



ゆがわらっことつくる多世代の居場所
"The third place" for intergenerational people,
established in co-creation with children of
Yugawara Town

主催：一般社団法人ユガラボ
Yuga-Lab General Incorporated Association

伴 英美子 Emiko Ban

Main interest :

Organizational psychology, Mental health, Case-method

Main activities :

- 1 . Human resource development for elderly care workers
- 2 . Management of "The third place" for Intergenerational people

- Senior Researcher, Keio Research Institute at SFC
- Part-time Lecturer at Keio University, Faculty of Environment and Information Studies, Graduate School of Media and Governance



What is “Ibasyo”?

"The third place" for intergenerational people,
established in co-creation with children of Yugawara town

- FY2014-2017 : RISTEX-funded project “Evaluation of Effectiveness of Intergenerational Co-creative Community on ME-BYO”
- November 2016 Establishment of the “Ibasyo”



Yugawara Town, Kanagawa Prefecture

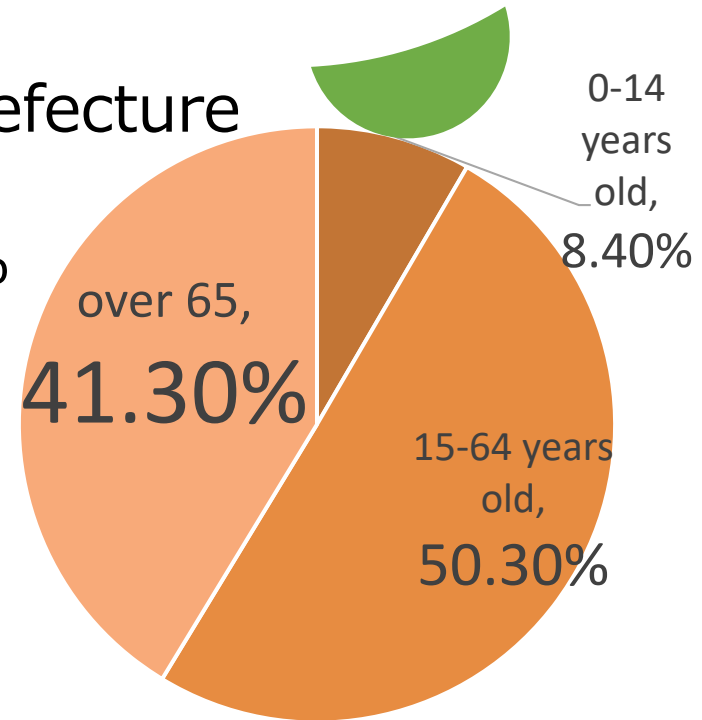
60km west from Yokohama, 90km from Tokyo

Known for its rich nature and warm climate

Hot spring sightseeing spot



HERE



Population 24,393 (January 1, 2018)

Number of births (81 people / year)

Death rate (401 people / year)

→ The most aging in the prefecture
神奈川県内で最も高齢化が進展

| How did it start? Voices from children at the “Children Forum”



“ Let's make a fun school “

“How can we get rid of bullying?”

“I want my true feelings to be accepted “

“I want a place where I can stay with peace of mind”

“ It is easier to talk with real feelings when there are various generations “



Let's create a “third place for Intergenerational people where everyone can feel at home with peace of mind”

Horizontal Relationships and Cross-generational Relationships

Horizontal Relationships

同世代関係

Interaction with people of the same generation .

