# Japan's New Science and Innovation Policy under the Changing World





January 12, 2011 in Washington D.C.

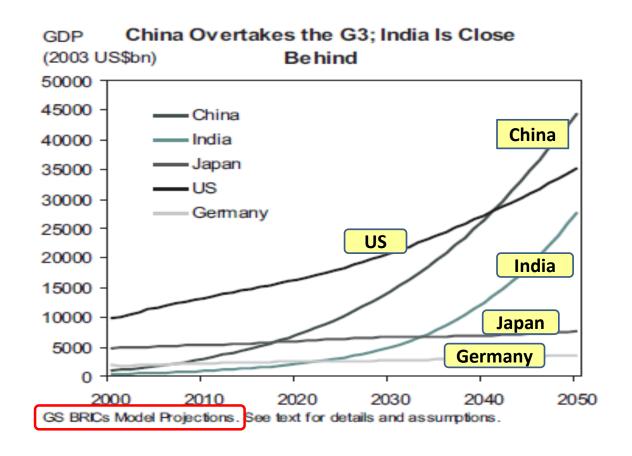
Tateo ARIMOTO

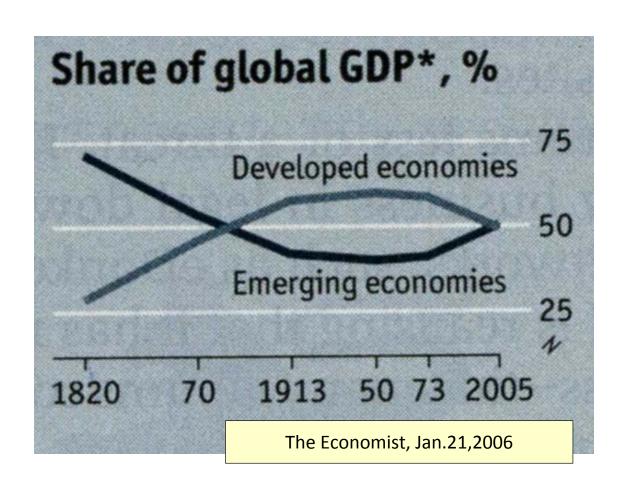
Japan Science & Technology Agency (JST)

Tokyo, Japan

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- I. A historical Change of the World System
- II. Innovation in the 21st century
- III. Japan's New Science & Innovation Policy
- IV. Innovation Ecosystem Funding, Issue-driven, Universities
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# Innovation is the key in the world - accelerating at a stretch (2004~)-

### **Trends of Innovation Policy in US**

OCouncil on Competitiveness (December 2004)

- "Innovate America": Palmisano Report
- •Target Countries: China, India
- "innovation as the intersection of invention and insight, leading to the creation of social and economic value »
  - \*improve quality of life \*new forms of conveniences
  - \*gives rise to new industries and markets
  - \*compete on traditional cost and quality terms
  - \*ability to create new value

ONational Academy of Sciences (October 2005 )

"Rising above the gathering storm": Augustine Report

detailed design: Human resources development,

R&D investment, Restructuring society's Infrastructure

- → Reference:
  - " Sputnik shock"; Soviet Union, 1957-. PCAST, OST, NASA, DARPA, GI bill etc.
  - \*US & Japan trade friction; 1980's, "Young Report", univ-industry collaboration, pro-patent policy, high-technology etc.



Rapid growth of "BRICs" (Goldman Sachs, Oct. 2003)

- State of the Union Address by President Bush (January 2006)
   'American Competitiveness initiative', 'Advanced Energy Initiative'
- •The America Competes Act (August 2007)
- •2008 two crises: Financial Crisis and Global Warming
- Inauguration of Obama Administration : respect S&T, Green Innovation etc.

### O Global competition of science & innovation policy

- Science and Technology Policy ⇒ Science, Technology and Innovation Policy
- R&D investment & reform of system
- Innovation: technological and social Innovation national & local to regional & global
- •Innovation for what? New age of innovation

### OOECD:"New Innovation Strategy " May 2010

### OJapan: New Science & Innovation Policy

- Democratic Party of Japan came into power in July 2009.
- Japan's new Gov. finalized its next 5 year (2011-2015) basic plan in December 2010.

