

Science Agora 2022 application guidelines

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Online	Pre-events and on-site events		
10/20 [Thu] >>> 22 [Sat] around ten sessions planned Held online, so no specific venue	11/1 [Tue] one session planned Online pre-event	4 [Fri] >>> 6 [Sun] On-site events (90 booths and 35 sessions) Setup: Nov. 3 [Thu, public holiday], Removal: Nov. 6 [Sun] at 18:00) venue: Telecom Center Building (Odaiba, Aomi)	

Application deadline: June 30 [Thu]

Notification of acceptance/rejection is scheduled for late July to early August. Entire event may shift online due to COVID-19 (to be decided in late August)

Themes for Science Agora 2022: Collaborate, Transcend, Create

Our environment is rapidly changing. Many previously typical situations are becoming atypical. Our world is interconnected, and problems in distant countries can directly impact our lives. Experts suggest that developments in science and technology no longer exist just to overcome inconveniences. Instead, our current era is focused on using these fields to produce novel ideas and create value. To realize a future that enables everyone to live in comfort, we need an awareness of diverse issues and ways of thinking that individuals alone cannot possess. People from all walks of life can provide us with hints for the future of society. What do you think the future of science and technology will be like? Who will it help? What problems need to be overcome to make this happen? We want to begin this year's Science Agora by asking for your thoughts on these matters. We challenge you to create a better future through the combined wisdom of those gathered at the event and by transcending current frameworks and assumptions.

Host: Japan Science and Technology Agency (JST)



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Please contact the JST Science Agora Secretariat (agora@jst.go.jp) if you have any questions



What is Science Agora?

* Agora is ancient Greek for "meeting place"

Science Agora is an open forum for sharing information and holding dialogues between a diversity of people (regular citizens including elementary, junior high, and high school students, scientists and experts, media, industry, policymakers, etc.) to deepen the relationship between science and society.

Held annually in November, it features a diverse program of events ranging from sessions for discussing relatively specialized matters to interactive exhibitions and workshops.

Besides communicating the fun of science and technology and igniting interest in these fields, it aims to be a place where diverse people can gather to consider the various issues surrounding these fields and consider future visions of society.





Past activities

Science Agora, which has been held since 2006, has developed through trial and error by all its stakeholders. At its inception, its activities primarily aimed to raise public awareness of the philosophy of science communication. However, its concepts have changed with the times. In 2022 it has been positioned as a forum to think about the future through <u>co-creation</u> and "Convergence of Knowledge" (Integration of all knowledge, including humanities, social sciences and natural sciences).

Science Agora will continue to evolve.

"Convergence of Knowledge" → https://www8.cao.go.jp/cstp/english/outline_plan.pdf

Early days (2006~2009)

- A place for science and society to exchange ideas and opinions
- A place that encourages dialogues amongst the diverse people who make up the science community
- A place where science communicators from throughout Japan gather to talk

First period of change (2010~2013)

- Becomes a place to connect separate circles of science communication activities
 - in each region and develop a network of autonomous activities with diverse sectors
- Expansion to both communication and creation
- Energizing science communication in each region of Japan by acting as a trade fair for various science communication activities

Second period of change (2014~)

- One of the largest science events in Japan
- A place open to all, connecting science and society
- A place where those who are actively working to develop a society that incorporates science gather, take an interest in each other's activities, recruit other likeminded people, and develop their own activities
- Science with society, society with science

Science Agora Activity Requirements

- ✓ With society and for society
- ✓ Science-related
- ✓ Self-motivated
- ✓ Devoted to dialogue with a diverse range of people
- ✓ Devoted to public dialogue



Characteristics of attendees, etc.

Attendee characteristics differ between online and on-site events. We cannot predict the number of attendees at our first in-person event in three years.

<u>Online(2021)</u>



- Increased participation from researchers and companies
- Aimed to increase sessions for child attendees (difficult to create sessions that children can watch for extended periods without getting bored)
- Sessions with junior high and high school students speaking were well-received (due to their willingness to explain things in plain language)

On-site event(2019)



- Booths were popular with parents and children (more attendees came to sessions that were explained in plain language)
- Contributors struggled to attract attendees to sessions in conference rooms that were not well advertised
- Groups of junior high and high school students, etc., came (teachers taking interested students, etc.)