Cross-generational Relationships

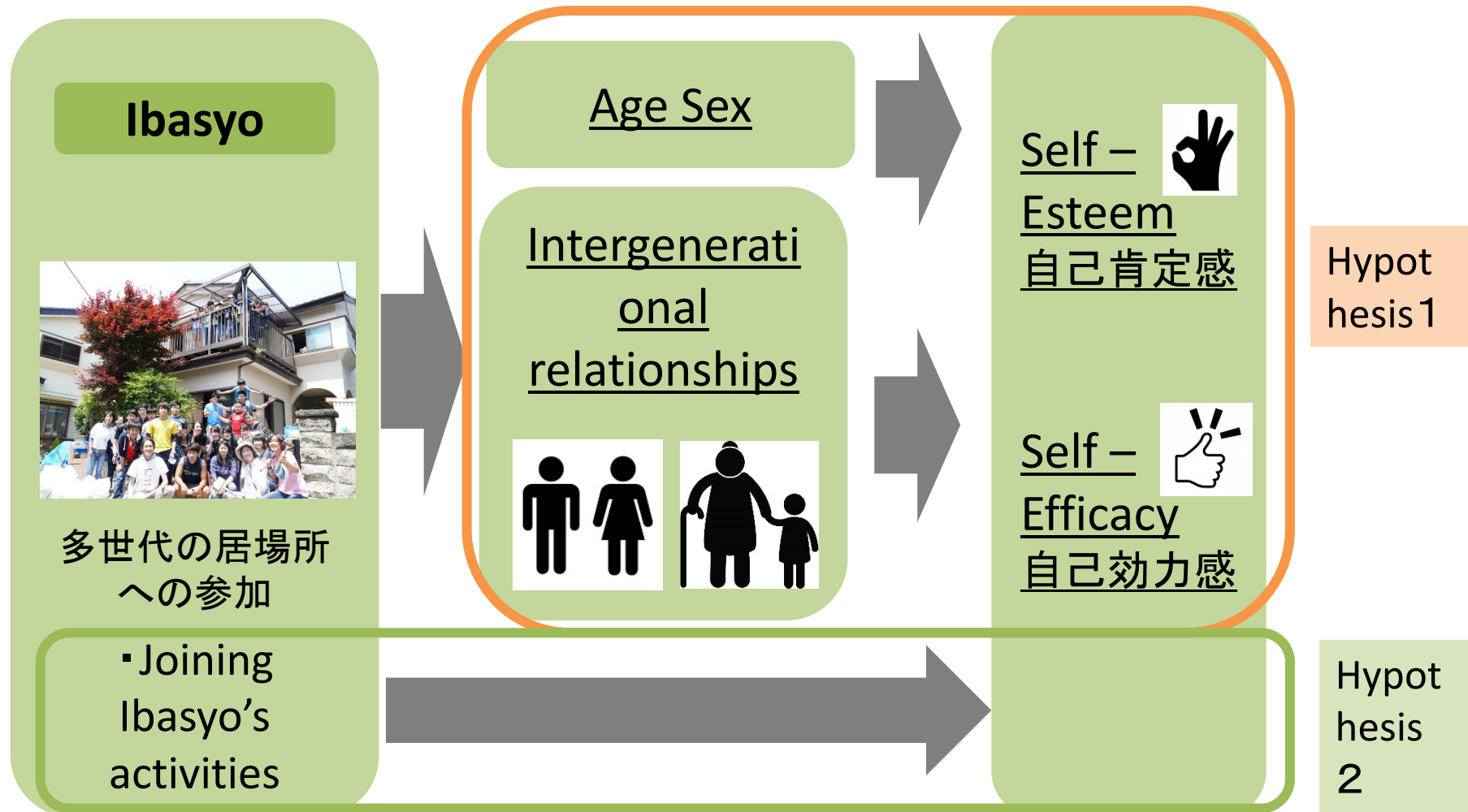
斜交関係（しゃこうかんけい）

Relationships with different generations other than family.

Cross-generational Relationships



Hypothesis



“Intergenerational relationships” will nurture people’s mental health

Creating through Intergenerational co-creation

“ Create the future which you want to see right here, right now! ”

November 2015

November 2016

Planning → Search for properties → Design → Renovation → Opening



Three main activities

- **Place :**

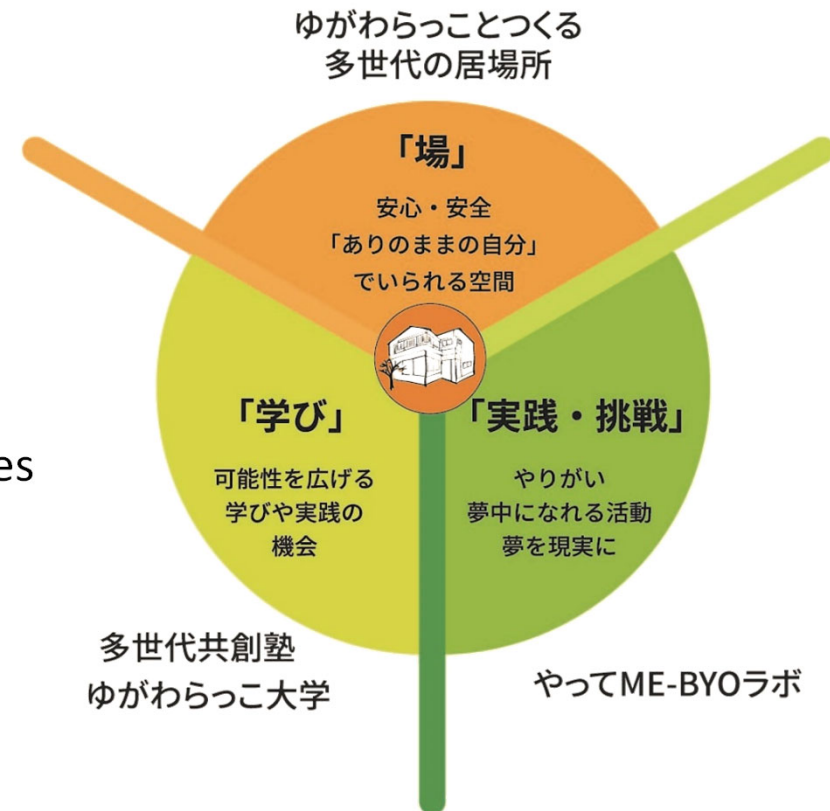
“IBASYO” provides safe and secure
A space where you can be yourself

