

Quora

# Knowledge Sharing and AI

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CEO

**Quora**

# Evolution of Media



200,000 BC: Language  
Knowledge shared  
through stories

1439: Printing Press  
Newspaper, Books  
Encyclopedias

1983: Internet  
Forums, Blogs

Today: AI  
Quora

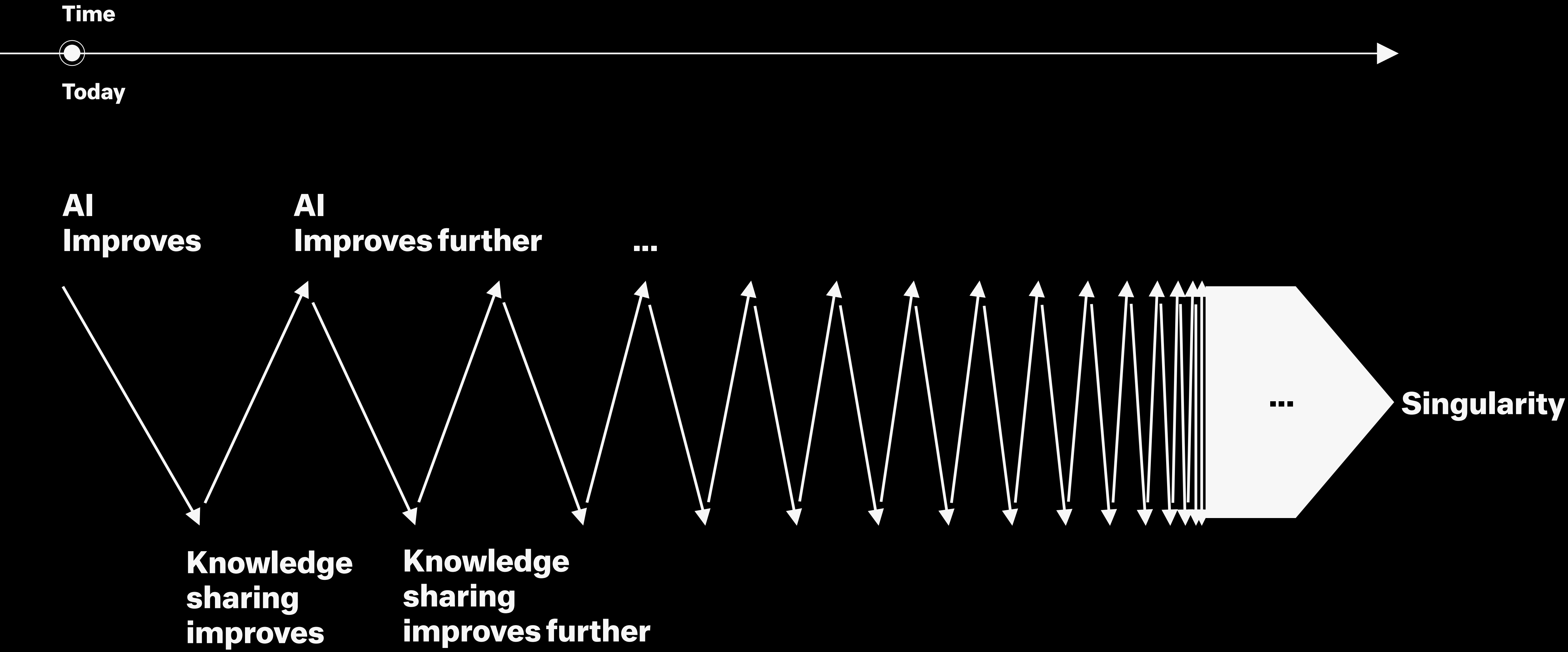
200,000 BC: Language → Stories

1439: Printing Press → Books

1983: Internet → Forums

Today: AI → Quora

# The Future: Accelerated Coevolution



# **What makes Silicon Valley the epicenter of startups that work on hard problems?