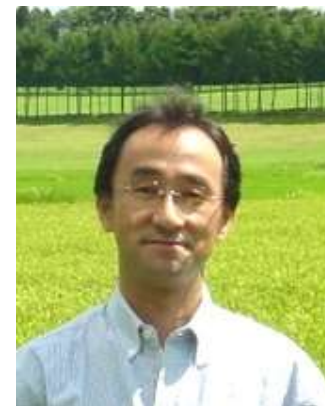


Creation of "humane service" industries

Realization of quality visualization system for fresh agricultural products

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Summary :

When the fruit harvest season comes, many fruits line up in the grocery store. Fruits of the same variety are considered the same taste. However, its taste may differ greatly. In addition, we can hardly see information such as fertilizer, pesticide used at fruit growing, sanitary condition at harvest. However, it is an important factor for human health.

In this research, when consumers purchase fresh agricultural products, especially fruits, they immediately provide information necessary for consumers to judge the value of that fruit. And that information is very important, such as safety and security information, quality information, taste information.