- **Learning :**

“Yugawara Children’s University” and
“Intergenerational cocreation school”
provides learning and practice opportunities
to expand possibilities.

- **Putting into Practice / Challenge**

“Regional Events” and “Let’s do labo”
provides reward and excitement.



Place 場

"IBASYO" 居場所

Open 10 times a month

Weekdays 14: 00-16: 30,

Saturdays, Sundays, and long holidays 10: 00-14: 30

Playing cards, origami, dodgeball, skipping rope, having dinner together etc.





みんなで作る



ピクニック



さくらんぼ公園で
サンドイッチを食べよう!

4/14
(日)

10:00~サンドイッチ作り
12:00~公園で昼食

参加費 1日 1000円
半日 500円











Learning 学び

“Yugawara Children’s University” ゆがわらっこ大学

10 times a month, 1 hour once

Learning support project which includes Intergenerational interaction. The program intend to connect the people with oneself, each other, society and the world.

English conversation, experiment, art, play, sports, work, music, culture, nature











Learning 学び

“Intergenerational cocreative school” 多世代共創塾

Once a month

Have dialogue on the theme of the day.

We often invite guests.







Practice / Challenge 実践

Events イベント







Creating homelike atmosphere by promoting interactions

Key concept

- Everyone can “Stay as you are”
ありのままの自分
- Intergenerational relationships
多世代関係