**

**Investors who understand startups**

**Large pool of qualified, experienced, risk-seeking employees**

**Law firms, accountants, and landlords all geared towards startups**

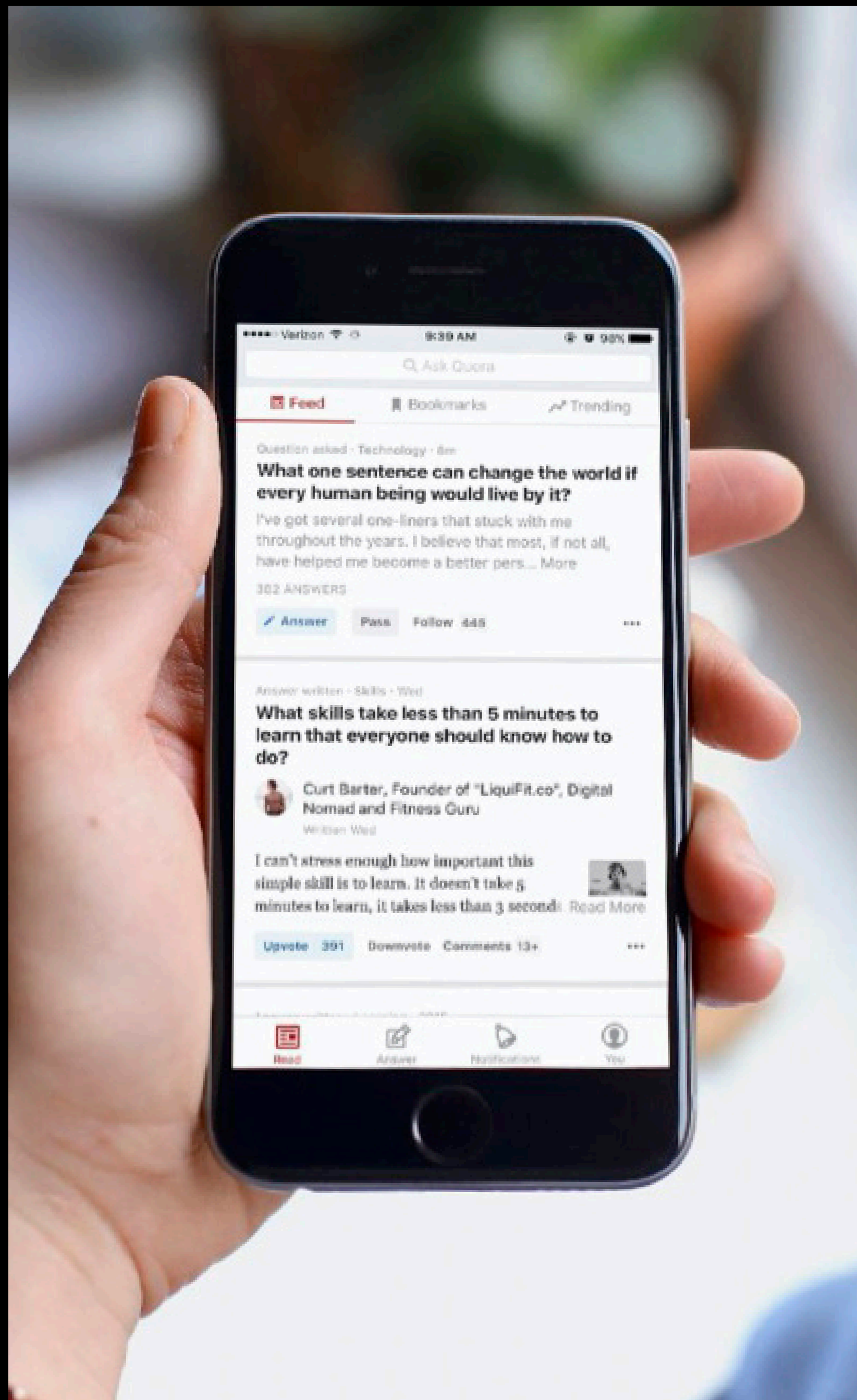
**General culture supporting startups**

**Quora  
started in 2009**



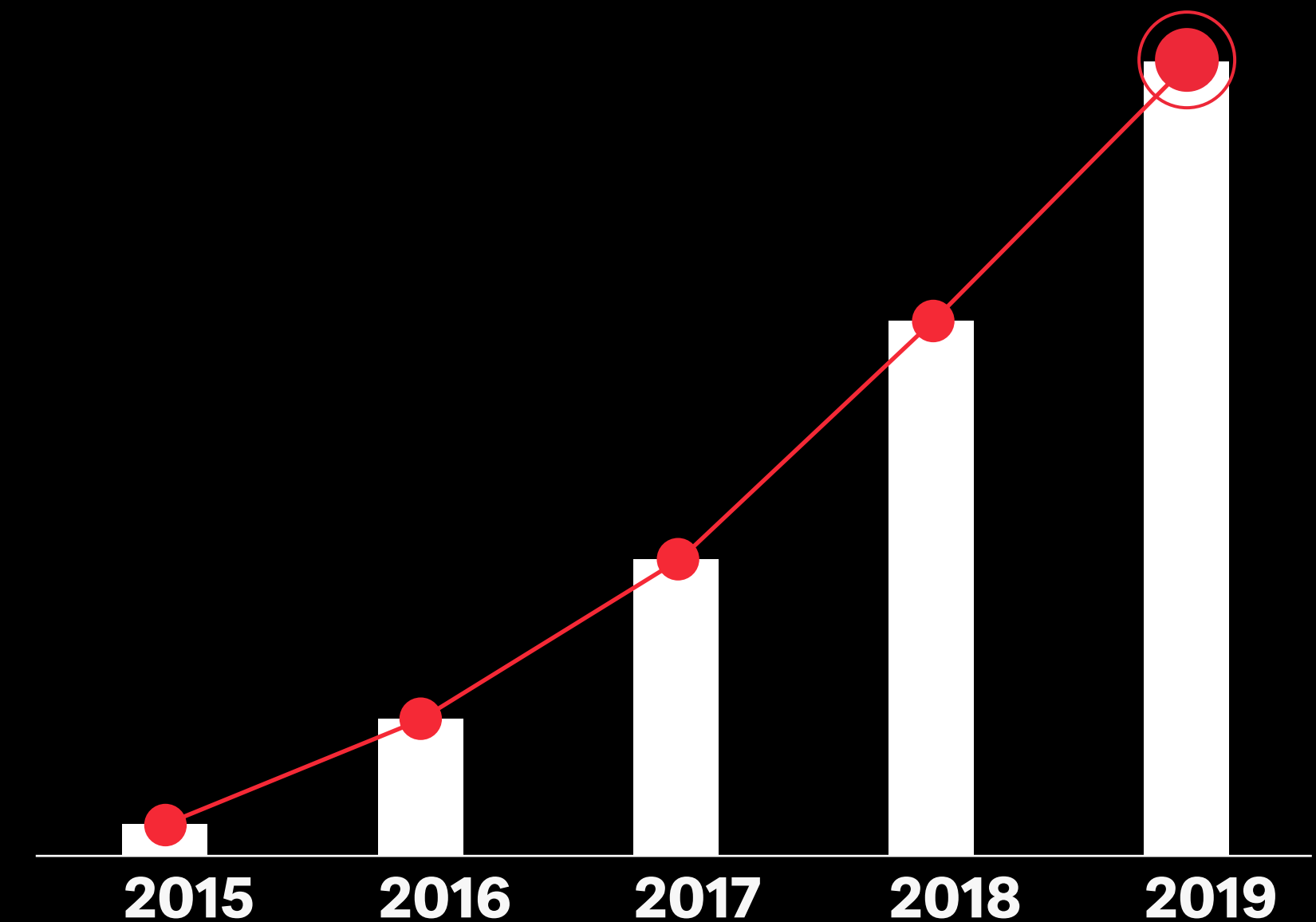
# What is Quora?