### 20 big innovations in the 20th century

National Academy of Engineering, 1999

( "A Century of Innovation: Twenty engineering achievements that transformed our lives by G.Constable, B.Somerville, 2003)



Electrification
Automobile
Airplane
Safe and Abundant Water
Electronics
Radio and Television
Agricultural Mechanization
Computers
Telephone
Air Conditioning and
Refrigeration



Interstate Highways
Space Exploration
Internet
Imaging Technologies
Household Appliances
Health Technologies
Petroleum and Gas Technologies
Laser and Fiber Optics
Nuclear Technologies
High Performance Materials

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What kinds of innovations in the 21<sup>st</sup> century ⇒ sustainability & green ,

well-being & QOL, smart aging society

### How to measure the values of states in 21st century

### OHard power:

military power, economic power

### OSoft and smart power:

quality of life, environment, health, safety, peace, education, culture, science & technology, university, intellectual network, connectivity, science diplomacy

- \* From industrial society to knowledge-based society: intangible assets, brains, R&D, brand, design, network & connectivity
- \* Globalization;

both developed & emerging countries.

x. The Commission on the Measurement of Economic Performance and Social Progress (Sept.14,2009); STIGLITZ, Amartya SEN, FITOUSSI, \*Classical GDP + Quality of Life + Sustainable Development and Environment



### Innovation for what in the 21st century?

OInnovation for profit

OInnovation for competitiveness

OInnovation for growth

OInnovation for employment

OInnovation for wellbeing & quality of life

OInnovation for safety, security & social cohesion

OInnovation for sustainable development

Innovation horizon is expanding, both in the developed & emerging economies Science and technology policy is changing.

# "OECD New Innovation Strategy", May 2010 - Getting a head start on tomorrow -

The OECD Innovation Strategy GETTING A HEAD START ON TOMORROW

The broad concept of innovation embraced by the OECD Innovation Strategy emphasises the need for a better match between supply-side inputs and the demand side, including the role of markets. Moreover, policy actions need to reflect the changing nature of innovation.





- \* Broadening policies to foster innovation <u>beyond science and technology</u> in recognition of the fact that innovation <u>involves a wide range of investments in intangible assets and of actors.</u>
- \* Education and training policies adapted to the needs of society today to empower people throughout society to be creative, engage in innevation and benefit from its outcomes.

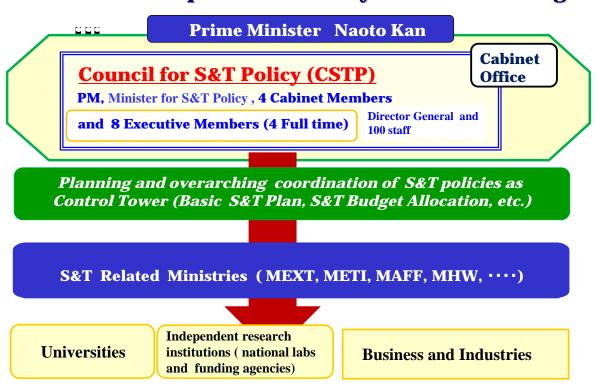
- \* Greater policy attention to the creation and growth of new firms and their role in creating breakthrough innovations and new jobs.
- \* Sufficient attention for the fundamental role of scientific research in enabling radical innovation and providing the foundation for future innovation.
- \* Improved mechanisms to foster the <u>diffusion and application of knowledge</u> through well-functioning networks and markets.
- \* Attention for the role of government in creating new platforms for innovation.
- \* New approaches and governance mechanisms for international cooperation in science and technology to help address global challenges and share costs and risks.
- \* Frameworks for measuring the broader, more networked concept of innovation and its impacts to guide policy making.

