will be held with workshops or sessions that last less than 90 minutes. Should fit within a 10m wide x 4m deep x 2m high space.	Exhibiting within 90-minute time slots	Exhibiting in one 90-minute slot is free. If exhibiting for 90 to a maximum of 120 minutes is 20,000 yen (tax included).

*In principle, we ask that booths be exhibited for two consecutive days, but please contact the Secretariat if you wish to exhibit for only one day due to unavoidable circumstances

Application Conditions

1. Applicants must agree to the Science Agora activity requirements (listed on page 4)

2. Applicants must have programs that are premised on dialogue
  ・Proposals that are limited to one-sided business introductions/outreach and that lack two-way communication may be rejected
  ・Proposals that consist entirely of science experiments and crafts and that do not go beyond being a science classroom for children may be rejected

3. At least one individual who can provide explanations must be present at the booth at all times (unattended booths are not allowed)

4. Applicants must be able to announce your session and attract attendees, including at least 6 announcements on social media after your application is accepted (please see page 11 for information on announcing your session on social media at least 6 times after being accepted)

5. After their session, **within 90 minutes applicants must submit a report to the Secretariat for publication** at the venue and on the website, etc. (refer to page 23 for the contents of this report)
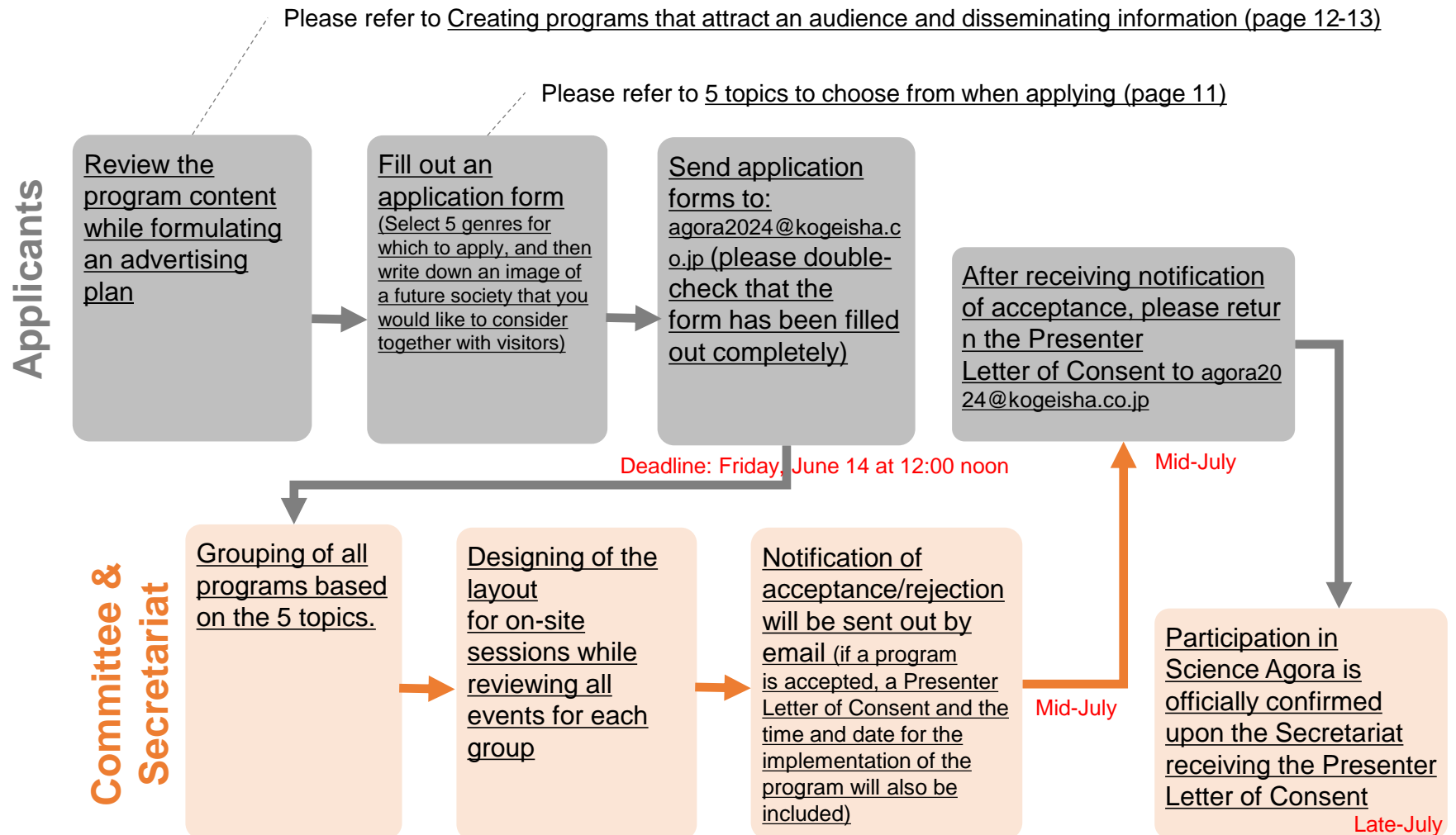
There is no charge for contributors; however, a fee will be charged in the following cases. Contributors are also responsible for transportation, administrative expenses, and other costs necessary to implement their session.
• If exhibiting in multiple booths→the fee for the second and subsequent spaces is 20,000 yen (including tax)
• For sessions/workshops lasting more than 90 minutes→20,000 yen (including tax)

*Science Agora is working to promote diversity, and as such we are asking exhibitors to be as considerate as possible.

