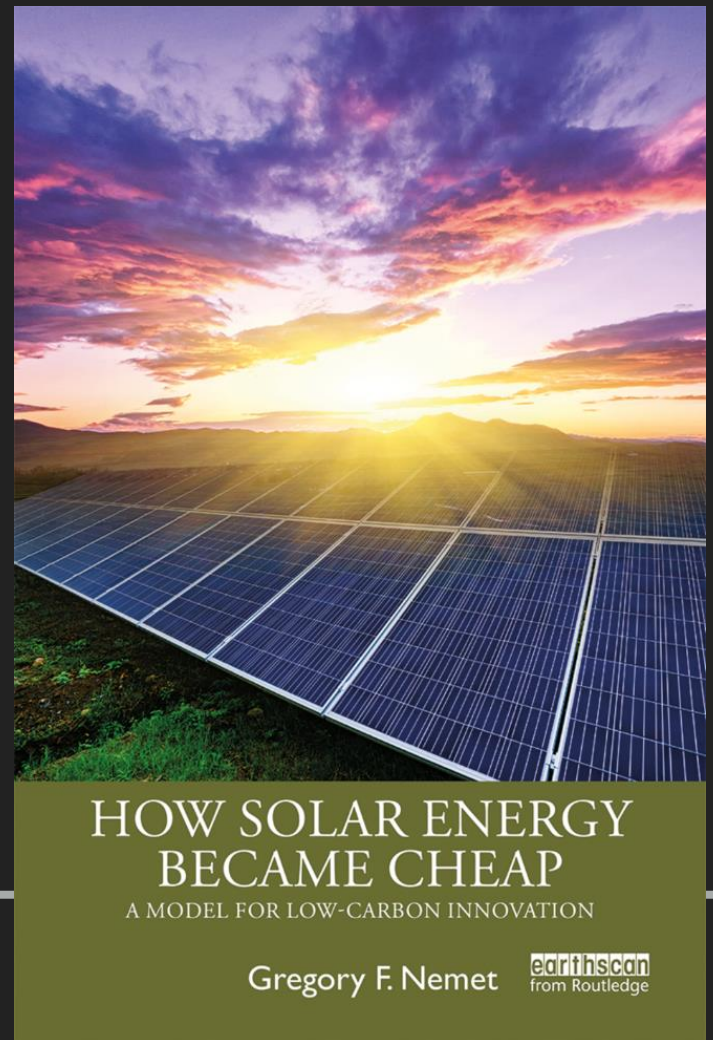


# PROF. GREGORY NEMET



Robert M. La Follette  
School of Public Affairs  
UNIVERSITY OF WISCONSIN-MADISON

## ACCELERATING INNOVATION IN CO<sub>2</sub> REMOVAL

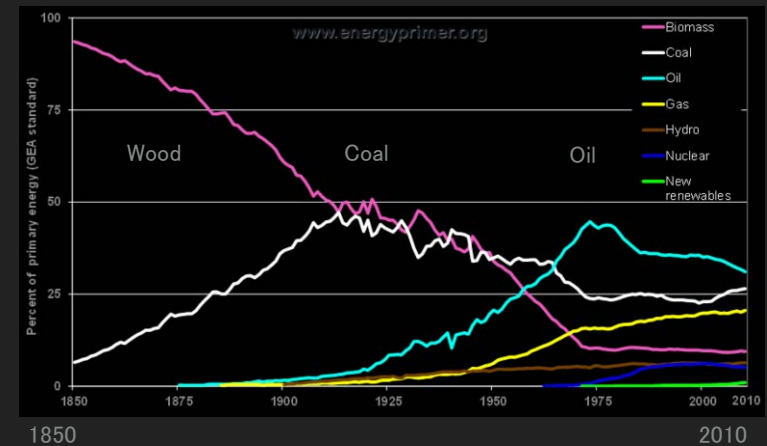


# ENERGY TRANSITIONS ARE HARD <sup>2</sup>

1. Want CHEAP,  
CLEAN, RELIABLE



2. Past transitions  
took decades



3. CO<sub>2</sub> in atmosphere for  
>100 yrs



# REASONS FOR OPTIMISM

3

**1. technology**  
is improving

2. emerging  
**collective**  
**action**

3. learning from  
**policy**  
**experience**

4. success in **other**  
**areas**

**5. adaptation**  
incentives strong

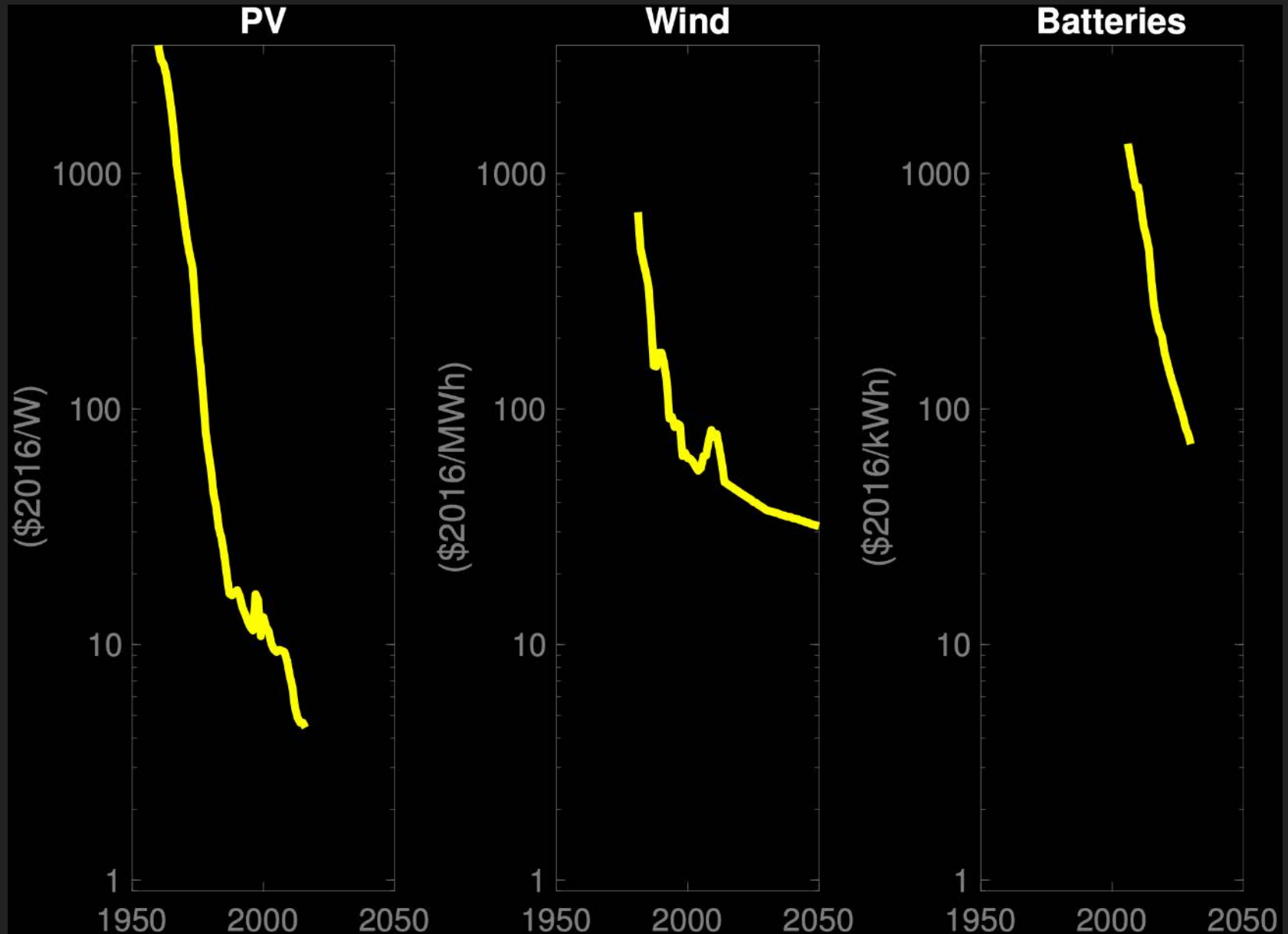
**6. co-benefits:**  
local and immediate