Application Conditions

Apply by agreeing to the Science Agora activity requirements (see "Past activities" on page 4 of this document) and the following items. There is no charge for contributors (except those using multiple spaces. Contributors are also responsible for transportation, administrative expenses, and other costs necessary to implement their session).

- 1. Sessions must follow the basic intent of this event, which is to hold dialogues between multiple people
- 2. After implementing the session, a report must be submitted to the Science Agora Secretariat that can be published on its website, etc. (see page 21 report content for sessions one hour or less in length)
- 3. You must be able to announce and advertise your session and attract attendees in advance (since there are multiple sessions, announcements must be made in advance to attract attendees. The Secretariat will advertise Science Agora as a whole but will not help attract guests to individual sessions.

Note: except for highlight sessions or sessions held by the Host)

- 4. Online sessions must be conducted at the time designated by the Science Agora Secretariat, using the Webex account provided by the Host. You must also agree to the video recordings being posted on YouTube (for a minimum of one year; consultation possible for recordings of sessions involving minors)
- 5. At a minimum, booths must be open on November 5 [Sat] and 6 [Sun] consecutively (one space is free of charge; if multiple spaces are desired, payment of 20,000 yen (including tax) is required for each additional space. Upon review of their application, contributors may only be provided with one space in certain situations.



Exhibit Format

Session or booth, whichever format is preferred. Details can be found on the next page onwards. The Secretariat determines session time schedules and booth locations. Contributors cannot choose their location or time.

Session Exhibit: Consists of 60-minute main session + 30-minute dialogue (total 90 minutes)				
(1) Online	To be held in October	Both speakers and attendees participate online. Both symposium and workshop formats are acceptable.		
(2) Large Stage (Telecom Center, 1st floor)	To be held in November	Suitable for symposium-style sessions, such as lectures and panel discussions (only applicable if the advertising conducted by the contributor is expected to attract approximately 100 people).		
(3) Mini-Stages (Located between floors 3 and 5 of Telecom Center)	To be held in November	Suitable for small-scale talk sessions, workshops, and other short communication-style sessions (expect up to about 20 attendees)		

Booths: Setup: 14:00 onwards Nov. 3 [Thu, public holiday], Removal: 18:00 onwards Nov. 6 [Sun])

It's assumed that the booths will be used for various exhibit types. One booth exhibit space at the Telecom Center Building is 3m wide x 3m deep x 2m high. One space is free of charge. The fee for second and subsequent booths is 20,000 yen per booth (including tax). You may apply for up to three spaces, but depending on our review of your application, the number of requested booths may not be provided.



Number of sessions each day (tentative)

Science Agora will be held online (October) and in-person (November) for a total of seven days (the October schedule may be extended depending on the number of applications). In October, all projects will be streamed on YouTube. Although November will be primarily held in person, some projects will be streamed on YouTube. The number of booths is an estimate.

October : (Online		November :	Pre-event a	nd on-site e	events	
Online			Online	Telecom Cer	nter Buildin	g (Odaiba, A	Nomi)
10/20[Thu] <u>afternoon</u>	10/21[Fri] <u>afternoon</u>	10/22[Sat] <u>afternoon</u>	11/1[Tue] <u>at night</u>	11/3[Thu]	11/4[Fri] <u>1pm~6pm</u>	11/5[Sat] <u>10am~6pm</u>	11/6[Sun] <u>10am~6pm</u>
Session (60-minute main session + 30-minute dialogue) 3 programs	Session (60-minute main session + 30-minute dialogue) 3 programs	Session (60-minute main session + 30-minute dialogue) 4 programs	<pre>Pre-event 1 program (in Japanese)</pre>	Stages Set- up: morning Checking the stages: afternoon	Large stage (60-minute main session + 30-minute dialogue) 3 programs Mini stages (Located between floors 3 and 5) No plan	Large stage (60-minute main session + 30-minute dialogue) 4 programs Mini stages (Located between floors 3 and 5) 12 programs	Large stage (60-minute main session + 30-minute dialogue) 4 programs Mini stages (Located between floors 3 and 5) 12 programs
No Booth	No Booth	No Booth	No Booth	Booths Set- up: afternoon	Booths 12 programs 1F:12 3-5F:CLOSE	Booths 12 programs 1F:12 3-5F:26 each	Booths 12 programs 1F:12 3-5F:26 each Removal:6pm