Process from application to acceptance

Please refer to Creating programs that attract an audience and disseminating information (page 12-13)

Please refer to 5 topics to choose from when applying (page 11)

Applicants

Review the program content while formulating an advertising plan

→

Fill out an application form (Select 5 genres for which to apply, and then write down an image of a future society that you would like to consider together with visitors)

→

Send application forms to: agora2024@kogeisha.co.jp (please double-check that the form has been filled out completely)

After receiving notification of acceptance, please return the Presenter Letter of Consent to agora2024@kogeisha.co.jp   Mid-July

Deadline: Friday, June 14 at 12:00 noon

Committee & Secretariat

Grouping of all programs based on the 5 topics.

→

Designing of the layout for on-site sessions while reviewing all events for each group

→

Notification of acceptance/rejection will be sent out by email (if a program is accepted, a Presenter Letter of Consent and the time and date for the implementation of the program will also be included)   Mid-July

Participation in Science Agora is officially confirmed upon the Secretariat receiving the Presenter Letter of Consent   Late-July

Review and curation by the Promotion Committee

The 2024 Science Agora Promotion Committee will use the information in the application form to review exhibits applications based on the following perspectives. Acceptance or rejection results will be shared via email, together with any comments from the Committee. Applications rated highly by the Committee for the above-described review perspectives may be selected as highlight sessions. Highlight sessions will receive preferential promotion on the official website and other venues.

(1) **Has the contributor considered what they can share with attendees and what they hope to gain from dialogue with attendees?**

(2) **Is the application, including schedule and materials, well-designed? Does it consider attendees of differing interests? If the application is for a booth, is it designed to be visually appealing to attendees?**

(3) **Are there considerations in place to encourage dialogue and gather ideas?**

(4) **Does the application have a reasonable plan for advertising to its target demographic?**

(5) **Based on this year's theme, do you have a clear vision for a future society that you would like to think about and realize together with visitors?**

This year as well, we will be strengthening curation by the Science Agora Promotion Committee, and the venue layout will take into account the characteristics of each exhibit and their relationship with other exhibits. The venue will be designed in such a way that visitors to Science Agora will be able to enjoy an adventurous journey into the future with science by touring through the various programs.

5 genres to choose from when applying

To allow visitors to select programs according to their interests, the programs will be divided into five major genres. Please select, up to your second choice of genre, the ones that apply to the program you will be exhibiting. *Note that the genre names may change depending on the applications that are received.

Genre	Keywords (examples)
Earth/ biodiversity	Environmental issues, natural environment, climate change, decarbonization, hydrogen society, biodiversity, nature positivity, earth science, cells, microorganisms, and biotechnology, etc. This theme is for exploring the environment and various aspects of it, such as nature and living things.
Food/life/health	Population issues, infectious disease control, medical care, wellbeing, genome editing technology, food loss, food tech, and agritech, etc. This theme is for exploring social issues and new technologies related to everyday activities, life, and health.
Learn/experience/ create	EdTech, STEAM, art, sports, programming, play, traditional technology, and education, etc. This theme is for exploring the promotion of learning, culture, and entertainment, etc.
Career/research	Career building, entrepreneurship, open innovation, academic/research areas, researchers, science communication, and career paths, etc. This theme is for exploring academic fields, activities, future images for communities, and life planning.
Cities/spaces/ mobility	Smart cities, metaverse, space, robots, autonomous driving, flying cars, and disaster preparedness, etc. This theme is for exploring the future of lifestyle foundations and infrastructure.

Creating programs that attract an audience and disseminating information

At Science Agora, all exhibitors are asked to actively promote the event. In creating a program that will attract large numbers of visitors, it helps to be aware of the publicity aspect when finalizing your content. People are attracted to booths with large numbers of visitors, so we ask that you proactively spread information about your Science Agora exhibit, using the below as an example, in order to attract visitors who came for other programs.

(1) First, **clarify what the benefits are of participating in and experiencing your program and learning that information.** Be sure to include how the information and technology being shared by the contributor will benefit the world and what issues it may be able to solve, and summarize it in around 40-60 words.

(2) Next, **think of a subheading (target copy) that clearly identifies what your program is about**. The target copy should be no more than a few words, and it helps to include an appeal to the target audience in the first half of the copy. Examples: **Gather with other elementary school students interested in robotics! / Are you interested in learning about biodiversity? / A must-see event for junior high school and high school students! Experience STEAM education!**

Check multiple times with your fellow contributors to ensure that the information you can provide is not unreasonable for the attendees you are envisioning. Using ChatGPT is convenient for creating the text, but be careful that the description does not deviate from the program you can implement. **Your slogan and introductory text may be reprinted on the official website.**

Example of disseminating information on social media

Attention all elementary and junior high school students! Explore the secrets of next-generation energy with a hydrogen rocket!

Everyone is talking about hydrogen energy, which emits no carbon dioxide! If you learn how a rocket works, maybe you can find a solution to the energy shortage. If you are interested, come and fly a rocket!
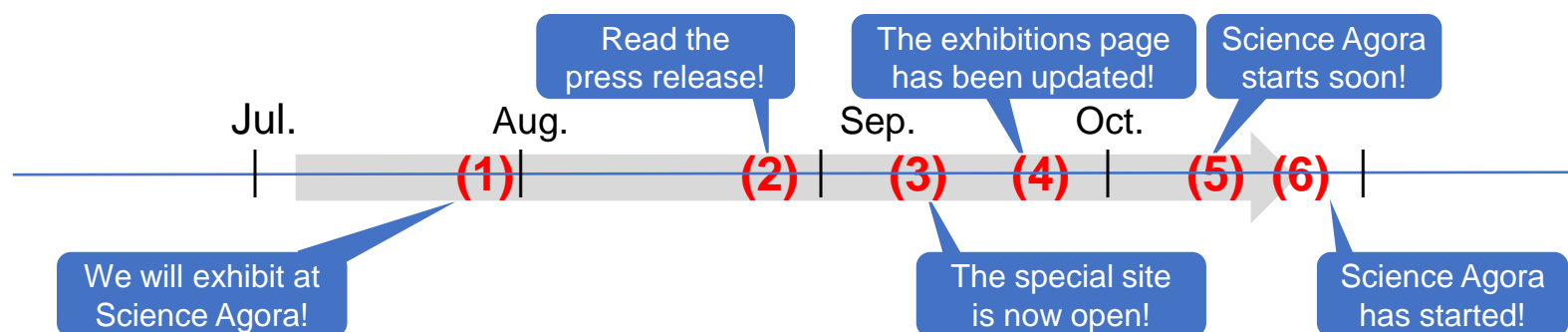
#ScienceAgora #ScienceAgora2024