**7. examples** of  
low-energy, high-  
HDI

**8. Youth** and  
young adults

# LONG TERM COST REDUCTIONS

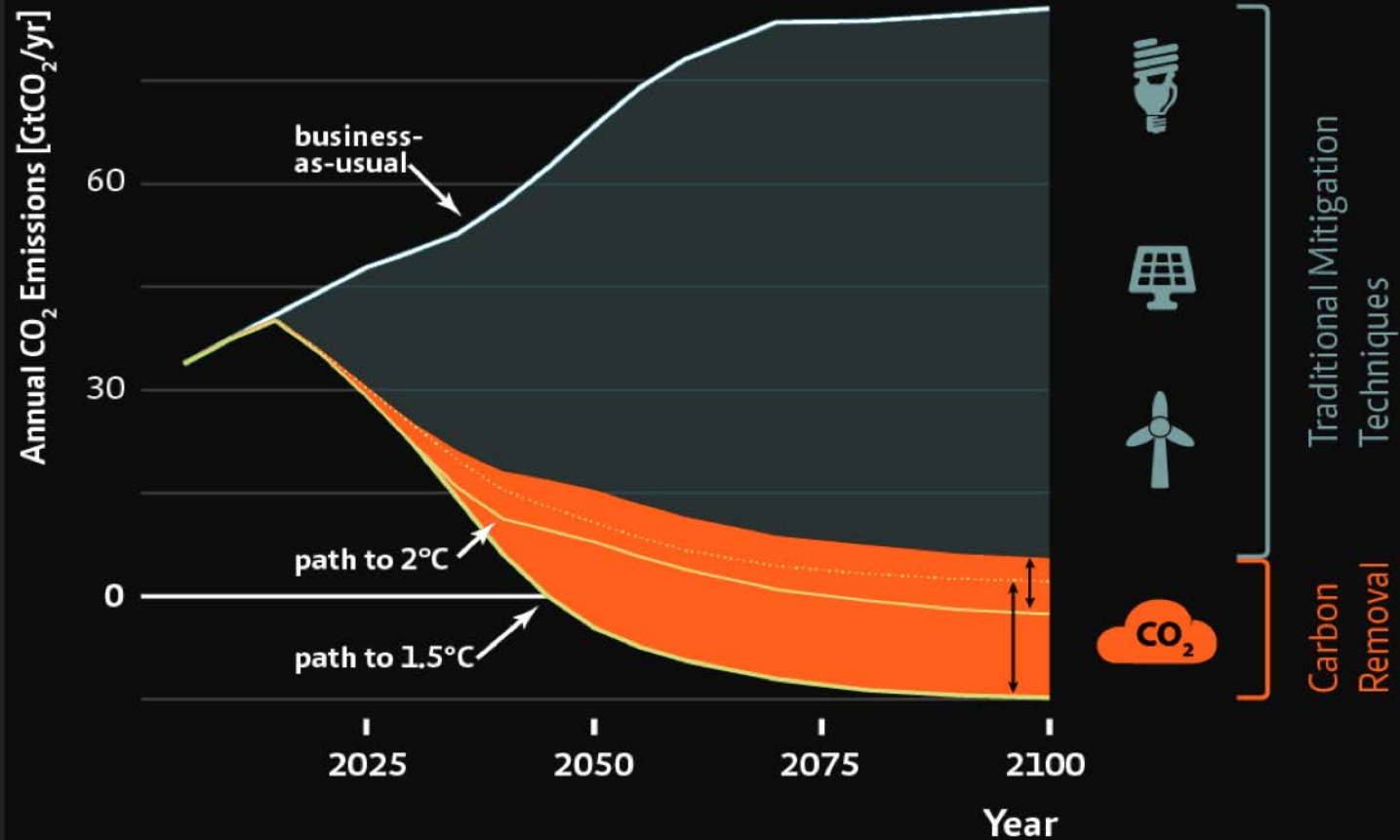
4



# CARBON DIOXIDE REMOVAL

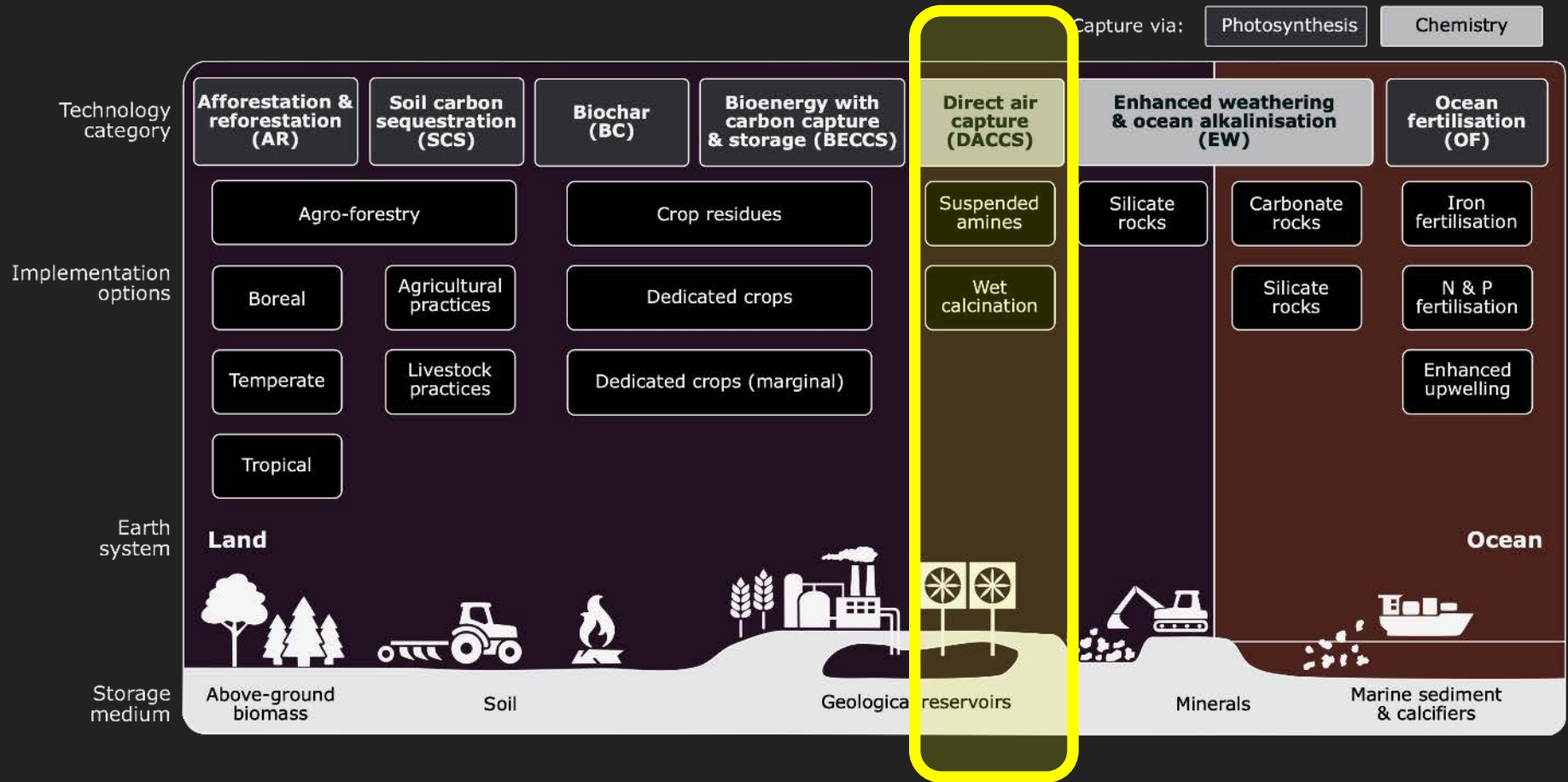
# GIGATONS OF CO<sub>2</sub> REMOVAL NEEDED