**Quora is a place to share knowledge and better understand the world**





Today, 2019  
at over 300M monthly unique  
visitors across 24 languages



# Notable and Famous Writers on Quora



**Justin Trudeau**  
Prime Minister of Canada



**Hillary Clinton**  
Former U.S. Secretary of State



**Barack Obama**  
44th President of the U.S.



**Sheryl Sandberg**  
Author & COO of Facebook



**Chris Anderson**  
CEO of TED



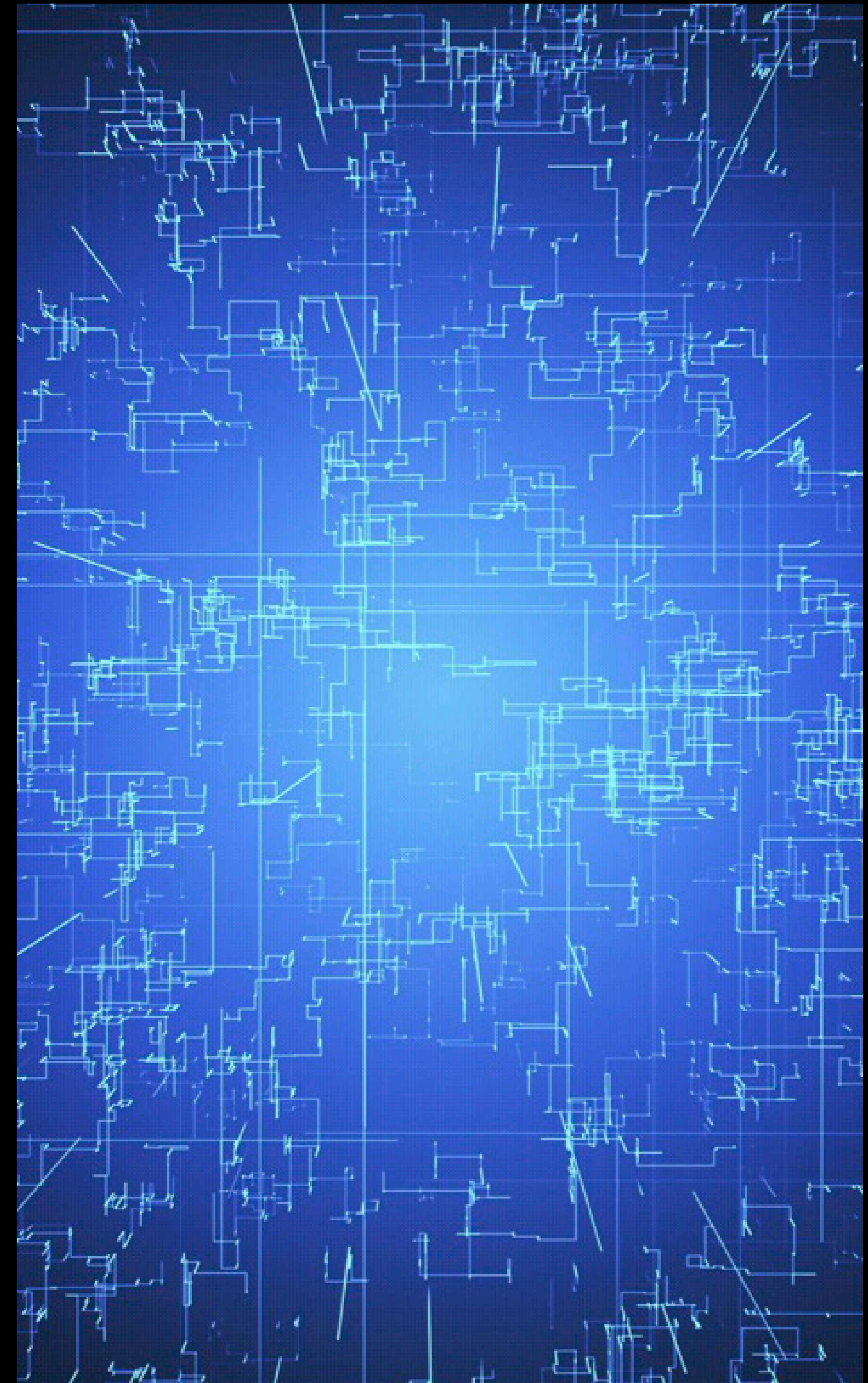