Strategy

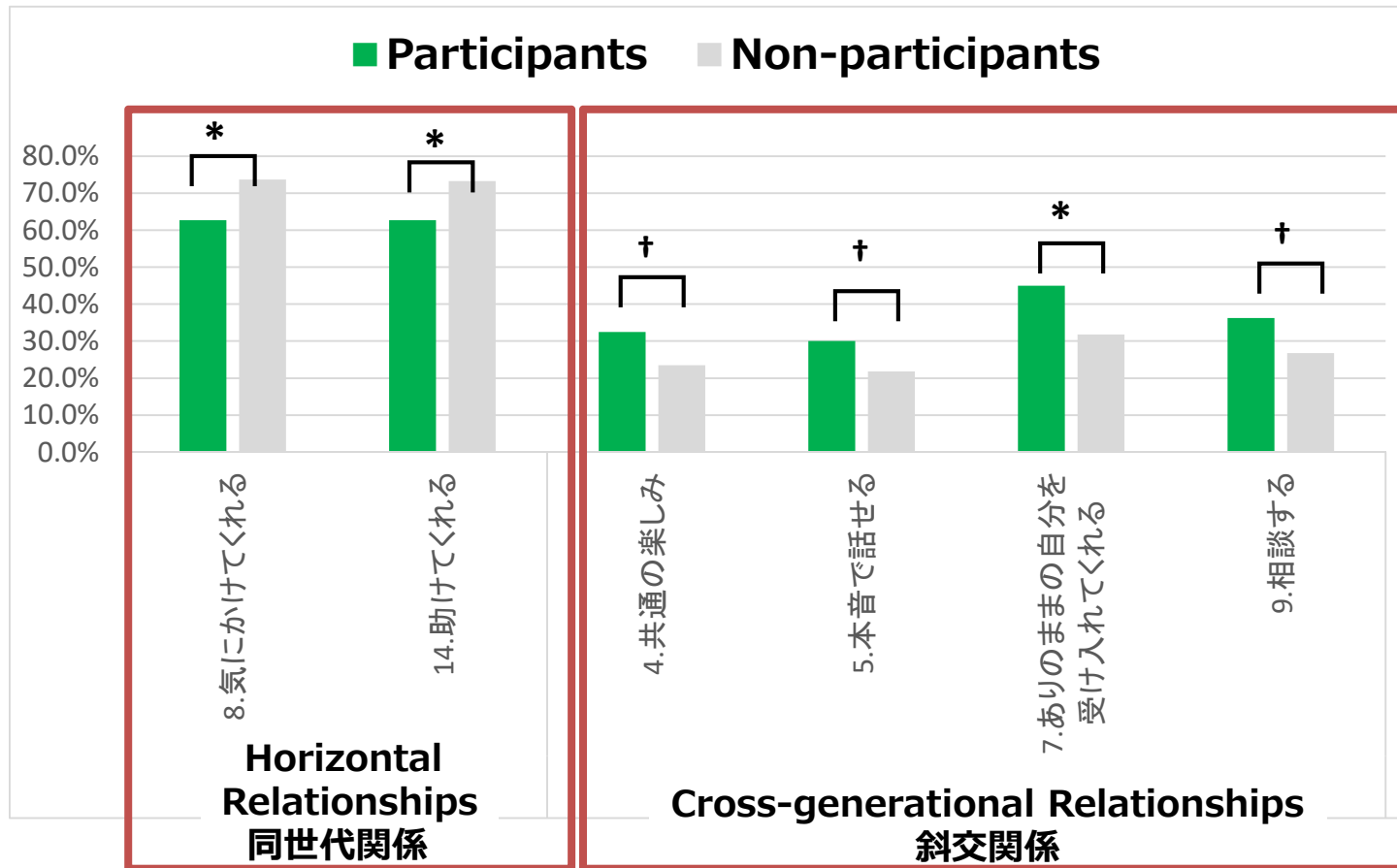
- Empathic communication
共感的コミュニケーション
- “Check in” and “Check out”
チェックイン、チェックアウト
- Designing programs that promote
Intergenerational interaction
多世代交流を促すプログラム構成



Effects of participation in the activities of “the third place for Intergenerational people” on children’s self-esteem and self-efficacy

- Method: Self-administered questionnaire survey
- Targets of Surveys:
 - all elementary and junior high school students in 3 elementary school and 1 junior high school in Yugawara
 - 979 distributions, 857 valid responses (87.5%)
 - 416 elementary school students, 441 middle school students,
400 males, 371 females
- Survey period: October 2017