Promote Science Agora by using these hashtags

Please use the internet effectively when disseminating information. Social media is an effective way to spread information. Please consider using social media in combination with a website to disseminate information.

X (formerly Twitter)	Instagram	Facebook	website
✓ Used by the younger generation ✓ High spread ✓ Mainly used to share information in real time (information is easily lost) ✓ For short-term information, not intended as reading Material	✓ Used by the younger generation ✓ Easy access to past information ✓ Image-oriented, enjoyable for easy-to-read text and content	✓ Not as popular with young people, skewed more toward business ✓ Easy access to past information ✓ Enjoyable for reading and content ✓ Using a personal account is good, but business accounts get little reaction	✓ Only viewed by fans who know the website exists ✓ Easy access to past information ✓ Does not have the ability to spread information that social media has ✓ Difficult to acquire new Users

Contributors all posting on social media around the same time will create excitement, making it easier for information to reach people who may be interested in Science Agora. Please post at least 6 times on social media: **(1)** when you decide to exhibit, **(2)** when the press release comes out, **(3)** when the special site opens, **(4)** when the exhibitions page is updated, **(5)** one week before the event, and **(6)** on the day of the event. Note: If you do not have a social media account, please consider making one.

Read the press release!

The exhibitions page has been updated!

Science Agora starts soon!

Jul.　　　　Aug.　　　　　　Sep.　　　Oct.

(1)　　　　　**(2)**　**(3)**　**(4)**　　**(5)** **(6)**

We will exhibit at Science Agora!

The special site is now open!

Science Agora has started!

Number of sessions each day (tentative)

We are planning for two days -- a pre-event and the Science Agora main event. The numbers provided here are approximate.

Pre-event	Science Agora Main Event		
Online	Telecom Center Building		
10/25 ［Fri］ Held at night	10/25 ［Fri］	10/26 ［Sat］ 10am - 5pm	10/27 ［Sun］ 10am - 5pm
Session (Pre-event) **1** Program Assumes exhibitors will appear online (those who wish to do so)	Open space and Booths Set-up：morning Checking the stages：afternoon Exhibits will be brought in after 2pm - 6pm)	**Open space for workshops and other session based programs (90 minutes or less).** *3-5 locations **12** programs (planned)	**Open space for workshops and other session based programs (90 minutes or less).** *3-5 locations **12** programs (planned)
No Booth		**2 days booth 90 Programs** (planned)	

# Overall image of venue (Telecom Center Building)

The 20th and 8th floors will be occupied by the secretariat.
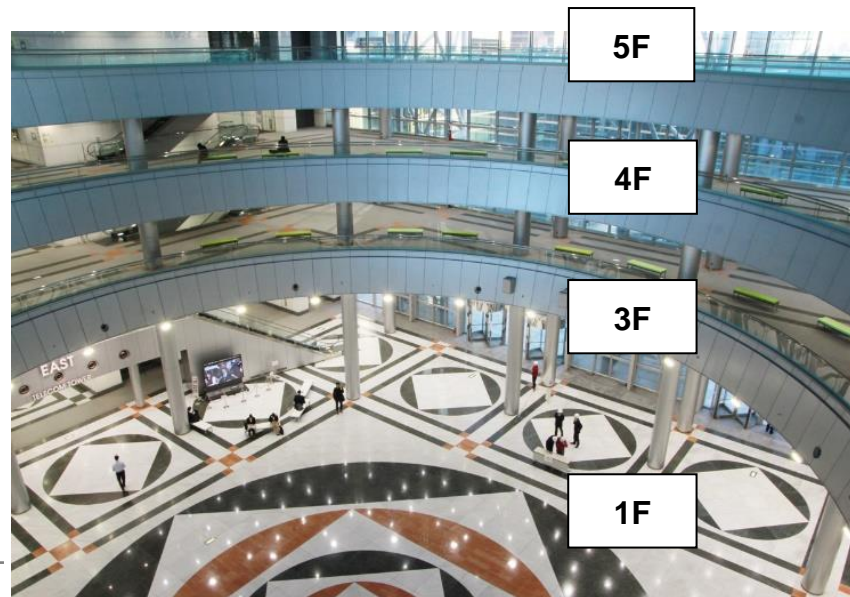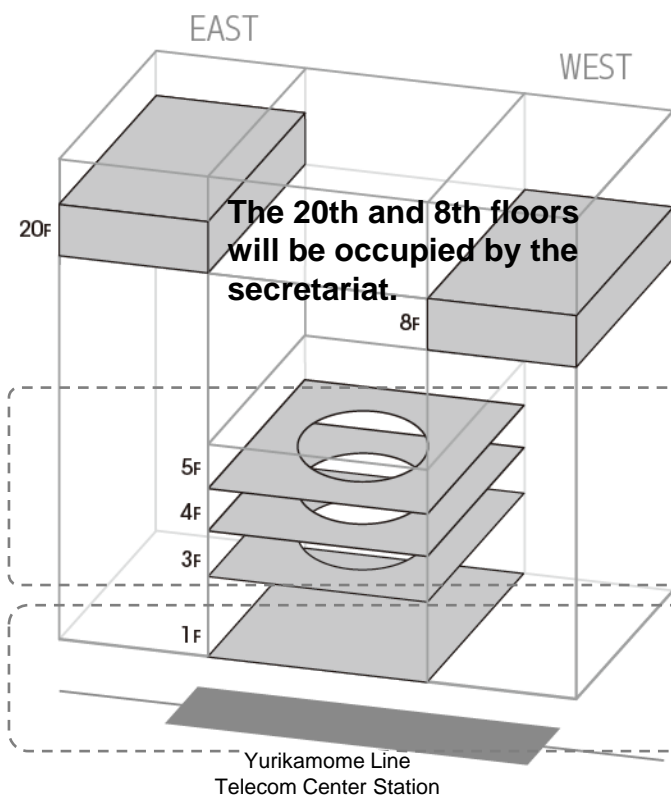
5～3F： **Booths, Open space**