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### Structure of Japan's S&T Policy Decision Making



### **Legal framework: S&T Basic Law and Basic Plan**

Science and Technology Basic Law (enacted unanimously in 1995)

2nd Basic Plan (FY 2001-2005) 3rd Basic Plan (FY 2006-2010)

1st Basic Plan (FY 1996-2000)

# Increase in government R&D expenditure

The total budget for governmental R&D expenditure exceeded 170 B\$.<176 B\$>

### ●Construction of new **R&D system**

- Increase in competitive research funds
- Support plan for 10,000 post-doctoral fellows
- Promotion of industryacademia-government collaboration
- Implementation of evaluation systems

### ●Three basic ideas

- (i) Creation of wisdom
- (ii) Vitality from wisdom
- (iii) Sophisticated society by wisdom

### Key policies

- ·Strategic priority setting in
- -Promotion of basic researches
- -Prioritization of R&D
- S&T system reforms
- Doubling of competitive research funds
- Enhancement of industry-academiagovernment collaboration
- Total budget: 240 B\$ <211 B\$>

### ●Three basic ideas

Create Human Wisdom, Maxim 4th Basic Plan Protect Nation's Ho

Key Policie

(FY 2011-2015) Promo Quantur

- based
- m giversified areas Basic res · Strategic basic research

### Prioritization of R&D

### Prioritized 4 Areas

- \*Life Science
- \*ICT
- \*Environment
- \*Nanotech/Materias
- Promoted 4 Areas Energy

reatio

- Manufacturing technology
- ·Social Infrastructure
- Frontier

Key Technologies of National Importance

### **S&T System Reform**

Developing, securing and activating human resources Creating scientific development and persistent innovation Total budget :250 B\$ < 215 B\$ >

### **NATIONAL**

# Science budget cuts slammed 44% nurs

**July 2009** New **Administration** 

Nov. 2009 **Review of budget** items

Why must Japan aim to develop the world's No. 1 (supercomputer)? What's wrong with being the world's No. 2?

### **New Growth Strategy**, June 2010

- Strong Economy, Robust Public Finances & Strong Social Security System -

- Achieve nominal & real growth in excess of 3% and 2% by 2020
- Return consumer prices to positive increase in FY2011
- Lower unemployment rate to 3% 4% at an early time

### [Growth areas]

### Green Innovation

[Targets by 2020] ·Create over ¥50 trillion in nev Foster industries that meet markets and 1.4 million new jo demand and create jobs: Reduce worldwide greenhous -Roughly ¥45 trillion in new using Japanese technology

### Life Innovation

[Targets by 2020] gas emissions by 1.3 billion to markets and 2.8 million new jobs

local Revitali Asia zation

Science & Technology

Opening new frontiers Platforms to support growth

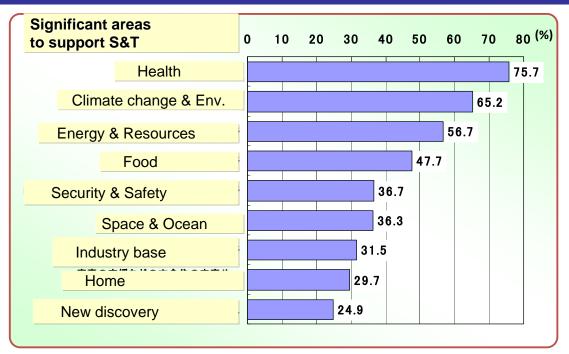
Employment & human resources

S&T as an engine for New Growth Strategy

The 4th S&T Basic Plan (FY 2011-2015)

Comprehensive promotion of science, technology and innovation policy

### How should S&T respond to the national expectations'



Public Opinion Poll on Science and Technology, Jan, 2010

### 4th Science and Technology Basic Plan(1)

### **Basic concept**

### Positioning of the Basic Plan in National Strategy

OA five-year-plan with the foresight of 10 years ahead, based on "New Growth Strategy".

Comprehensive promotion of science, technology and innovation policy

OPerspective for 2020

- Nation which realizes sustainable growth
  - " takes the lead in solving global issues
- " create the world's highest knowledge
- Nation which takes pride in high quality of life
- Nation where the youths hold a dream

### Two major innovation as the national strategic pillar

### Green Innovation

### To realize low carbon society with sustainability

- Renewable energy, Low carbon of energy supply and demand, Saving energy, Green infrastructure
- -Accelerate innovation by affirmative legal framework
- -Establish "National Lab" with proper regulation easing
- -Develop strategies for the international standardization

### Life Innovation

# To realize high quality of life in an aging society

- Promotion of preventive medicine, Development of innovative diagnostic and treatment method,
   Development of life-supporting technology for elderly and disability people
- -Promote translational research
- -Promote regulatory science
- Accelerate innovation by affirmative legal framework