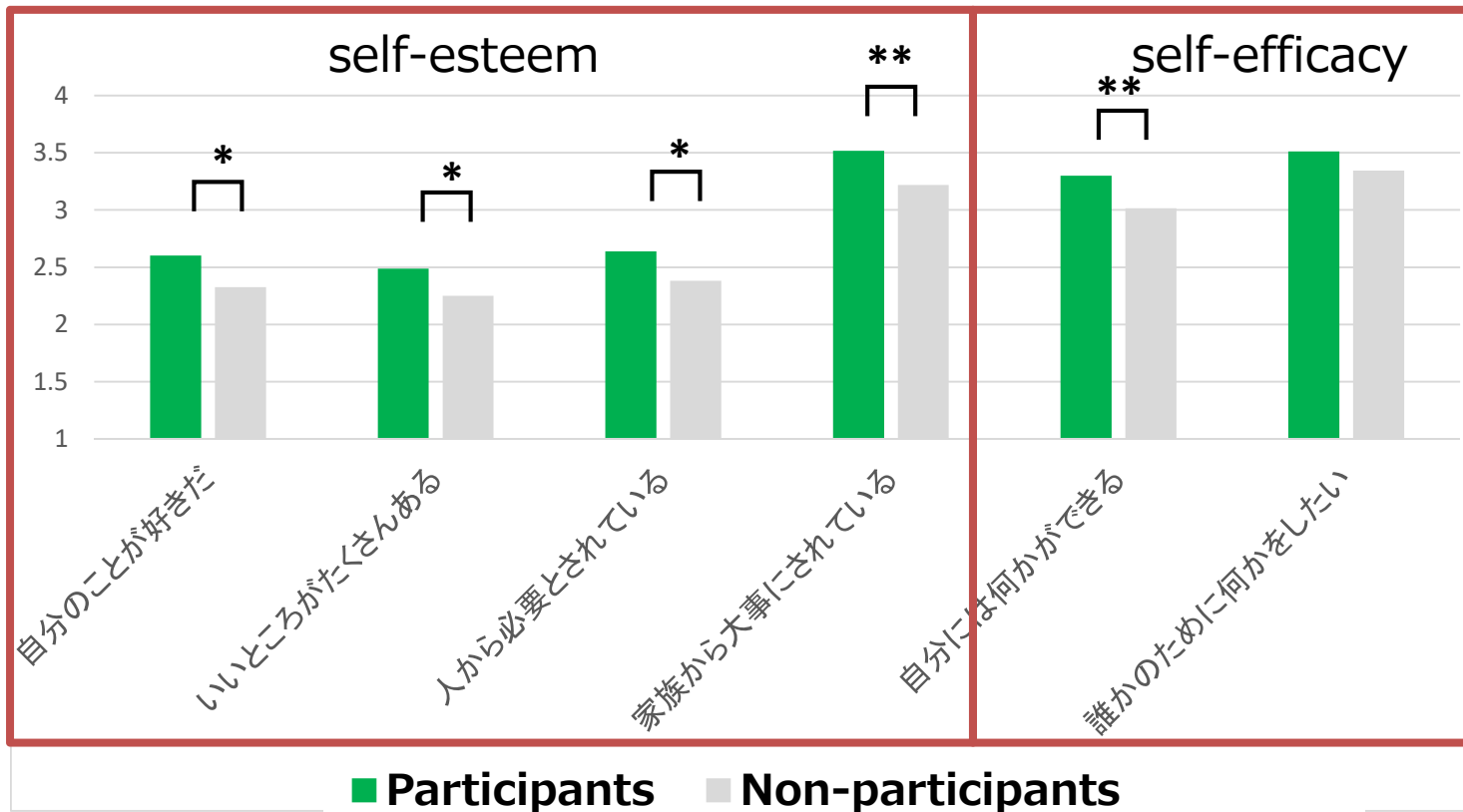
Horizontal Relationships and Cross-generational Relationships



Note. ANOVA(independent variable: participation, dependent variable: relationships)

**Non-participants have more Horizontal Relationships
Participants have more Cross-generational Relationships.**

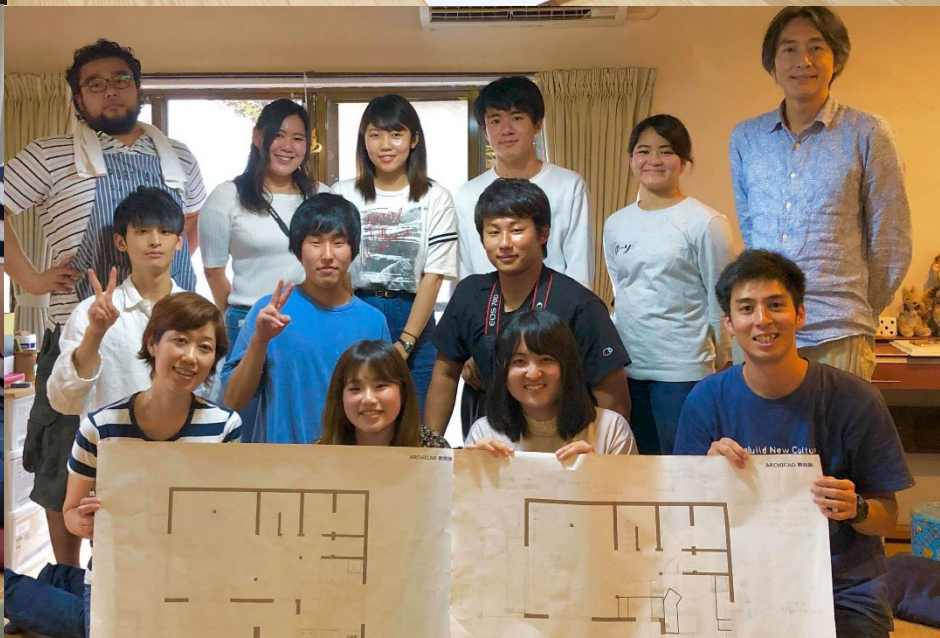
Self-esteem and Self-efficacy



Note. ANOVA(independent variable: participation, dependent variable: self-esteem and self-efficacy)

Participants have higher self-esteem and self-efficacy











THE IBASYO STORY GOES ON

