Reproducible evaluation on our sequential states for social improvement

R&D Project Title :
Personal optimization of community-contributing activities driven by new-value IKIGAI

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Summary :

The creation and securement of community supporters (hereafter "supporters") is essential and urgent for the creation of a vigorous super-aged society.

With the aim of optimizing the *ikigai* of the **supporters** who take part in community-contributing activities, we define a new value: "IKIGAI," which adds "comfortability" and "pleasure of engaging and contributing to others" to the traditional concept of *ikigai* centered on self-realization. We will measure behavioral information such as voice, facial expression, posture, and conversation in various scenes and situations where *ikigai* is felt through activities, and extract/search the feature values of various factors, so as to visualize and optimize them as a quantitatively assessable "IKIGAI map." Furthermore, we will optimize the "diverse *ikigai*" felt through various social activities to realize a future society in which everyone can have a sense of happiness and well-being.

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