### The new system which stimulates innovation

### To construct the system which create issue-solving innovation

- Establish Innovation Strategy Platform
- -Establish Open Innovation Centers
- Create a new market by the new affirmative legal framework

### 4

### 4th S&T Basic Plan(2)

# Promotion of R&D which sustains the nation and produces new advantage

### Bases for the high quality of life

- -Maintain necessities: -Extend food/resources/energy Japan
- -Maintain safe society



### Bases for the nation

- -Maintain a technology bases for security
- -Develop a new frontier

### Bases for the industries

- -Extend advantage of
- Create new advantage for the future



### Common Base for R&D

- -Maintain cross-sectional key technologies
- Establish hubs of advanced R&D



### **Drastic Reinforcement of S&T Potential**

### Drastic reinforcement of basic research

- -Reinforce basic research based on originality/variety
- -Reinforce the world top-level basic research
- -Form the group of "Research Universities"
- -R&D Hub for International research network

### human capital for S&T

Prastic reinforcement of the graduate school education

# Formation of research environment of international standard

-Domestic/international maintenance and utilization of large research facilities

# International openness Integrated with world vitality

"East-Asia Science and Innovation Area" Initiation

### Implementing the new policy

**Reforming S&T System** 

Bridging Science and Society

Increasing R&D investment

- : Construction of PDCA (Plan-Do-Check-Action) cycle
- : New development of S&T communication
- :Increase public and private R&D investment to **4%**(3.6), and government investment at **1%** (0.7) of GDP **<250 B\$>**

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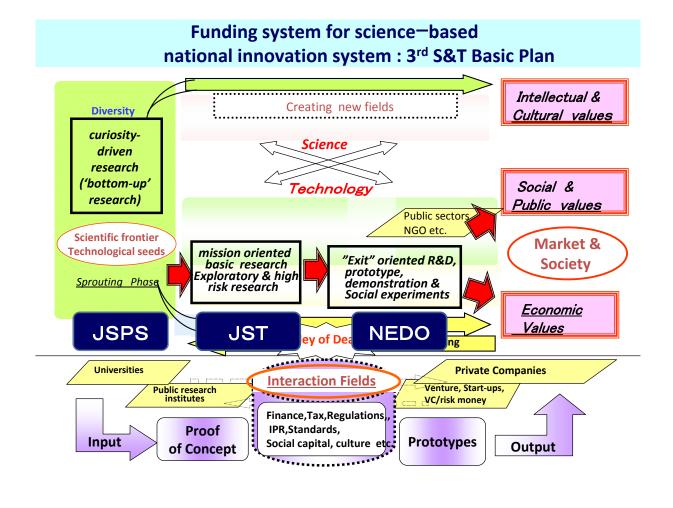
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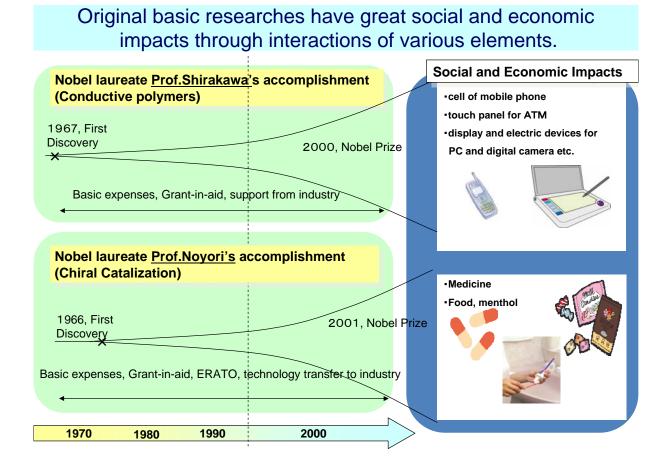
Global, Regional, Innovation Ecosystem; National & Local "Ba" Output Input Interaction Field Knowledge Value Creation Creation **Human Networks** Proof of Concept Networks of knowledge Vision Prototypes **Policy** Networks of Funds Diverse Strategy **Regional Clusters** Market & Society Industry-Academia University/Enterprise Collaborations Social Innovation Research IP/Standard Regulation/Deregulation **Funding** Human Resources/Education: nurture talents, brain circulation Communication, Co-creation, Foresight, Social Demands & Wishes