1F: Booths, open space, opinion board, and special events by the organizers, etc.

Yurikamome Line
Telecom Center Station

15

Basic specifications for open space

Items not included in the basic facilities can be arranged for a fee (refer to page 19). Please note that specifications are subject to change depending on circumstances.

Located on the first, third to fifth floors of the Telecom Centre building, it is a place where visitors can interact in close proximity. It can also be used as a workshop space with desks.

Monitors on the first floor are large and those on the third to fifth floors are 60". Please note that exhibitors cannot specify the number of floors (this will be decided by the Secretariat).

10m approx.

3~4m approx.
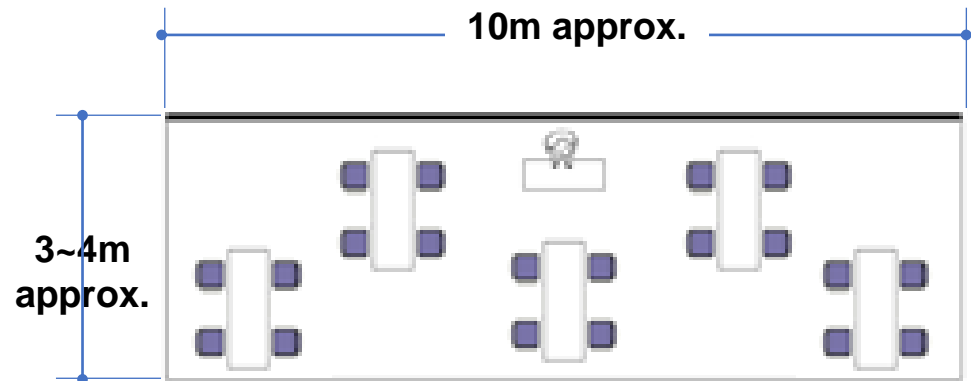
Basic facilities on 3rd to 5th floors
- 1x 60 inch LCD monitor
- 2x wired hand-held microphone
- 1x platform (W1200 x D600 x H940)
- 30x chair (36x chair for 1st floor)
- 5x table (6x table for 1st floor)
- 1x power strip with 2 sockets
  (provides up to 500W for a presentation PC)
*The electricity used for the LCD monitor and for audio equipment such as the microphone is included in the standard equipment.
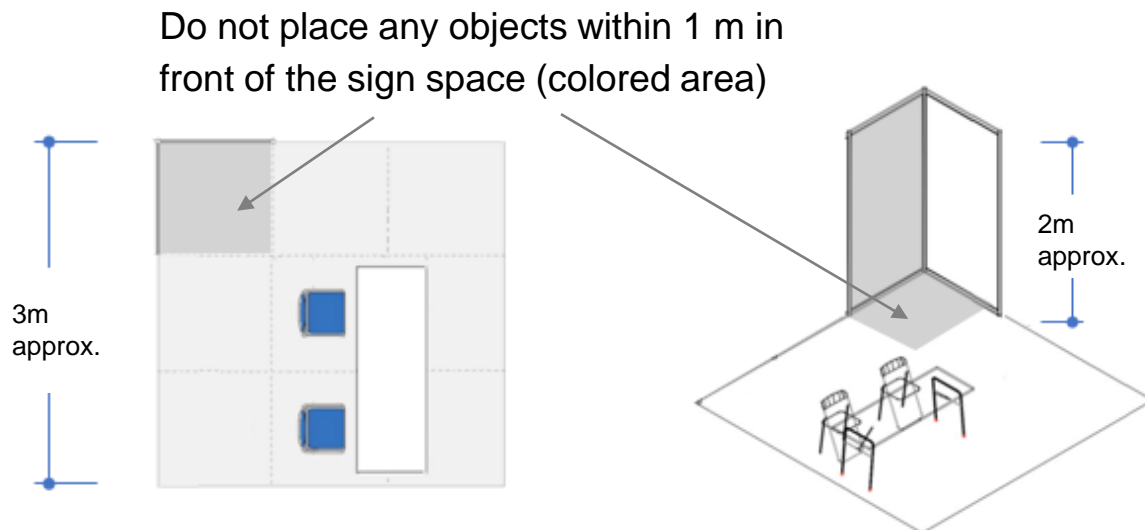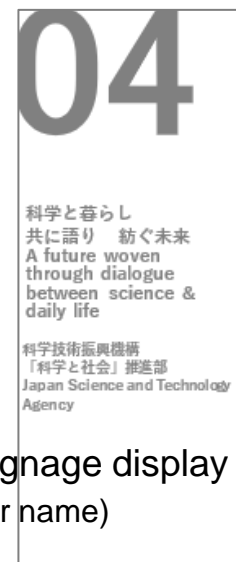
Basic specifications for booths

Do not place any objects within 1 m in front of the sign space (colored area)

3m approx.