Climate change mitigation pathways - how to keep temperatures below 1.5°C / 2°C



© mcc-berlin.net

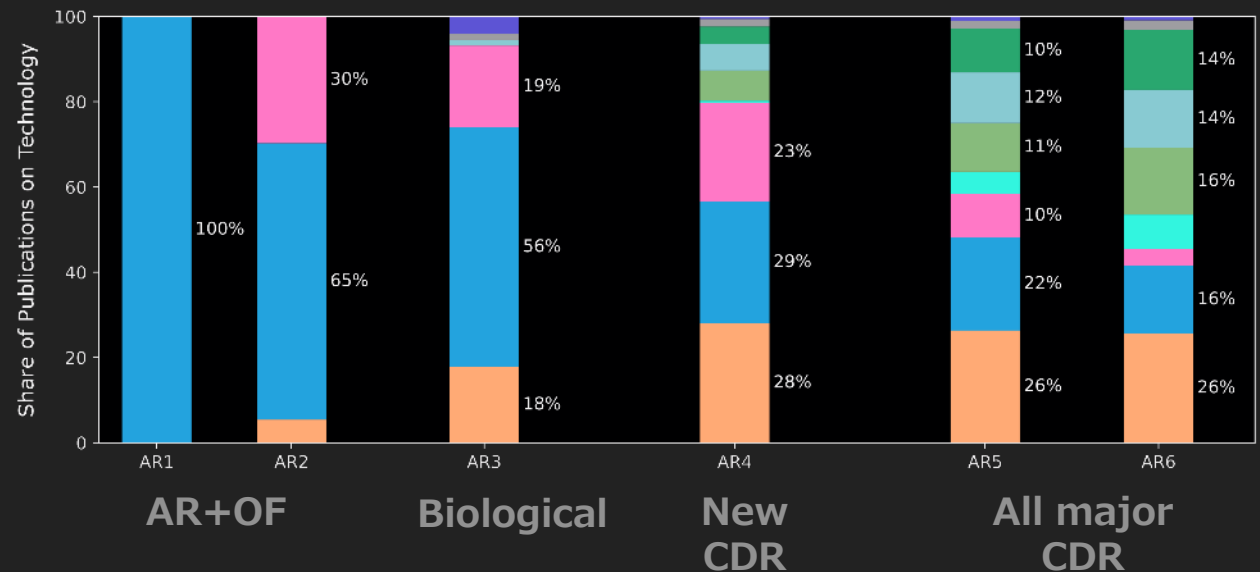
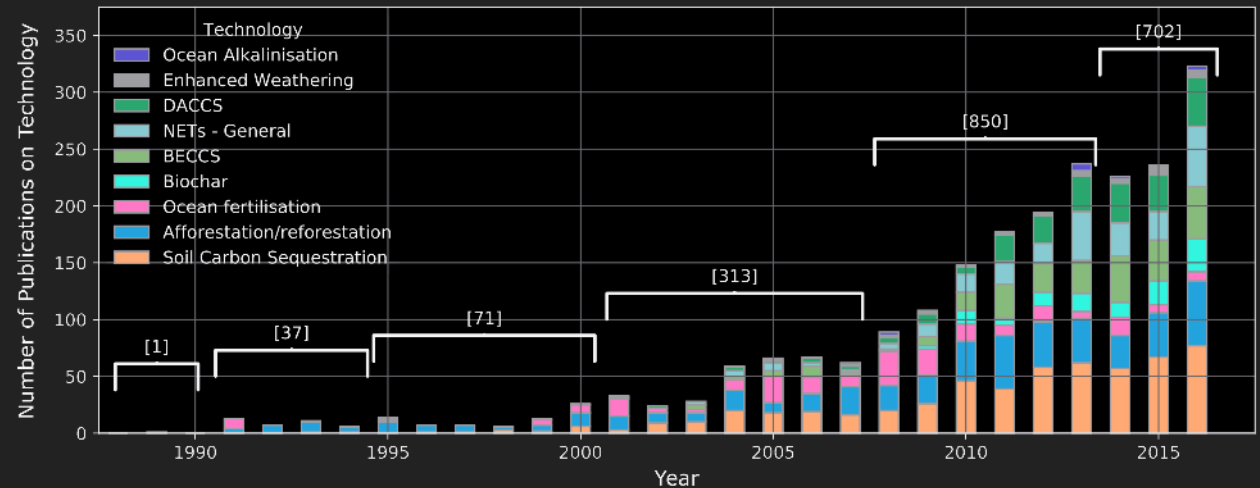
# TAXONOMY OF APPROACHES



# EXPANDING RESEARCH AREA

8

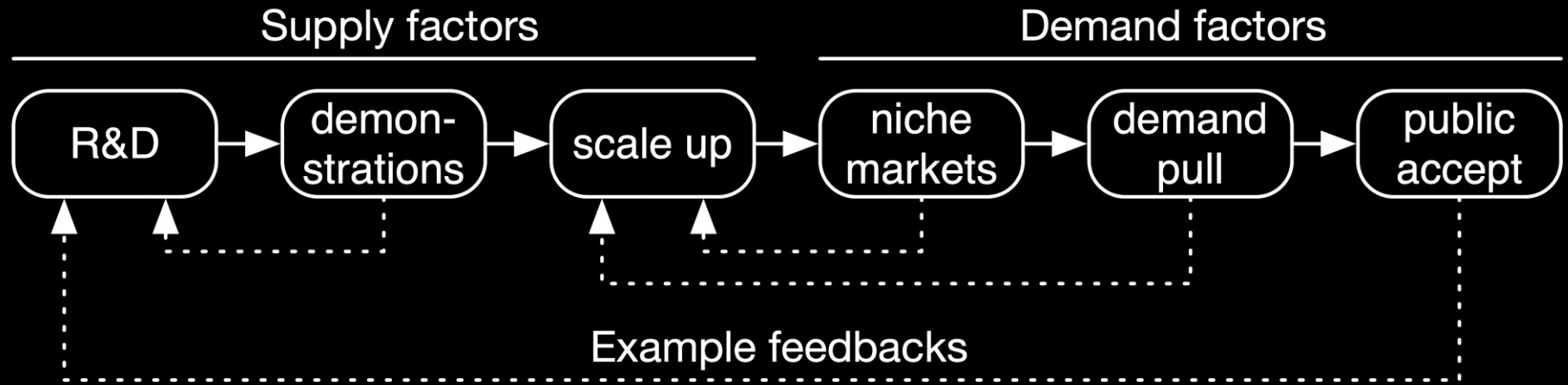
## CDR COVERAG E IN IPCC ASSESSM ENT REPORTS