Competition & Collaboration

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Profit and Welfare/QOL Sustainability







Breakthrough of the Year Reprogramming

By inserting genes that turn back a cell's developmental clock, researchers are gaining insights into disease and the biology of how a cell decides its fate

THIS YEAR, SCIENTISTS ACHIEVED A LONG-SOUGHT FEAT OF CELLULAR Cells, made to order

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delegen, They work skin cells from patients suffering from a variety of
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www.sciencemag.org SCIENCE VOL 322 19 DECEMBER 2008

Science

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Breakthrough of the Year

cells. By introducing just four genes into mouse tail cells growing in a lab dish, they could produce cells that looked and acted very much like ES cells. They called these cells induced pluripotent stem (iPS) cells. Last year, in a development

recognized as the first runner-up in Science's 2007 Breakthrough of the Year issue, the same team and two others in the United States

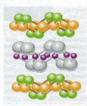
extended the reprogramming technique to human cells. That result opened the floodgates to

### **New High-Temperature** Superconductors

PHYSICISTS DISCOVERED A SECOND FAMILY OF HIGH-TEMPERATURE

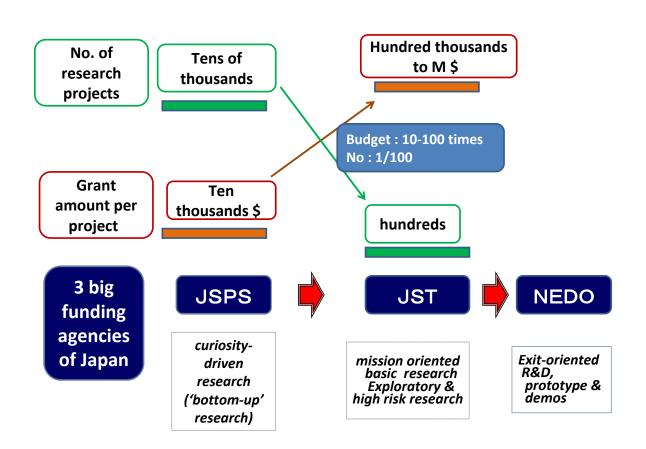
PHYSICISTS DISCOVERED A SECOND FAMILY OF HIGH-TEMPERATURE superconductors, materials that carry electricity without resistance at temperatures inexplicably far above absolute zero. The advance deepened the biggest mystery in condensed-matter physics.

In February, a group in Japan reported the first material, fluorine-doped lanthanum iron arsenic oxide (LaFeAsO<sub>(1-x)</sub>F<sub>x</sub>), which is superconducting up to a "critical temperature" of 26 kelvin. Within 3 months, four groups in China had replaced the lanthanum with elements such as praseodymium and samarium and driven the temperature for resistance-



praseodymium and samarium and driven the temperature for resistance-free flow up to 55 kelvin. Others have since found compounds with different crystal structures and have bumped the critical temperature up to 56 kelvin.

For a critical temperature, that's not so hot. The record is 138 kelvin for members of the other family of high-temperature superconductors, the copper-and-oxygen, or "cuprate," compounds discovered in 1986. Still, the iron-based materials have created a stir, in part because they might help solve the enduring mystery of how the cuprates work. The \$64,000 question is whether the two families work the same way. So far, evidence points in both directions. far, evidence points in both directions





