Knowledge Sharing and AI

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Quora
Evolution of Media

200,000 BC: Language
Knowledge shared through stories

1439: Printing Press
Newspaper, Books
Encyclopedias

1983: Internet
Forums, Blogs

Today: AI
Quora
The Future: Accelerated Coevolution

AI Improves

Knowledge sharing improves

AI Improves further

Knowledge sharing improves further

...
What makes Silicon Valley the epicenter of startups that work on hard problems?

- Investors who understand startups
- Large pool of qualified, experienced, risk-seeking employees
- Law firms, accountants, and landlords all geared towards startups
- General culture supporting startups
Quora started in 2009
What is Quora?

Quora is a place to share knowledge and better understand the world.
Today, 2019
at over 300M monthly unique visitors across 24 languages
AI Powers Quora

We have invested in building a strong machine learning (AI) team in Silicon Valley

Our AI systems enable quality at scale

AI matches questions to users with expertise to answer them
What makes Quora unique?

Credibility
High-quality content
Personalization
Long-term focus
Thank You