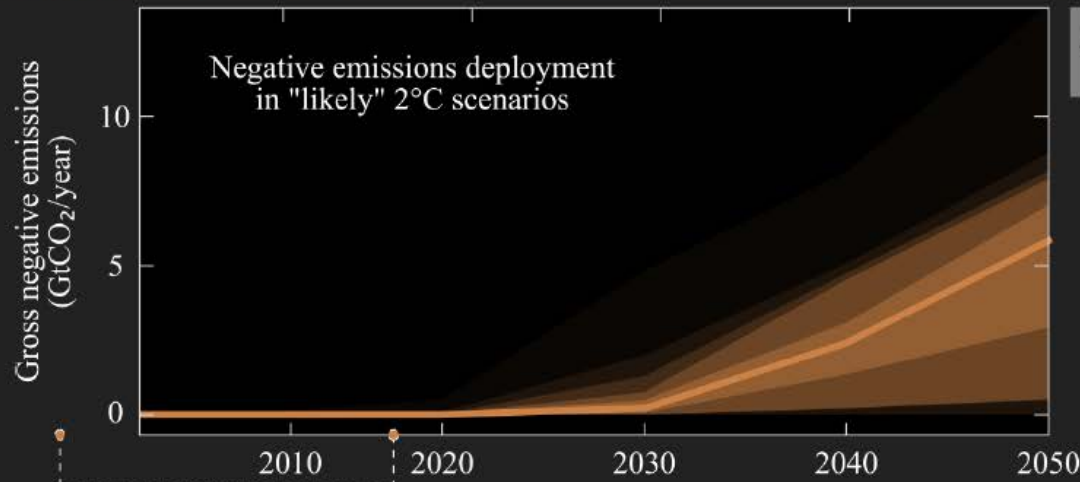


# INNOVATION FRAMEWORK

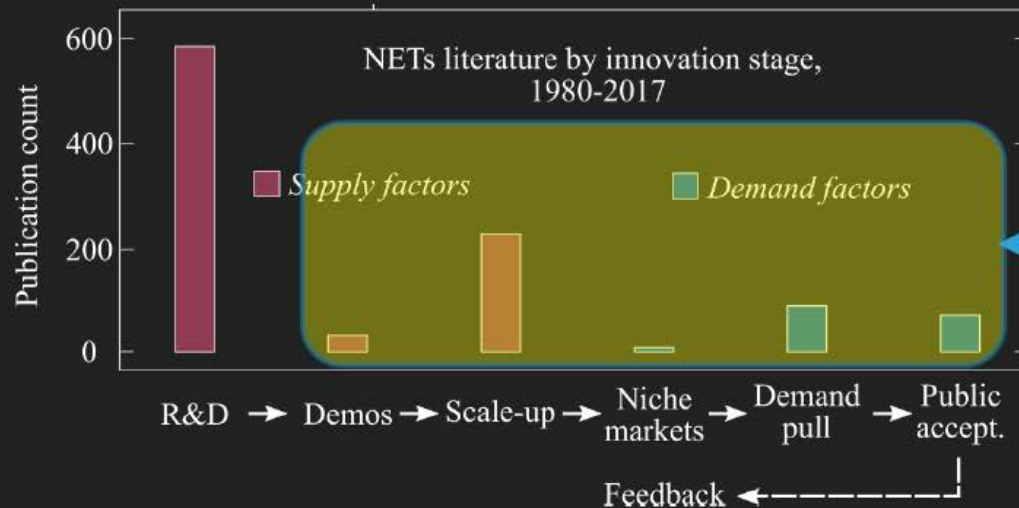
- Approach: code CDR articles by stage of innovation