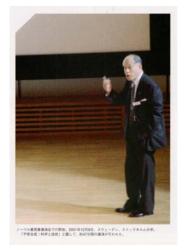






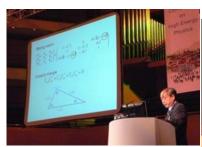




















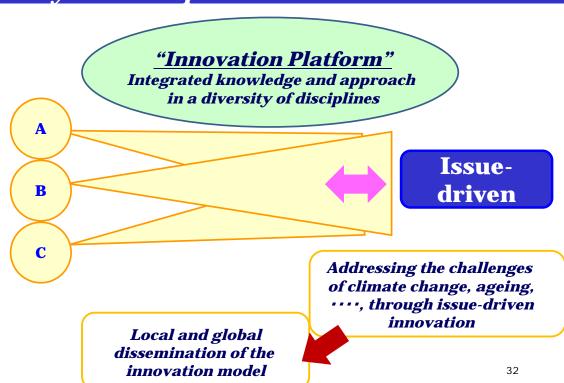


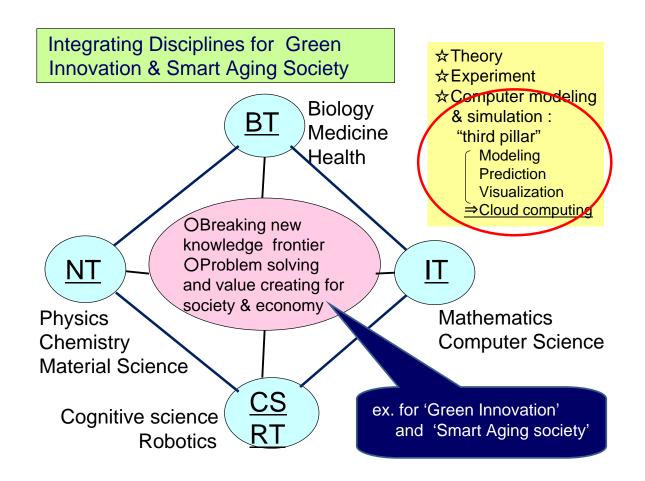


### Grand challenges we should meet

- OThe world is confronted with the global challenges of climate change, food and energy security, and infectious deceases which threaten sustainability.
- OThe <u>New Growth Strategy</u> should be empowered by S&T and innovation to transform the grand challenges to opportunities for thriving in the fiercer global competition.
- ODue to complexity of the challenges, it is getting more difficult to find a solution by single discipline of S&T.
- OA diversity of knowledge derived in different disciplines of S&T along with social science and humanities should be integrated to address the challenges, which is characterized by <a href="Issue-driven Innovation">Issue-driven Innovation</a> beyond Discipline-oriented Innovation.

# Issue driven innovation beyond discipline-oriented Innovation





### University in the 21st century

Transforming and reinventing universities for the new world order and value systems

### Universities in the 21st century

- Oglobal university, global career, global brand, brains business.
- Oinstruments of national competition as well as of peace.

  A powerful force for global integration, mutual understanding, geopolitical stability and foreign policy.
- Obrain circulation & network, university network, open innovation, collective intelligence
- OCOE(Center of Excellence)

⇔ NOE( Network of Excellences)

Exploring the future of modern university system

World Conference on Science (ICSU / UNESCO)

Declaration on Science and the Use of
Scientific Knowledge
- Science for the 21st Century
A New Commitment -



### **20th Century**

**☆** Science for knowledge; Knowledge for progress



### 21st Century

★Science for knowledge;
knowledge for progress

★Science for peace

★Science for development

★Science in society and
Science for society

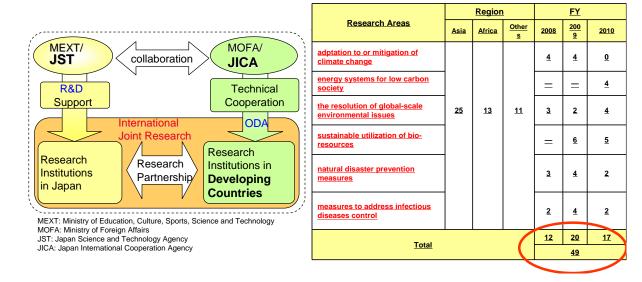
WSF 2009 in Budapest

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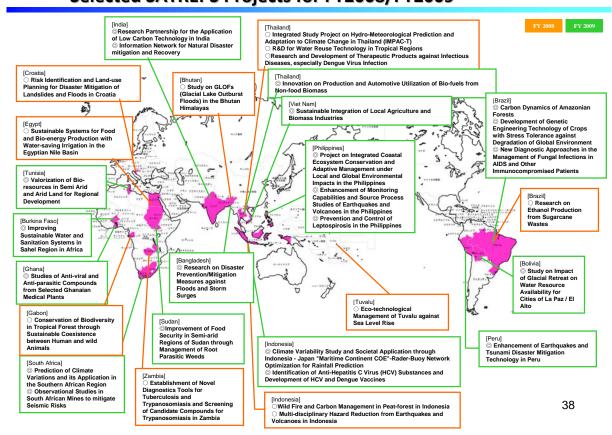
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### JST / Science and Technology Research Partnership for Sustainable Development (SATREPS)