**Jimmy Wales**  
Founder of Wikipedia

# AI Powers Quora

**We have invested in building a strong machine learning (AI) team in Silicon Valley**

**Our AI systems enable quality at scale**

**AI matches questions to users with expertise to answer them**



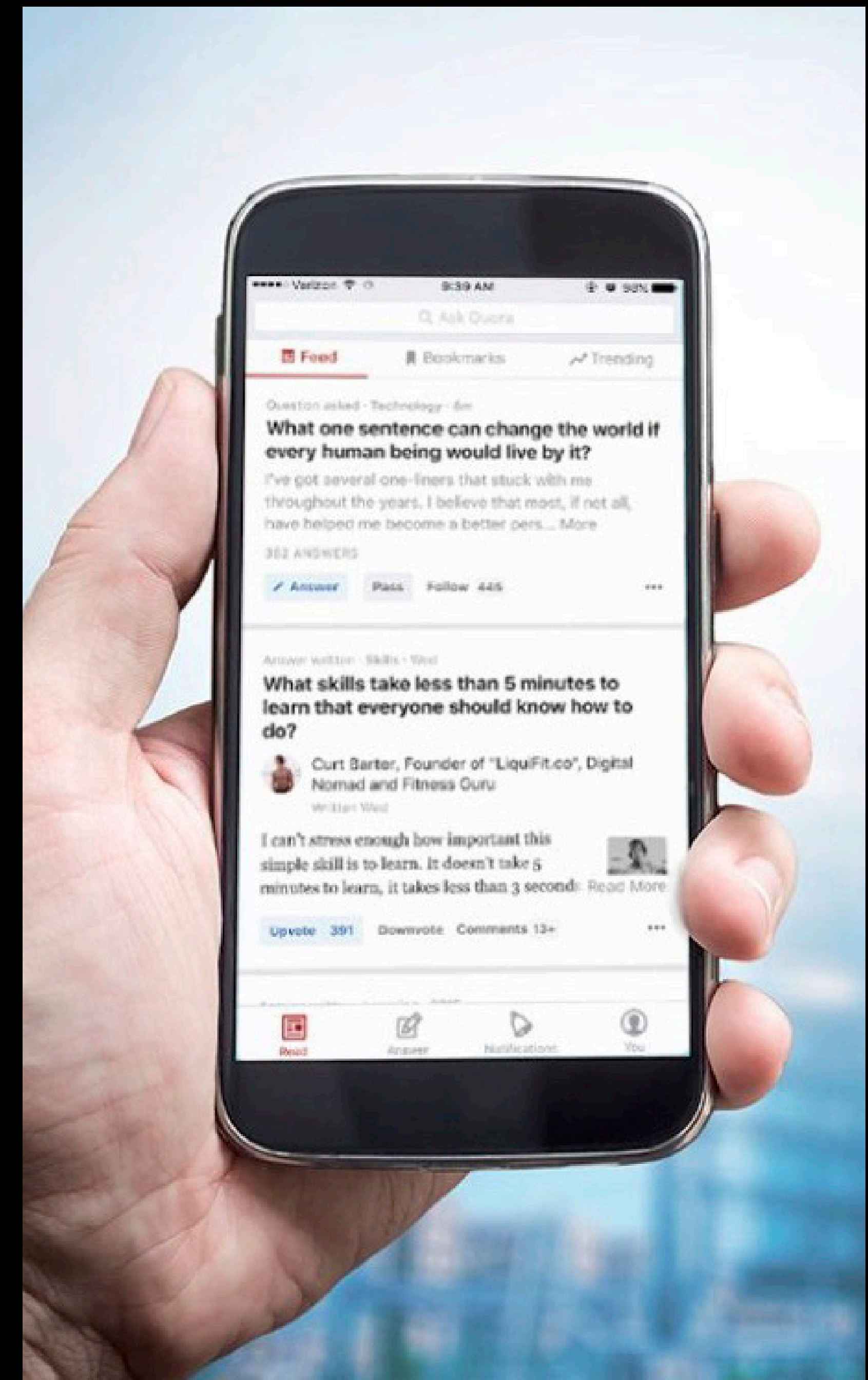
# What makes Quora unique?

**Credibility**

**High-quality content**

**Personalization**

**Long-term focus**



**Thank You**

**Quora**