# LIT NOT ALIGNED WITH AN IMMINENT SCALE-UP



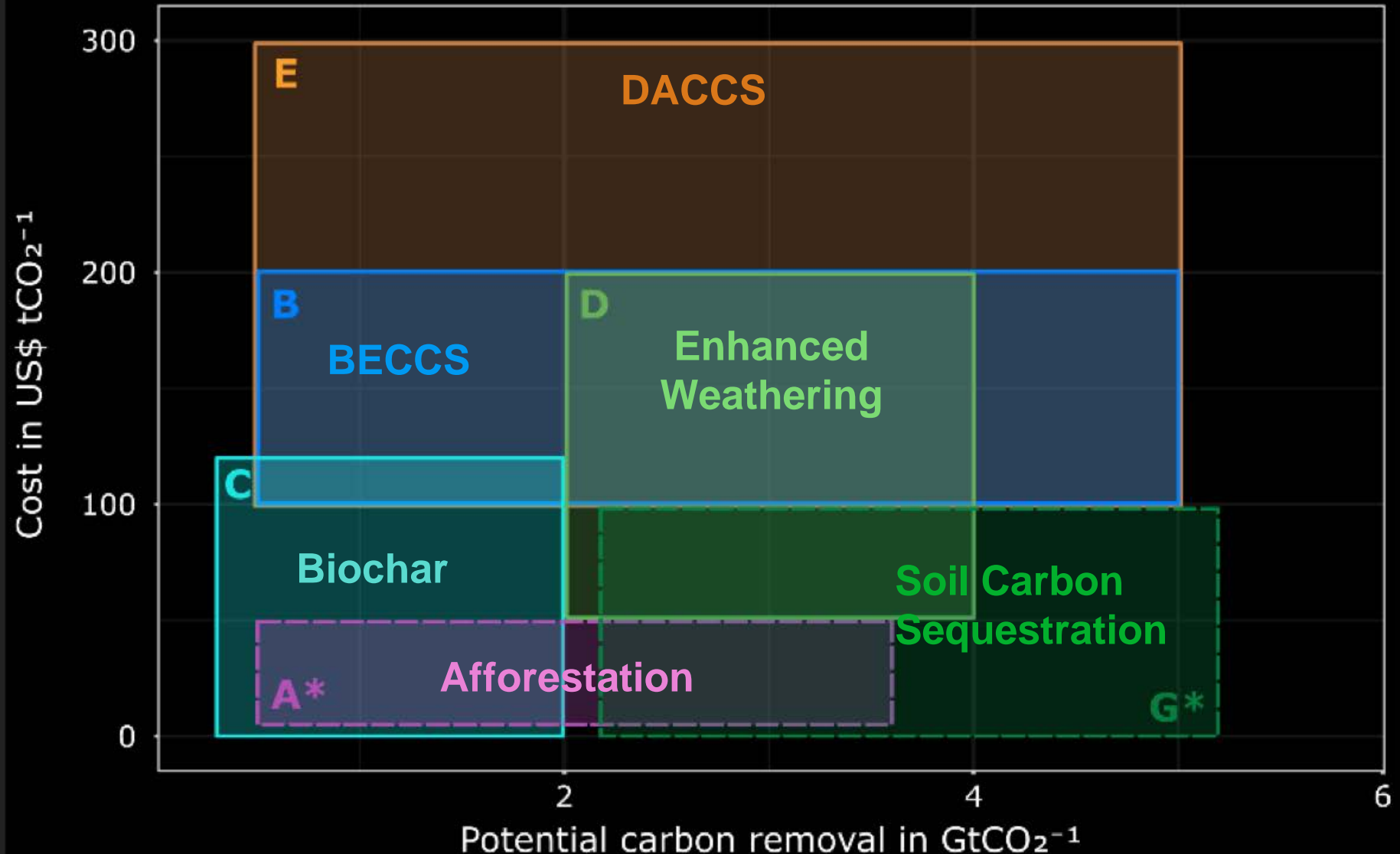
**A** The scale-up challenge



**B** The current focus of research

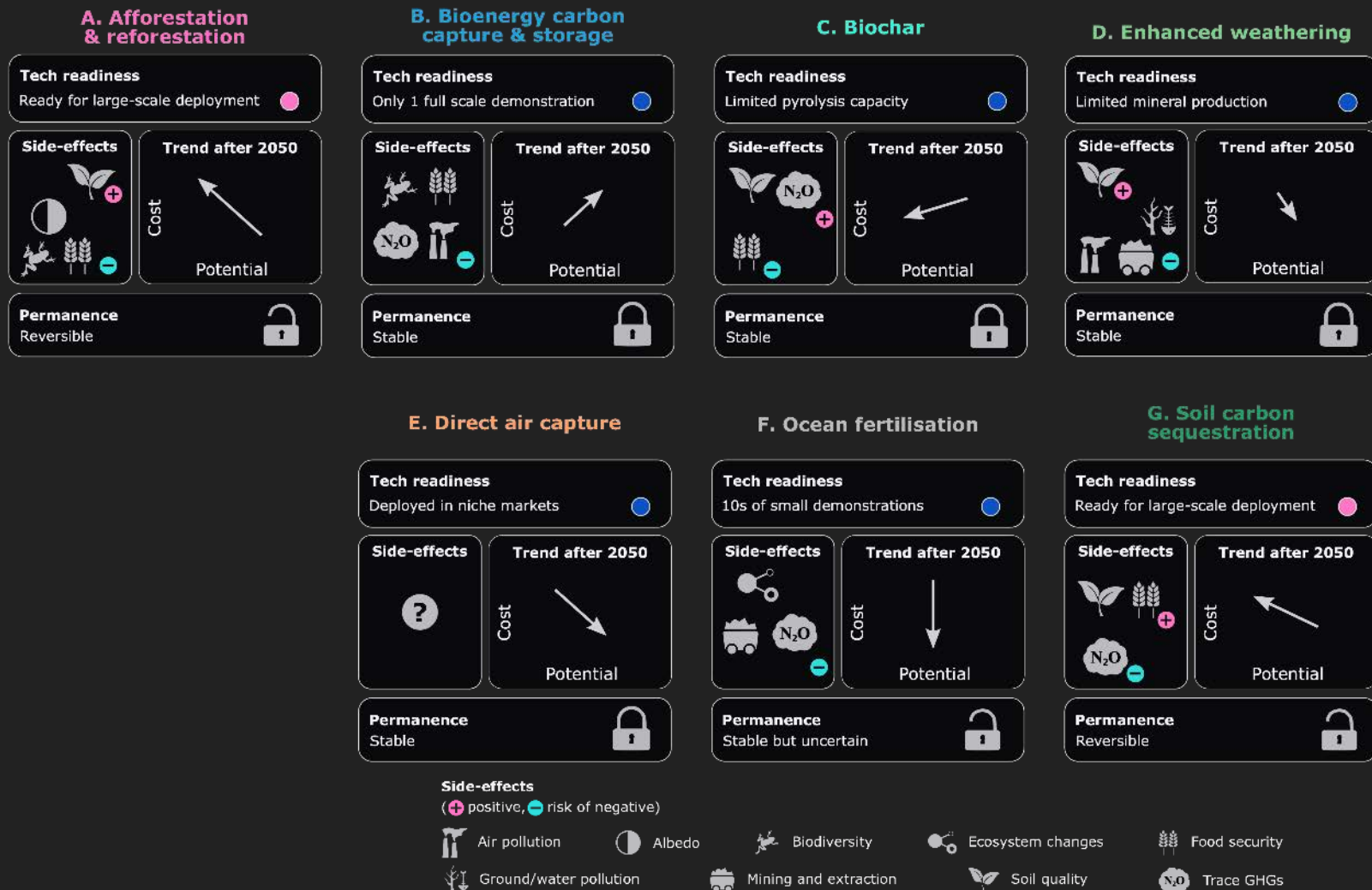
We need more work here

# 2050: POTENTIAL FOR GIGATONS AFFORDABLY



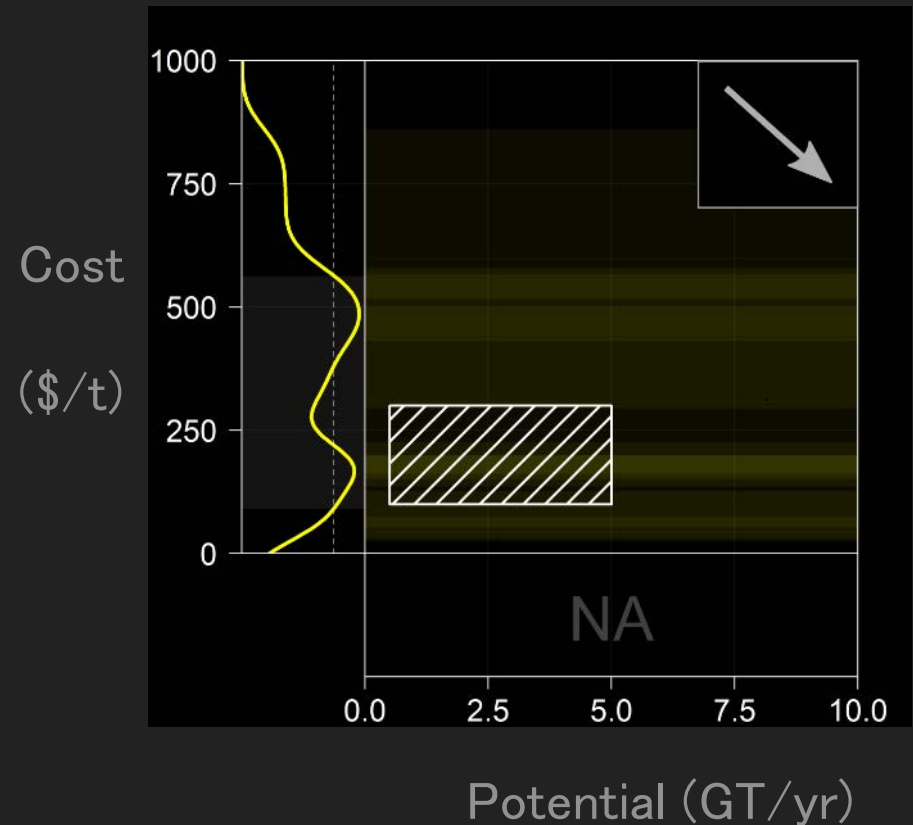
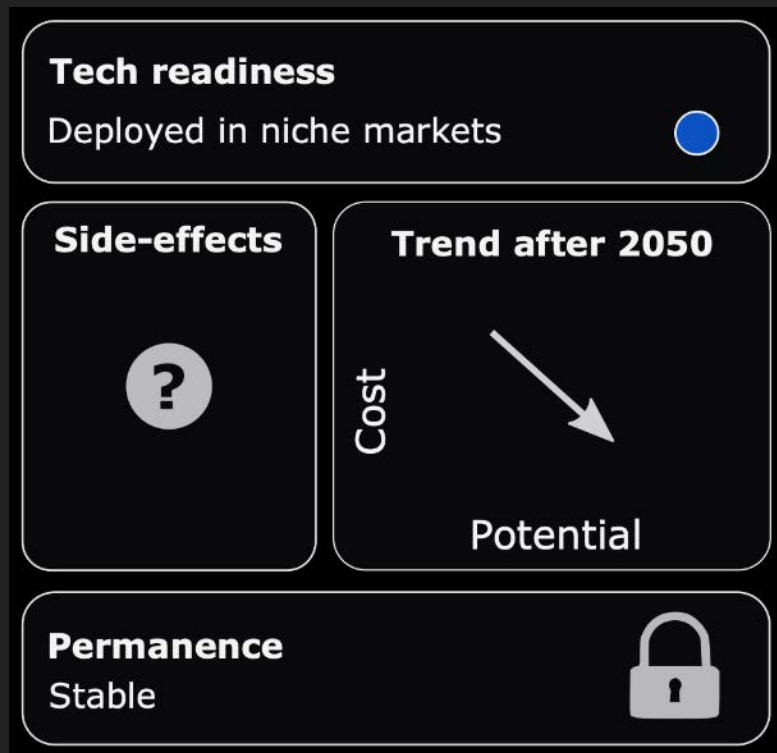
# TECH READINESS, SIDE EFFECTS, PERMANENCE

12



# DIRECT AIR CAPTURE

- Very large removal potential
- Capital costs
- Energy use
- Solvent use
- No clear side effects



# LEARNING FROM SUCCESSFUL TECHNOLOGIES



# BOOK PROJECT

1. How did solar become cheap?
2. Why did it take so long?
3. How can it be a model

ANDREW  
CARNEGIE  
FELLOWS  
PROGRAM

This study was made possible by a grant from Carnegie Corporation of New York. The statements made and views expressed are solely the responsibility of the author.