2m approx.

04

科学と暮らし
共に語り　紡ぐ未来
A future woven
through dialogue
between science &
daily life

科学技術振興機構
「科学と社会」推進部
Japan Science and Technology
Agency

Image of signage display
(e.g. exhibitor name)

Basic facilities (one space)	・Partition wall (composed of system panels W990 x H2100) *Using studs, nails, or non-removable/damaging adhesives on these walls is prohibited. Please bring any chains or equipment you may need to set up panels. ・Table (W1800 x D600 x H700) ・2x folding chair ・1x power strip with 2 sockets ・Signage (please do not place any objects within 1 m in front of the sign space (area with contributor's name, etc.))

Note: The basic equipment supplied will be doubled for exhibitors with multiple spaces.
*Posters, etc. cannot be displayed on the outside walls of booths.

Basic layout for 3rd to 5th floor
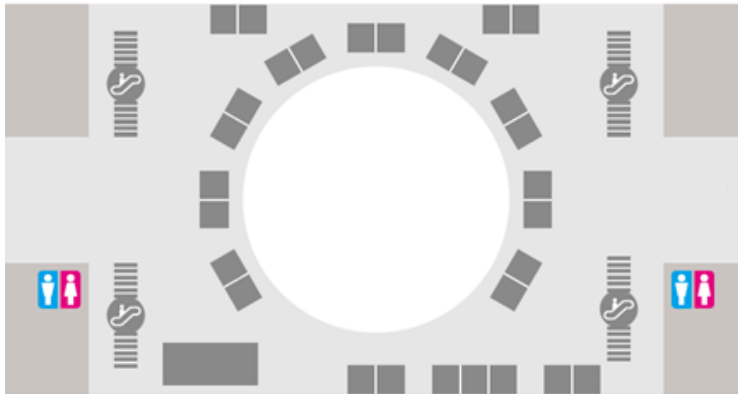
The booths will be arranged around the atrium, with approximately 26 sessions per floor.

Please ensure objects cannot fall. Objects cannot be hung from handrails. Posters, etc., may not be displayed on the handrails or the walls outside the booths.

Note: The diagrams show the basic layout plan during the application period and are subject to change depending on circumstances. The 5th floor's layout will have booths lined up along the walls.
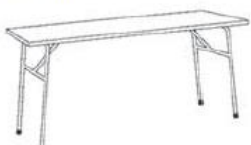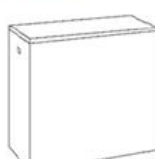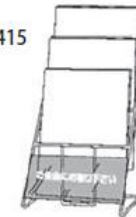
Each floor will have open spaces where workshops and other session-type events (within 90 minutes) can be held (locations to be determined)

Workshops and other events will be organized by the public.

The first-floor layout is yet to be determined. However, it will feature a general reception area, sessions held on the open space.

(Reference) Paid items

Items not included in the basic facilities can be arranged for a fee. Applications for paid items can be made using the exhibitor survey form that will be distributed around mid-September. Note that these content and prices are subject to change.

1 パイプイス W420×D420×H780
SH:（座面）430
¥990

2 テーブル
2-1 W1800×D600×H730 ¥4,400
2-2 W1200×D600×H730 ¥3,960

3 丸テーブル φ750×H600
¥5,500

4 ユニットカウンター
W900×D450×H800 ¥8,800

5 カウンターチェア
SH:（座面）330×SH500 ¥3,850

6 三つ折りパーテション
W1800×H1730
¥13,200

7 白布 2000×1000
¥1,650

8 カタログスタンド
W250×D550×H1700
A4サイズ縦12段
¥6,600

9 卓上カタログスタンド
W230×D200×H415
A4サイズ縦3段
¥2,200

10 追加コンセント（2口）
¥4,400（配線費込）

11 追加電気使用（0.5kw毎）
+0.5kw ¥5,500
+1.0kw ¥11,000
+1.5kw ¥1,650
申込は最大1.5kwまで
コンセントは2つに分けさせていただきます。

12 ナレーションセット（有線）
有線マイク（スタンド付き）×1
アンプ×1
スピーカー（スタンド付き）×1
※電源（コンセント）は別途
※消費電力:100V150W
¥33,000

13 液晶ディスプレイ（PC・ビデオ対応）
42インチ液晶ディスプレイ
DVDプレイヤー
ラック・スピーカー付き
16:9（ワイドディスプレイ）
※電源（コンセント）は別途
※消費電力:100V300W
¥143,000

14 プロジェクター・スクリーンセット
液晶プロジェクター
（専用台付）
フロアタイプスクリーン
100インチ
※電源（コンセント）は別途
※消費電力:100V350W
※投射距離（100インチの場合）
2.5m〜3.0m
¥165,000

Open space: **Timetable for October 26 to 27**

The number of programs carried out in open spaces is an indication. (Depending on the application situation, the number of open space locations may be reduced.)

Open space				
	1F	3F	4F	5F
10:00				
11:00	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)
12:00				
13:00	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)
14:00				
15:00				
16:00	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)	Program (90 minutes including dialogue)

Opinion board

Attendees will be asked to provide comments in response to the following questions. (contents are subject to change)

Please let us know what you felt after coming to Science Agora today

What did you find interesting or fun?

What did you find scary or unpleasant?

What do you think would make the event better?

Since Science Agora 2017, we have been collecting opinions about topics like our new logo and expectations for science and technology through these boards, which are installed at the venue (Left photo: board 1 is the opinion board, and board 2 is the report board).。

Report board

For sessions (including workshops), a board will be set up at the venue to post the content (reports) discussed. The format will be distributed, so we ask that submissions be made within 90 minutes of the session ending (required for all exhibits). We ask for your cooperation as the content will be shared with attendees who were unable to participate in that program。

Content can also be shared with those who could not attend a session due to time conflicts.