Timetable for Online sessions (tentative)

October : Online				
	10/20 [Thu]	10/21 [Fri]	10/22 [Sat]	
10am			60-minute main session	
11am			+ 30-minute dialogue	
12noon				
1pm	60-minute main session	60-minute main session	60-minute main session	
2pm	+ 30-minute dialogue	+ 30-minute dialogue	+ 30-minute dialogue	
3pm	60-minute main session	60-minute main session	60-minute main session	
4pm	+ 30-minute dialogue	+ 30-minute dialogue	+ 30-minute dialogue	
5pm	60-minute main session	60-minute main session	60-minute main session	
6pm	+ 30-minute dialogue	+ 30-minute dialogue	+ 30-minute dialogue	
••••				
7pm	60-minute main session	60-minute main session	60-minute main session	
8pm	+ 30-minute dialogue	+ 30-minute dialogue	+ 30-minute dialogue	
Opin				



On-site (Telecom Center Building): big picture





Basic specifications for sessions

Items not included in the basic facilities can be arranged for a fee. Please note that specifications are subject to change depending on circumstances.

Large stage: A large open stage located on the first floor of the Telecom Center Building.



Basic equipment: screen, microphone, sound system, podium (desk), chairs, power outlets (2 outlets, up to 0.5 kW) **Mini stages** : Open stages located between the 3rd to 5th floors, close to attendees. Can also be used as a workshop space by installing desks.



Basic equipment: liquid crystal monitor, sound system, podium (desk), chairs, power outlets (2 outlets, up to 0.5 kW)



Basic specifications for booths



Basic facilities (one space)

Partition wall (composed of system panels W990 x H2100)

Using studs, nails, or non-removable/damaging adhesives on these walls is prohibited. Please bring any chains or equipment you may need to set up panels.

1 table (W1800 x D600 x H700), 2 chairs, 2 power outlets (up to 0.5kw)

Signage (please do not place any objects within 1 m in front of the sign space (area with contributor's name, etc.))

Note: The basic equipment supplied will be doubled for exhibitors with multiple spaces.

The number of contributors and people in each booth will be limited according to COVID-19 conditions. Please note that masks will likely be mandatory.



Basic layout for 3rd to 5th floor



The booths will be arranged around the atrium, with approximately 26 sessions per floor.

Please ensure objects cannot fall. Objects cannot be hung from handrails. Posters, etc., may not be displayed on the handrails or the walls outside the booths.

Note: The diagrams show the basic layout plan during the application period and are subject to change depending on circumstances. The 5th floor's layout will have booths lined up along the walls.

Mini stages will be located on each floor (locations to be determined)

In addition to planning workshops through public submissions, the Committee is considering holding sessions by science communicators such as alumni and former science communicators from Miraikan. The Secretariat will also ask contributors from related fields to speak.

•Science Communication Sessions @ Mini Stages (Proposed)

Mini-talks by science communicators will be followed by interviews about the daily activities of the contributors. Topics will include "Animals and Living Things," "Regional Science Museums," "Robots," and "VR".

The general schedule for these is as follows:

20 to 30 minutes:	Talk show communicate	 by	science
20 to 30 minutes:	Interviews w to talk show	 utors	related

The first-floor layout is yet to be determined. However, it will feature a general reception area, sessions held on the large stage, and highlighted booths. Booths are only open to applicants who can exhibit from November 4 [Fri] or 5 [Sat] through to November 6 [Sun] consecutively. Please note that there will be fewer general attendees on the first day (school-aged children cannot come due to school).



Timetable for November 5 to 6

On 11/4 [Fri], the large stage on the first floor and the highlight booths on the first floor (limited to a few) will open in the afternoon. Please note that the sessions will not be held on the 3rd to 5th floors.