## HOW SOLAR ENERGY BECAME CHEAP

A MODEL FOR LOW-CARBON INNOVATION

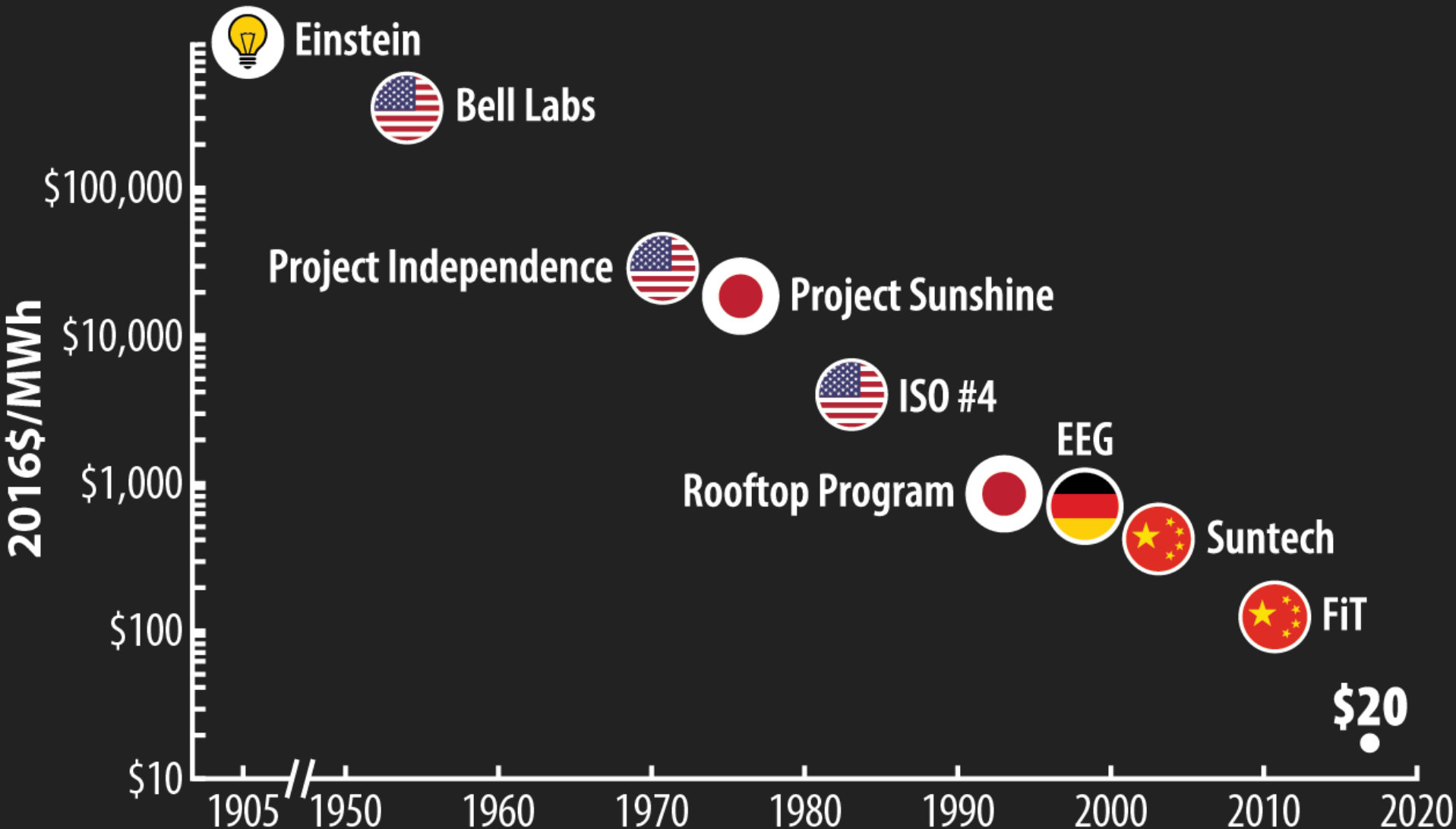
Gregory F. Nemet

earthscan  
from Routledge

# MILESTONES

# $10^{-4}$ COST

16



Source: Nemet 2019, [How Solar Energy Became Cheap: A Model for Low-Carbon Innovation](#).