Highlight sessions include graphic recordings

Each report will be posted on the web at a later date!
Note: Submission required

Report submission

Please submit a brief report of the session after it has been held. Reports for session-type exhibitors will be posted on the day of the event, **so make sure to submit them within 90 minutes of your program.**

Session exhibitors (required)

A) **The vision of the future discussed**

B) **Opinions and issues raised during discussions within the session, including dialogue**

C) **Relevant keywords**

■**Session report example**

Booth exhibitors (optional)

Booth reports will not be posted on the day of the event, but will be posted at a later date, so feel free to share the results of discussions with visitors (optional)

Pictures may also be posted.

Make submissions within 1 week of Science Agora ending.

■**Website posting example**

Pre-event

As a pre-event, **we are planning to hold an event titled "What's interesting about your exhibit?!"** We plan to broadcast radio-style interviews with exhibitors who will be on stage to hear about their enthusiasm and behind-the-scenes scores from just before Science Agora starting.

The facilitator will delve into interesting aspects of the exhibition programs from unique perspectives. Pre-event speakers will be recruited later. If you would like to share your passion for participating with as many people as possible, then please feel free to apply.

*Note that if there are many applicants, then selections will be made by the Secretariat.

*The 2023 "What's interesting about your exhibit?!" program is available at the link below.
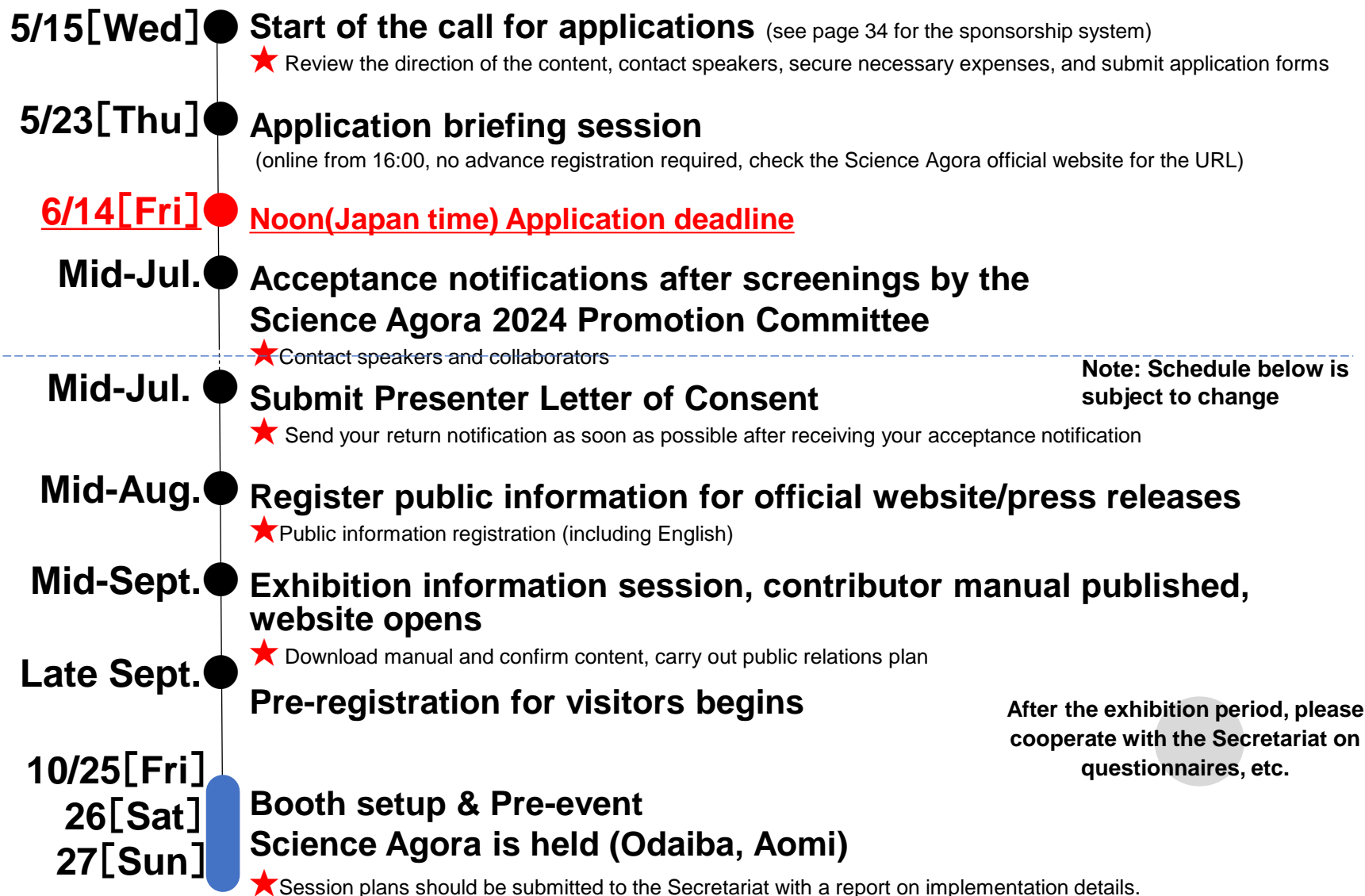
https://youtu.be/QRh6IHMza3c

Pre-event	
	10/25 [Fri]
10:00	
11:00	
12:00	
13:00	
14:00	
15:00	
16:00	
17:00	
18:00	
19:00	**Time not yet fixed**
20:00	