Larg	Large stage, Mini stages				
	Large stage (Online delivery available)	3F mini stage	4F mini stage	5F mini stage (Online delivery available)	
10am					
11am	60-minute main session + 30-minute dialogue	90 minutes including dialogue	90 minutes including dialogue	90 minutes including dialogue	
12					
noon 1pm	60-minute main session + 30-minute dialogue	90 minutes including dialogue	90 minutes including dialogue	90 minutes including dialogue	
2pm					
3pm	60-minute main session + 30-minute dialogue	90 minutes including dialogue	90 minutes including dialogue	90 minutes including dialogue	
4pm					
5pm	60-minute main session + 30-minute dialogue	90 minutes including dialogue	90 minutes including dialogue	90 minutes including dialogue	



Time for dialogues after sessions

- After each session (60 minutes or less), 30 minutes of dialogue time (dialogue/networking among participants) is to be provided (this is not to be used for extra time for the session)
- Dialogue time will not be archived since many have commented that this allows participants to speak more freely



• Please note that session time is limited to 60 minutes to make it easier for attendees to participate

- Session content, including time for dialogue, is subject to review. All sessions at Science Agora must have dialogue time
- Each session host should act as the facilitator of the dialogue time. Help create a comfortable atmosphere by introducing any background and inviting people to speak using the examples below
 - If you have any questions that you couldn't ask during the main Q&A session, we'd love to hear them
 - This part of the recording will not be made public, so please speak freely



About session/booth genres

Sessions/booths will be divided into three genres to make it easier for attendees to find topics of interest. When applying, please let us know your genre of focus. This information will be used to classify your session/booth at the venue and on the Science Agora website.

A: Designing a future where everyone can be happy through collaboration between different positions in society	B: Collaborating with different types of wisdom to solve SDGs and regional issues	C: Collaborating in fun ways to create new learning experiences!
Example topic	Example topic	Example topic
 Transcending different fields to create science and technology for the future Creating an easy-to-live society that incorporates opinions and perspectives from everyone Reducing the risk of disasters and recovering from disasters (including COVID-19, etc.) 	 Diversity and inclusiveness Resources, environment, and energy Regional issues that might be solvable through science and technology 	 Basic knowledge required for thinking about the future of a society that is fun for both children and adults Learning, experiencing, and making things related to science and technology Choosing the sciences or humanities for future careers



Opinion board

Three questions will be posted at the venue for all participants to consider, with attendees asked to provide comments. The Secretariat will determine these questions based on the content of the selected sessions. All sessions must be connected to one of the questions.

Since Science Agora 2017, we have been collecting opinions about topics like our new logo and expectations for science and technology through these boards, which are installed at the venue (Left photo: board 1 is the opinion board, and board 2 is the report board).



As well as the three questions, we also ask, "Did you notice any sessions that would be interesting if they were combined with something else? Let us know if there were any sessions that you think should collaborate!"



Report board

For sessions, a board will be set up at the venue to post the content (reports) discussed (including during online sessions). For both online and in-person events, we ask that submissions be made within one hour of the session ending. We are considering allowing individuals who could not attend particular sessions to write their opinions on sticky notes.





Report submission (for both sessions and booths)

Please submit a brief report of the session after it has been held. We expect the following kinds of content to be reported in 2022, both for sessions and booths

- 1) The vision of the future discussed
- 2) Opinions and issues raised during discussions within the session, including dialogue
- 3) Relevant keywords

Session reports must be submitted within one hour of the session to allow attendees to comment. The figure on the right shows a session report posted at the venue in 2019. Booth reports will be submitted at a later date.

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Timeline ★ Indicates preparation by the contributors

6/1[Wed]●	Session plans and solicitation of sponsor companies are now being accepted ★ Review the direction of the content, contact speakers, secure necessary expenses, and submit application forms
6/30 [Thu]	Application deadline
Late Jul. to early Aug.	You will be notified of the results after review by the Science Agora 2022 Promotion Committee ★ Contact speakers and collaborators
Late Aug.	Register information for publication Note: Schedule below is subject to change ★ Register information for publication (including Japanese), submit Presenter Letter of Consent
Late Sept.	Contributor manual published, website opens ★ Download manual and review contents, launch presentation advertising
Early Oct.	Prior registration for Science Agora opens
10/20[Thu]	Science Agora Online (10 sessions planned) ★ Live delivery includes script preparation, rehearsals, etc.
22 [Sat]	
11/1 [Tue]	Pre-event (1 event planned. Note: May consist of 3 parts, etc.)
${f 3}$ [holiday, Thu] $igoplus$	Booth setup
4 [Fri]	On-site events(125 programs planned, @Telecom Center Building (Odaiba, Aomi))
6 [Sun]	★ Session plans should be submitted to the Secretariat with a report on implementation details.