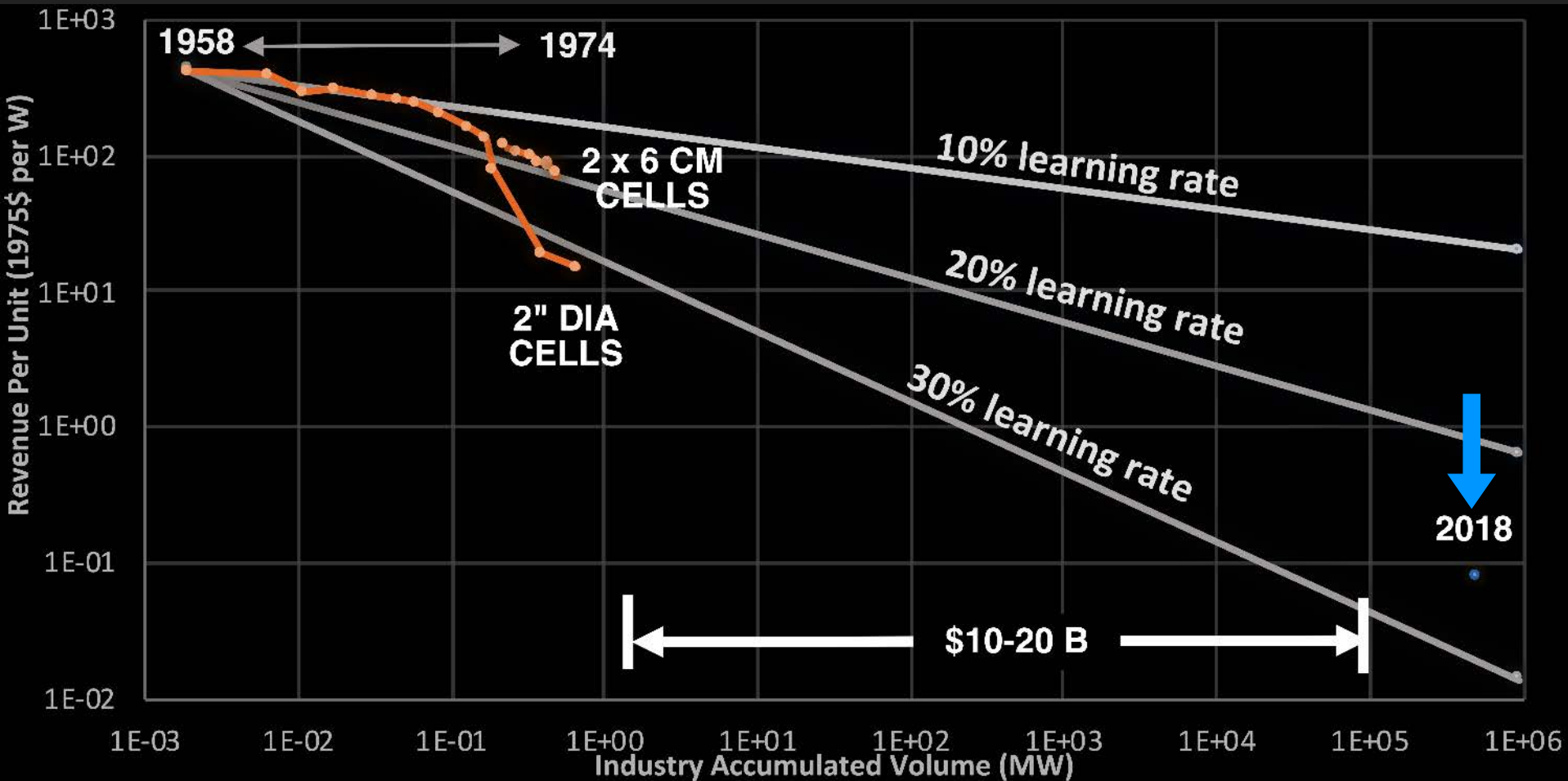
Routledge





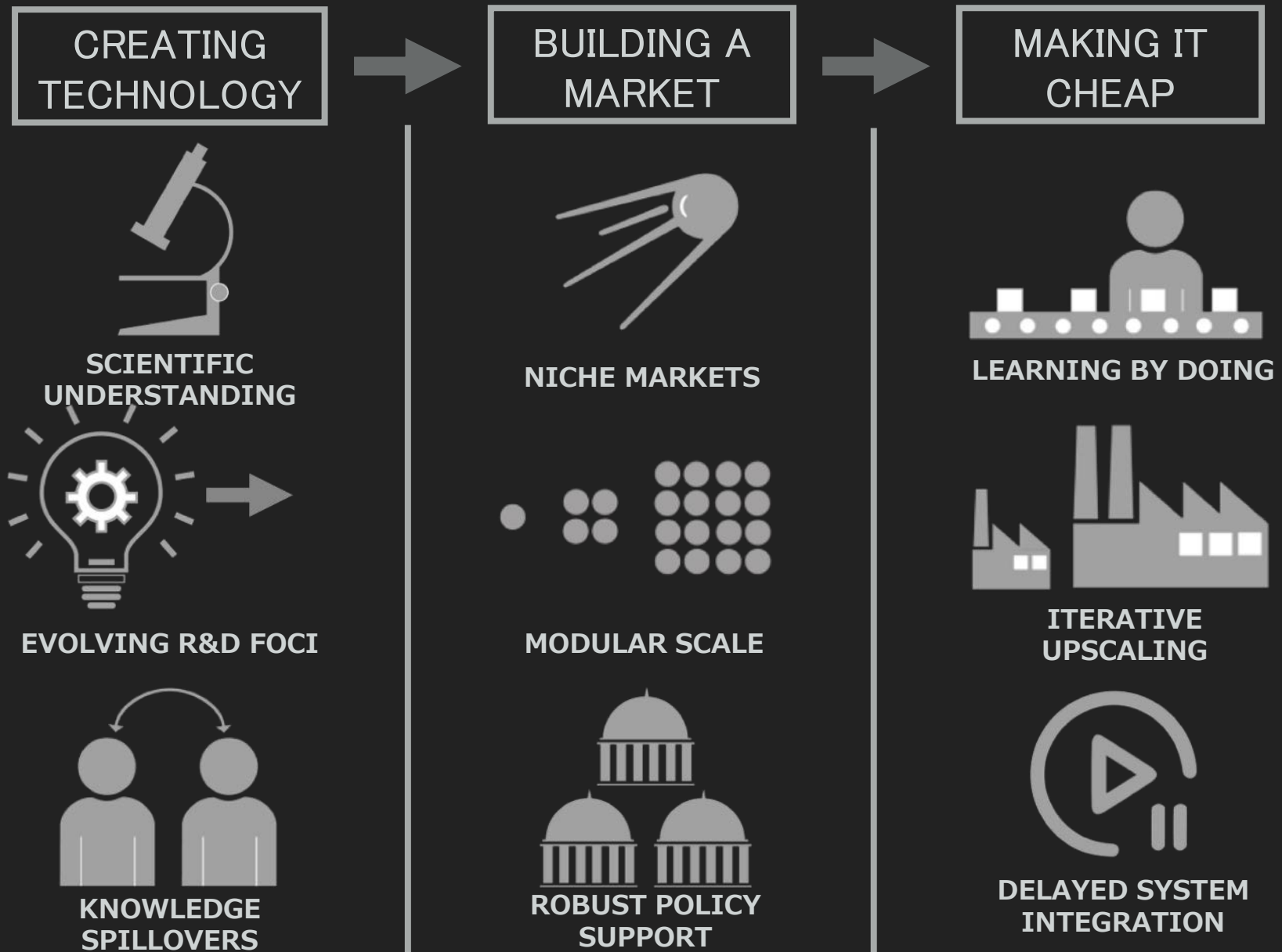
## PROJECT INDEPENDENCE

## 1ST PV LEARNING CURVE



# HOW DID SOLAR GET CHEAP?

18

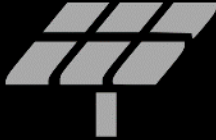




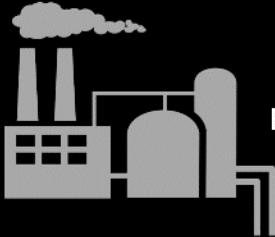
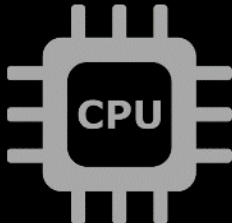
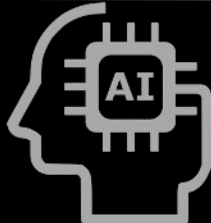


Source: Nemet 2019, [How Solar Energy Became Cheap: A Model for Low-Carbon Innovation](#).

# PV AS A MODEL FOR LOW-CARBON INNOVATION

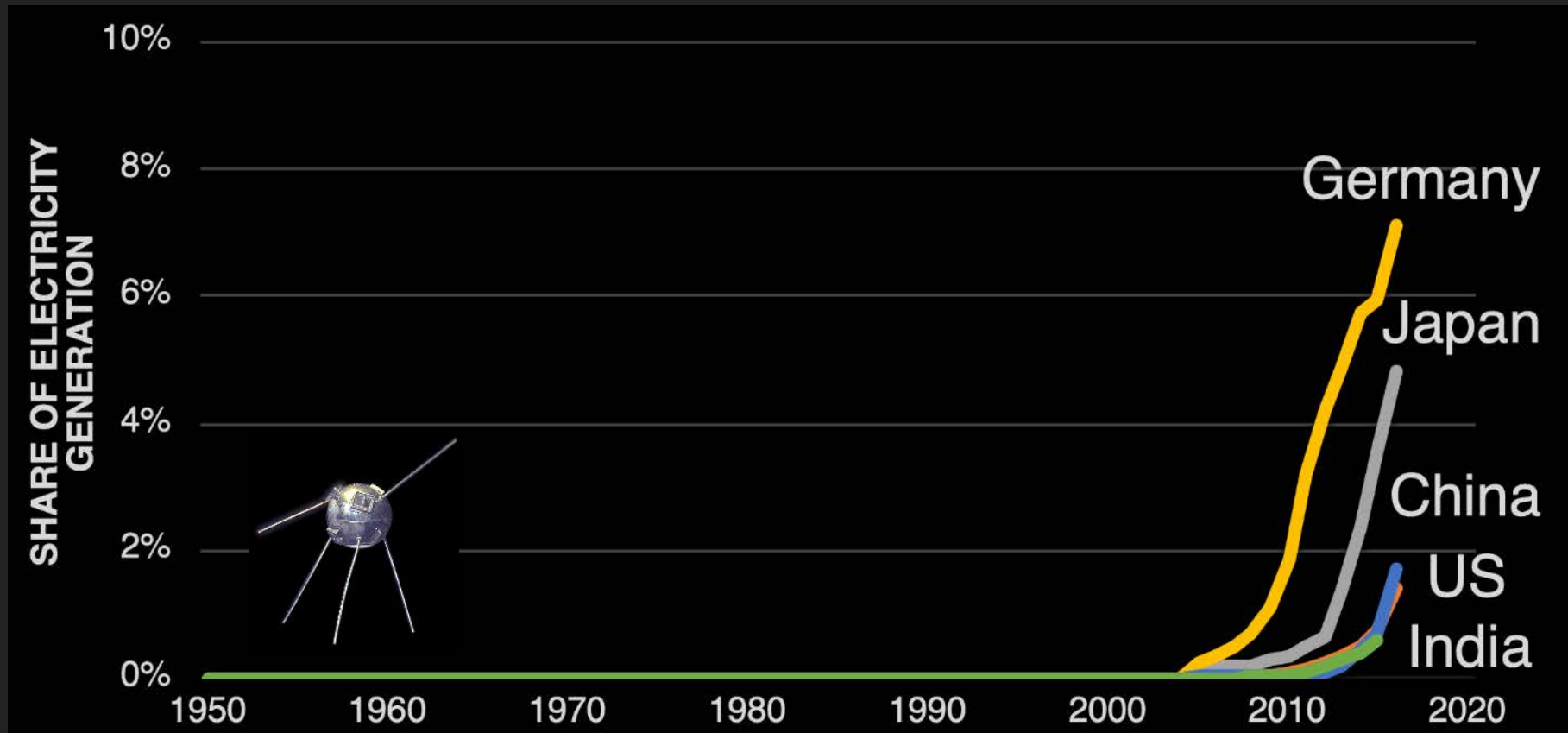
# WE NEED MULTIPLE MODELS

20

Technology type	Innovation model	Low-carbon target
1. High-tech, iterative, disruptive	 Solar PV	 Direct air capture
2. Low-tech, small, distributed	 Green revolution	 Soils
3. Large, system integration intensive	 Chemical plants	 BECCS
4. General purpose	 Micro-processors	 Artificial intelligence