Timeline

★Indicates preparation by the contributors

5/15[Wed]● **Start of the call for applications** (see page 34 for the sponsorship system)
★ Review the direction of the content, contact speakers, secure necessary expenses, and submit application forms

5/23[Thu]● **Application briefing session**
(online from 16:00, no advance registration required, check the Science Agora official website for the URL)

6/14[Fri]● **Noon(Japan time) Application deadline**

Mid-Jul.● **Acceptance notifications after screenings by the Science Agora 2024 Promotion Committee**
★Contact speakers and collaborators

Note: Schedule below is subject to change

Mid-Jul.● **Submit Presenter Letter of Consent**
★ Send your return notification as soon as possible after receiving your acceptance notification

Mid-Aug.● **Register public information for official website/press releases**
★Public information registration (including English)

Mid-Sept.● **Exhibition information session, contributor manual published, website opens**
★ Download manual and confirm content, carry out public relations plan

Late Sept.● **Pre-registration for visitors begins**

After the exhibition period, please cooperate with the Secretariat on questionnaires, etc.

10/25[Fri]
26[Sat] **Booth setup & Pre-event**
27[Sun] **Science Agora is held (Odaiba, Aomi)**
★Session plans should be submitted to the Secretariat with a report on implementation details.

Science Agora 2024 Promotion Committee

*Titles omitted

Miki Igarashi
Specially Appointed Associate Professor, Faculty of Science and Engineering, Tokyo City University

Yoko Kamimura
Chief Evangelist/Community Designer/Partner, SUNDRED Corporation

Sawako Shigeto
Professor, The Graduate School of Project Design

Tatsuya Honda
Ontenna Project Leader, Social Technologies Implementation Office, Converging Technologies Laboratory, FUJITSU LIMITED

Akira Tsugita
JST Vice President

Yuko Morita
Specialist, Department of Planning and Management, Research Institute of Science & Technology for Society, JST

Masahiko Inami
Special Advisor to the President for The University of Tokyo, Deputy Director / Professor for Advanced Science and Technology

Shio Kawagoe
Associate Professor, Institute of Industrial Science, The University of Tokyo

Ryoichi Shinkuma
Professor, Shibaura Institute of Technology; CTO, Hyper Digital Twins Co., Ltd.; Chair of MEIS Society

Taichi Masu
Assistant Professor, Harris Science Research Institute, Doshisha University

Yoichi Ito
Executive Director, National Museum of Emerging Science and Innovation (Miraikan)

Application process

Download the application forms from the official Science Agora website, fill in the necessary information, and send it by email to the Science Agora Secretariat at (agora2024@kogeisha.co.jp). **Please submit one application form for each program (if you would like to apply for 2 programs, 2 application forms are required).** Multiple applications are possible, **but a large number of applications does not increase the probability of your program being accepted. Please submit the number of applications you are able to implement in the event that all programs are accepted.**
https://www.jst.go.jp/sis/scienceagora/

At Science Agora, program titles, etc. are expressed according to the following rules:

Rule (1)	All corporate status (national university corporation, stock company, or specified non-profit corporation, etc.) is omitted
Rule (2)	Insert a space between the corporate/institution name and the department name. If there will be multiple department names, then insert spaces as appropriate for readability.
Rule (3)	All symbols (parenthesis ( ), angle brackets [ ], middle dots・ periods., and exclamation/question marks !?) should be entered in full-width characters
Rule (4)	If the program has a subtitle, then write it as follows: [Main title] [space] [tilde~] [subtitle][tilde~] Ex: Colors of Light ~Visually Enjoy Flame Color Reactions~
Rule (5)	1. If the entire title is enclosed in angle brackets, remove them 2. If double brackets are being used without single brackets, then change them to single brackets 3. If multiple exhibitors are being listed in the same row, then separate them with commas 4. As a general rule, leave a space after exclamation/question marks

How to fill out the application form

Below is a summary of the information to be entered in the application form.

No	Item	Content	
1	Contributor name	Enter the name of the presenting organization in Japanese and English	Text entry
2	URL of Organization website	If the presenting organization has a website, please enter the URL	Text entry
3	Session title	Enter the title of the session in Japanese and English	Text entry
4	Organization type	Please select the type that best represents your organization. If there is no appropriate type, please select "Other"	○ University/Research Organization ○ School (elementary/junior high/high school ○ Museum ○ Media ○ Corporation ○ Governmental Organization ○ NPO/NGO/etc. ○ Non-organization (gathering of volunteers/etc.) ○ Other
5	Representative Name & Position	Please enter the name of the representative of the session who will receive communications from the Science Agora Secretariat in Name (Position) format	Text entry Example: John Science (XX Department of JJ)

No	Item	Content	
6	Representative's email address	Acceptance/rejection notifications will be sent to the email address entered here	Text entry
7	Past Presentations	Select from the options for any past experience implementing a program at Science Agora	○First time exhibiting ○Have exhibited once ○Have exhibited multiple times

8	Exhibit Format	Select the format and date for your exhibition from the options (requests may not always be granted)
		
		*For open space, if you have a desired date/time, then list it in the special notes column for the exhibition format
		
		*For open space, you have 90 minutes per slot to use as your wish, but note that if your program is long then the number of participants may be limited
		
		*Exhibitors using two or more booths will be charged 20,000 yen (tax included) for each additional booth
			○ Open space: within 90 mins.
			   Either October 26th (Sat.) or 27th (Sun.)
			   *Free
			
			○ Open space: within 120 mins.
			   Either October 26th (Sat.) or 27th (Sun.)
			   *Paid
			
