ゆがわらっことつくる多世代の居場所
"The third place" for intergenerational people, established in co-creation with children of Yugawara Town

主催：一般社団法人ユガラボ
Yuga-Lab General Incorporated Association
Main interest:
Organizational psychology, Mental health, Case-method

Main activities:
1. Human resource development for elderly care workers
2. Management of "The third place" for Intergenerational people

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What is “Ibasyo”?

"The third place" for intergenerational people, established in co-creation with children of Yugawara town

- November 2016 Establishment of the “Ibasyo”
Where we are?
Yugawara Town, Kanagawa Prefecture

60km west from Yokohama, 90km from Tokyo
Known for its rich nature and warm climate
Hot spring sightseeing spot

Population 24,393 (January 1, 2018)
Number of births (81 people / year)
Death rate (401 people / year)

→ The most aging in the prefecture
神奈川県内で最も高齢化が進展
How did it start? Voices from children at the “Children Forum”

“Let's make a fun school”
“How can we get rid of bullying?”

“I want my true feelings to be accepted”
“I want a place where I can stay with peace of mind”

“It is easier to talk with real feelings when there are various generations”

Let's create a “third place for Intergenerational people where everyone can feel at home with peace of mind”
Horizontal Relationships
同世代関係
Interaction with people of the same generation.

Cross-generational Relationships
斜交関係（しゃこうかんけい）
Relationships with different generations other than family.
Hypothesis

“Intergenerational relationships” will nurture people’s mental health

Ibasyo

Intergenerational relationships

Age Sex

Self – Esteem

Self – Efficacy

Joining Ibasyo’s activities

· 多世代の居場所への参加

Hypothesis 1

Hypothesis 2
Creating through Intergenerational co-creation

“Create the future which you want to see right here, right now!”

Planning → Search for properties → Design → Renovation → Opening

November 2015

November 2016
Three main activities

• **Place:**
  "IBASYO" provides safe and secure
  A space where you can be yourself

• **Learning:**
  “Yugawara Children’s University” and
  “Intergenerational cocreation school”
  provides learning and practice opportunities
  to expand possibilities.

• **Putting into Practice / Challenge**
  “Regional Events” and “Let’s do labo”
  provides reward and excitement.
Place 場

“IBASYO” 居場所

Open 10 times a month
Weekdays 14:00-16:30,
Saturdays, Sundays, and long holidays 10:00-14:30

Playing cards, origami, dodgeball, skipping rope, having dinner together etc.
みんなでつくる
ピクニック

 sakuranbo 公園 で
サンドイッチを食べよう！

4/14
(日)

10:00～サンドイッチ作り
12:00～公園で昼食
参加費：1日100円
2日500円
Learning 学び

“Yugawara Children’s University” ゆがわらっこ大学

10 times a month, 1 hour once

Learning support project which includes Intergenerational interaction. The program intend to connect the people with oneself, each other, society and the world.

English conversation, experiment, art, play, sports, work, music, culture, nature ……
Learning 学び

“Intergenerational cocreative school” 多世代共創塾

Once a month
Have dialogue on the theme of the day.
We often invite guests.
Practice / Challenge 実践

Events イベント
Creating homelike atmosphere by promoting interactions

Key concept
• Everyone can “Stay as you are”
  ありのままの自分
• Intergenerational relationships
  多世代関係

Strategy
• Empathic communication
  共感的コミュニケーション
• “Check in” and “Check out”
  チェックイン、チェックアウト
• Designing programs that promote Intergenerational interaction
  多世代交流を促すプログラム構成
Effects of participation in the activities of “the third place for Intergenerational people" on children’s self-esteem and self-efficacy

- Method: Self-administered questionnaire survey
- Targets of Surveys:
  all elementary and junior high school students in 3 elementary school and 1 junior high school in Yugawara
  979 distributions, 857 valid responses (87.5%)
  416 elementary school students, 441 middle school students, 400 males, 371 females
- Survey period: October 2017
Non-participants have more Horizontal Relationships
Participants have more Cross-generational Relationships.
Self-esteem and Self-efficacy

Note. ANOVA (independent variable: participation, dependent variable: self-esteem and self-efficacy)

Participants have higher self-esteem and self-efficacy
THE IBASYO STORY GOES ON