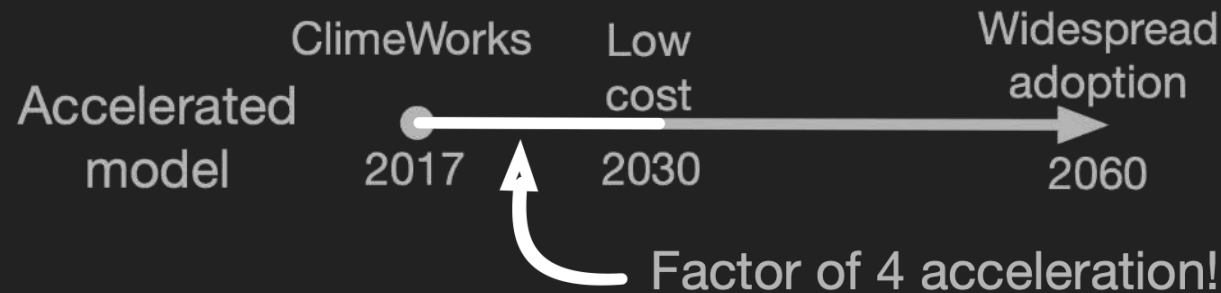
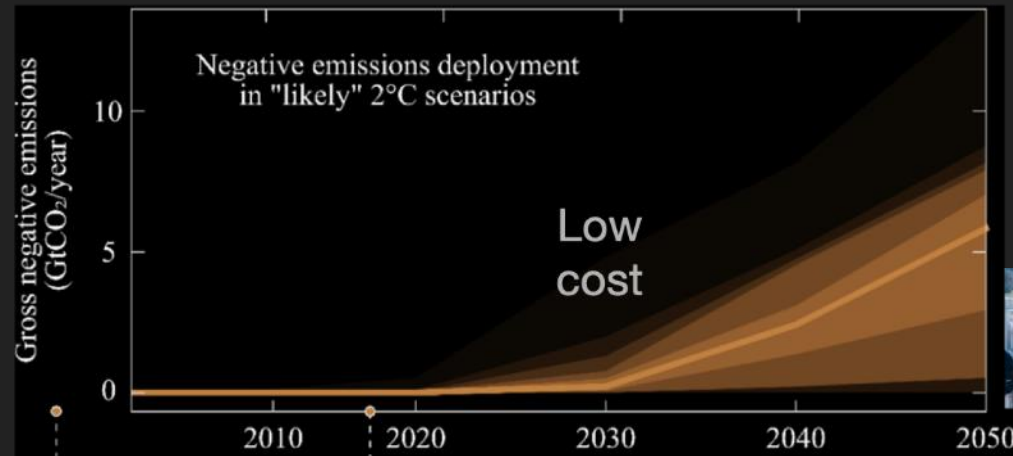
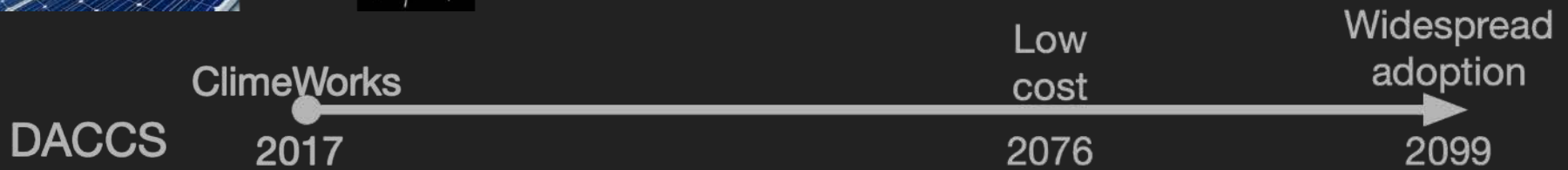
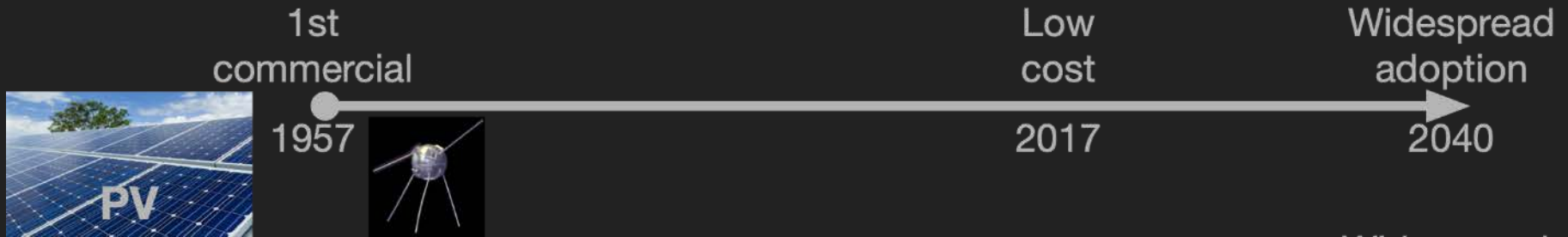
# HOW TO SPEED UP INNOVATION

# PV ADOPTION HAS BEEN SLOW



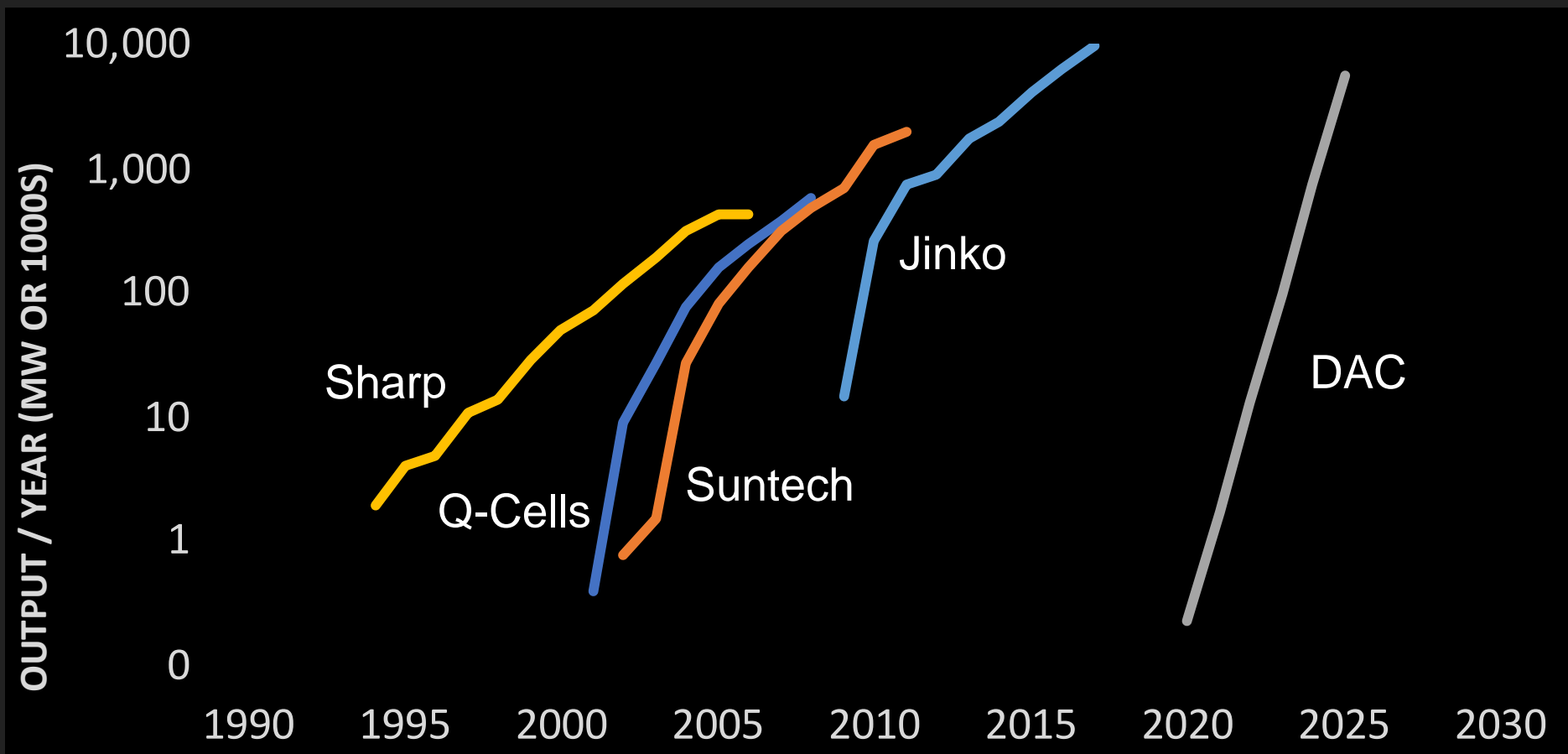
# ACCELERATING INNOVATION

23



# ACCELERATING DIRECT AIR CAPTURE

24



Scale-up needed for 1% of emissions by 2025 vs PV actuals



# HOW TO ACCELERATE THE MODEL

25

## TECHNOLOGY PUSH



**CONTINUOUS  
R&D**



**TRAINED  
WORKFORCE**

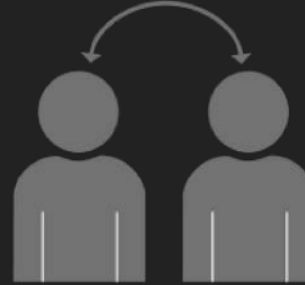


**PUBLIC  
PROCUREMENT**

## KNOWLEDGE FLOWS



**CODIFY  
KNOWLEDGE**



**KNOWLEDGE  
SPILLOVERS**



**GLOBAL  
MOBILITY**

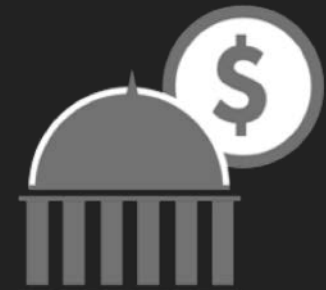
## DEMAND PULL



**ROBUST MARKETS**



**DISRUPTIVE  
PRODUCTION**



**POLITICAL  
ECONOMY**