Review Perspectives

- ① Is the content of the session based on this year's theme?
- ② Does the application consider what can be shared with attendees and what can be gained from the dialogue?
- ③ Is the application, including schedule and materials, well-designed? Does it consider attendees of differing interests?
- ④ Are there considerations in place to encourage dialogue and collect ideas?
- 5 Does the application have a plan for advertising to its target demographic?

The Science Agora 2022 Promotion Committee will review session applications based on the above criteria using the information in the application form. Acceptance or rejection results will be shared via email, together with any comments from the Committee.

Applications highly rated by the Committee may be selected as highlight sessions. Highlight sessions will receive preferential promotion on the official website and other venues.



Science Agora 2022 Promotion Committee



Masahiko Inami

Professor, Research Center for Advanced Science and Technology, The University of Tokyo; Research Supervisor, JST ERATO Inami JIZAI Body Project



Mari Oshima

Professor, Interfaculty Initiative in Information Studies/Institute of Industrial Science, University of Tokyo; Director, Office for the Next Generation (ONG)



Yoko Kamimura

Chief Evangelist/Community Designer/Partner, SUNDRED Corporation



Kaede Sari Consultant, NAD Lab, Nikken Sekkei Ltd.



Ryoichi Shinkuma

Professor, Computer Science and Engineering, Faculty of Engineering, Shibaura Institute of Technology; Representative of MEIS Society)



Tatsuya Honda Ontenna Project Leader, Future

Ontenna Project Leader, Future Society & Technology Unit, Fujitsu Limited



Shoko Takahashi CEO, Incubion Inc.



Taichi Masu Assistant Professor, Harris Science Research Institute, Doshisha University



Masaharu Shiozaki Vice President of JST



Atsushi Arakawa Director, the Department for Promotion of Science and Society, JST



Yuko Morita

Principal Investigator (Science Communication) Miraikan, National Museum of Emerging Science and Innovation Office of Strategy



Planning Application Form

Forms can be downloaded from the official Science Agora website. https://www.jst.go.jp/sis/scienceagora/2022/en/exhibitor.html

Item	Content	
Contributor Name	Enter the name of the presenting organization (limit 50 characters, please omit Co., Ltd., NPO/NGO, and other suffixes)	Text entry
Organization Type	Please select the type that best represents your organization. If there is no appropriate type, please select "Other"	 University / Research Organization School (elementary, junior high, high school, etc.) Museum Media Corporation Governmental Organization NPO/NGO, etc. Non-organization (gathering of volunteers, etc.) Other businesses
Representative Name & Position	Please enter the name of the representative in Name (Position) format of the session who will receive communications from the Science Agora Secretariat	Text entry Example: Jhon Science (XX Department of JJ)



Item	Content	
Past Presentations	Please select whether you have previously participated as a contributor at Science Agora	OFirst time participating OHave participated once OHave participated multiple times
Session Title	Enter the title of the session (limit 50 characters, please omit quotes surrounding the title)	Text entry
Exhibit Format	Please select the type that most closely matches your session. Requests may not always be granted. Note: Please indicate any session date and time preferences in the Special Notes section. Note: For contributors requiring more than one space, 20,000 yen (tax included) will be charged for each additional space.	 Online: October 20 (Thu), 21 (Fri) or 22(Sat) Large Stage at Telecom Center: November 4 (Fri), 5(Sat) or 6 (Sun) Mini-Stages at Telecom Center: November 5 (Sat) or 6 (Sun) Three days (Friday, Saturday, and Sunday) in 1 space Two days (Saturday and Sunday) in 1 space Three days (Friday, Saturday, and Sunday) with multiple spaces. Note: Fee required Two days (Saturday and Sunday) with multiple spaces. Note: Fee required