			○ One booth for the two days of
			   Oct. 26-27 (Sat./Sun.) *Free
			
			○ Multiple booths for the two days of
			   Oct. 26-27 (Sat./Sun.) *Paid

No	Item	Content	
9	Envisioned attendees	What kind of people do you expect will attend your program?	• ES student and younger • JHS/HS students • Technical college/junior college/university/graduate school • Research jobs (humanities/sociology) • Research jobs (natural sciences) • Company employee (professional/technical) • Company employee (administrative) • Teaching jobs • Homemaker/retired/unemployed • Other
10	Affinity with theme	Based on the theme, write no more than 10 words about the future you would like to consider, realize, or contribute to, with your program in the format of "A future _____ "	Ex.: "A future where the Earth's biodiversity is protected," "A future not suffering from climate change," "A future where AI and humans coexist"
11	Select from the five genres	The programs will be divided into five main genres so that visitors can choose programs according to their interests. Refer to page 11 and select the genre(s) for the program you will be putting on. *Note that there may be changes to the genres depending on the applications that are received.	• Earth/biodiversity • Food/life/health • Learn/experience/ create • Career/research • Cities/spaces/mobility
12	Program outline	On the assumption that it will be posted to the official website, provide an outline of your program [may be reprinted]. What will you consider and talk about through this program in order to achieve the purpose of your daily activities? Fill in this information while keeping in mind the results that the visitors and exhibitors can obtain through dialogue.	Text entry

No	Item	Content	
12	Necessity of an ethical review	Does your program require approval procedures by an ethics committee that is internal/external to your research institution, such as for questionnaire surveys, interviews, and behavioral surveys involving personal information (incl. personal histories and videos), use of visitor-provided samples, human gene analysis research, genetic recombination experiments, animal experiments, etc.	*Continued from previous page ○ Already approved ○ Approval process is in progress ○ Program content does not require approval procedures * If your program requires approval and final approval is not obtained, then the exhibition will be refused
13	Speakers, etc.	If your presentation is in a session format such as a workshop, then list information about the speakers, and, if you are exhibiting in a booth, then list information about any informational staff or special guests (can also be listed during negotiations)	Text entry
14	Organization flow	Describe in detail how you will proceed with your talk on the day of the event, how much time the speakers will have, and what materials will be shared with attendees	Text entry
		Attach a detailed image of the exhibits that you will bring, as well as the layout for each type of exhibit (photos welcome)	If available, provide URLs for records of projects conducted by the exhibitors in the past
		Check any items that apply	Using more than 1 liter of water / using more than 0.5 kW of electricity / bringing in living things / collecting actual expenses and selling goods / providing food and drinks / generating sounds, lights, or odors, etc. / using heat sources (open flames are not allowed) / using chemicals / others
		List specific details	Text entry

No	Item	Content	
15	Preparations and operations	[Preparation stage] List the number of people involved in preparations until program implementation [When implementing] List the staff composition for the day of the event	Text entry [Preparation stage] [When implementing]
16	English availability	Can you provide support in English? (having some English support is recommended, such as being able to explain the program in English and having explanatory materials written in both Japanese and English)	○ Can make interpreter arrangements and provide materials in Japanese/English ○ Can provide materials in Japanese/English ○ Cannot provide English availability
17	Advertising plan	In addition to the Secretariat-requested six social media posts for spreading information (listed on pages 12-13), provide a specific plan for when, at what timing/frequency, and by what means (flyers, social media, email newsletters, etc.) you plan to publicize the event	Text entry
18	Social media account	Please inform us of the social media account you will use to disseminate information about your program (described on page 12-13)	Text entry
	Introduction of the program for dissemination of information	Enter an introduction with the intent of spreading information on social media (around40-60 words) Note: Please see page 12-13 for details	Text entry
	Target copy	Enter target copy with the intent of spreading information on social media (around 20-30 words) Note: Please see page 12-13 for details	Text entry
19	Special notes	List any special requests you may have	Text entry

Attraction and collaboration planning
(As of May 7, 2024)

The following programs are planned for this year.

● **IVRC2024 (Interverse Virtual Reality Challenge) [Attraction]**

IVRC, which has been co-hosted since Science Agora 2019, is a contest that supports students taking on challenges from a variety of perspectives in preparation for an era in which the real and the virtual are fused together (Interverse). Here you can experience a new era of VR that won the preliminary round (core times will be set for the public).

● **AI guide to recommended programs! AI touch rally! (tentative) [Collaboration]**

In collaboration with the AIST AI Technology Consortium, Science Agora 2024 will hold an AI touch rally using 2D barcodes. Visitors can use an online map to check the booths that they visited, and will then be provided with content (booth recommendations, etc.) that changes depending on how which booths they visited. Online, exhibitors who wish to do so can view changes in visitor numbers over time and survey results.

* All programs for Science Agora 2024 will be treated as touch rally destinations, and, by applying, you will be deemed to have agreed that information such as exhibit summaries will be used for touch rally purposes

Science Agora 2024 corporate sponsorships

We are looking for corporate sponsors who identify with and support Science Agora's activities. Details will be announced on the official Science Agora website as they are decided.

https://www.jst.go.jp/sis/scienceagora/
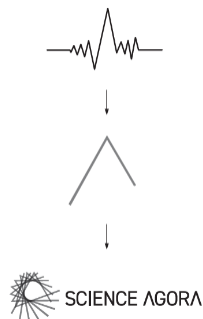
LOGO CONCEPT

発見やひらめきを感じた瞬間、人は大きな喜びを感じます。

その気持ちが跳ね上がる瞬間を捉え、ロゴにしました。

一つの要素が重なり、紡がれていく様子を表しており、

多数の要素が集まることで大きく広がりを見せる場を象徴します。

未来へとさらに発展していく様子を未完成な形で表し、

人の対話とひらめきが重なりあい、未来を創る大きな力を表現します。

SCIENCE AGORA

We look forward to inquiries regarding presenting at or sponsoring Science Agora 2024.