Item	Content	
Dialogue Targets	Please select the three most important target demographics of your dialogue	 Elementary school and younger Junior high, high school University, graduate school Parents with children high school age and younger Educators Legal and governmental Researchers, specialists Media-related Corporate related Consumers
Genre	Please choose which of the three genres applies to your session	ODesigning a future society OSolving SDGs and local issues OCreating new learning experiences
Relationship to Theme (1)	Please share how you will incorporate the theme "Transcend" into your session	Text entry Example: We want to take on the challenge of co-creation that transcends disciplines when aiming to commercialize research on XX.



Item	Content	
Relationship to Theme (2)	 Please share how you will incorporate the theme "Collaborate" into your session Through incorporating ideas, ways of looking at things, etc. Through combining or interweaving techniques, disciplines, etc. Through formulating or blending things to produce a better combination Through fusing ideas or different things 	Text entry Example: Currently, the XX project is working towards YY. We are considering combining this with ZZ to produce a new development. At Science Agora, we want to exchange ideas with high school students, who will be our primary users, to
Relationship to Theme (3)	Create: Please describe what attendees can gain from this session and what contributor hopes to achieve or create	Text entry Example: Attendees will be offered a new vision of the future using XX, providing topics of discussion with others. As a contributor, we hope to
Speakers and Booth Staff	Please insert the speakers and those who will be providing explanations at the booths	Text entry Example: • Speakers: Taro Agora (XX University) Hanako Science (Director of ZZ) • Moderators: John Smith (XX Department, YY Agency)



Item	Content	
Organization Flow (1)	Please share how you will manage the 60-minute session. Please indicate how much time each presenter will have and what materials you will share with attendees. For booths, please describe what you will bring, materials, how you will conduct talks (how attendees will participate), and infection control measures	Text entry Example: Opening remarks and explanation of the session: 5 min. Participant survey at start: 5 min. Topics from speakers: 5 min. x 3 people Discussion of future vision: 15 min. Participant survey at end: 5 min., etc.
Organization Flow (2)	Please share how you will manage the 30-minute post-session dialogue time (or explanation period for booths), including what specific opinions you would like to hear from attendees	Text entry Example: To make it easier for attendees to speak up, we will ask for reflections rather than opinions. If no reflections are received, the speakers will
Advertising Plan	Please indicate the schedule and manner in which you will advertise your session (flyers, social networks, websites, email newsletters, etc.)	Text entry
Preparations	How many people will be involved in your preparations?	Text entry Example: ● 5 (2 main staff, 3 collaborators)



Item	Content	
Special Notes	Please indicate anything you'd like to inform the Secretariat of, such as your preferred date and time for conducting the session or that you want to have a booth starting from the first day	Text entry
Changes to Event Format	Please inform us if you would be able to provide your session online if required due to COVID-19 restrictions	 We will perform an online session that matches the content of this application I would like to participate briefly as a speaker in the Host's ad hoc online sessions Will cancel attendance
Webinar Account	Do you want to use the Secretariat's Webex account, which can be lent to you free of charge during the implementation and rehearsal of your session?	OUse the Secretariat's account OI want to use my own account (only possible if you promise to submit attendee demographics and other data within one hour of the event) OBooth, so not required
Japanese- English Support	Are you able to support Japanese- English in your presentation? (We recommend providing language explanations of your session or explanatory materials in both Japanese and English)	 We can arrange an interpreter/materials in both Japanese and English We can provide materials in both Japanese and English Not possible



Sponsorship Program

Science Agora is looking for new sponsors who wish to support our activities. Sponsor companies and organizations will be offered preferential presentation slots. Details will be published on the Science Agora website as they are decided.

https://www.jst.go.jp/sis/scienceagora/

LOGO CONCEPT

The moment of discovery or revelation brings enormous joy. This logo represents the feeling of that moment.

Showing one element replicated and linked with other elements, it is the symbol that shows the full breadth of many elements gathered in one place. Its imperfect form shows that the future is still under development. It expresses the enormous power of dialogue and shared discoveries to create the future. We look forward to inquiries regarding presenting at or sponsoring Science Agora 2022.