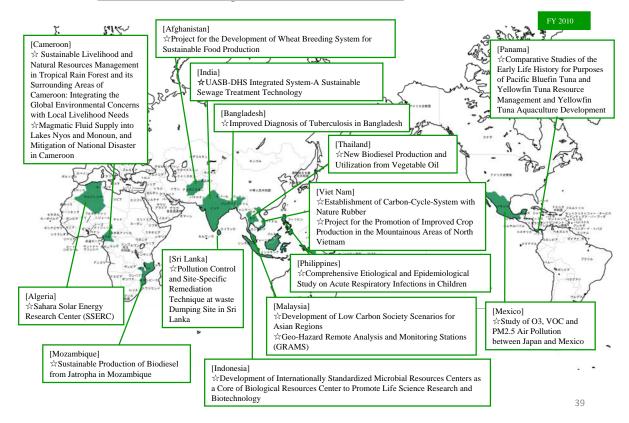
- IST supports international joint research cooperation between Japan and developing countries for resolving global issues such as: environment/energy, natural disaster prevention and infectious diseases control.
- ☑ Collaboration with JICA, an organization that implements ODA technical cooperation.
- Objectives of the program :
  - to strengthen the international S&T cooperation between Japan and developing countries,
  - to advance scientific knowledge and technology for resolving the global issues, and
  - to build capacities of counterpart researchers and research institutes.



### Selected SATREPS Projects for FY2008/FY2009



### Selected Projects for FY2010



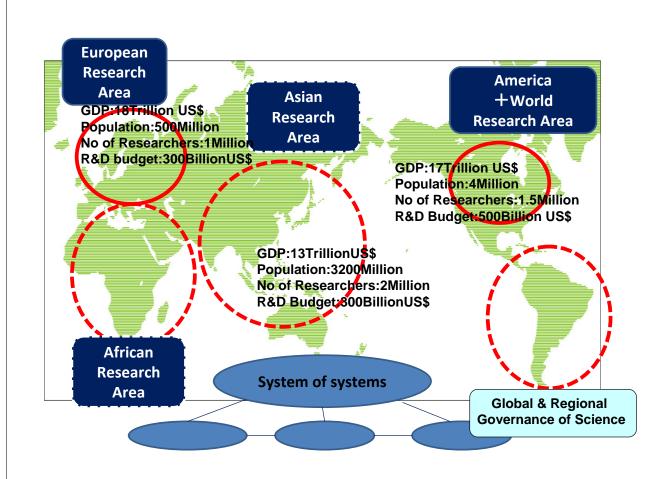
### What should we do in Asia?

- Necessary to solve many common regional problems for sustainable growth
- Problems spread over multi-countries . Being difficult to solve by an individual country
- Need to develop regional collaboration mechanisms
- Many exchange programs but few regional cooperation across borders

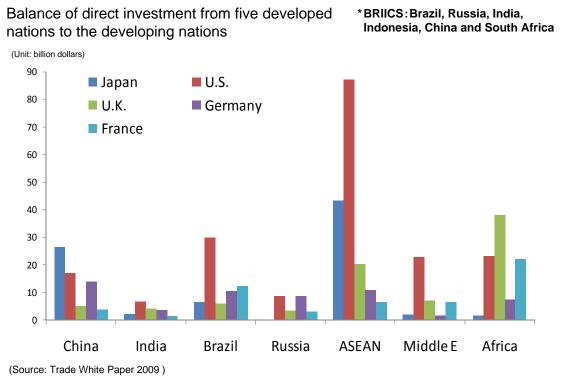
### Proposing foundation of Asian Research Area

- \* Grasp common regional problems and needs
- \* A platform to discuss measures for regional problems and needs with versatile actors
- \* A platform for designing multi-country collaborative research, exchanging, and networking
- \* A platform to share research infrastructure
- \* An institution to maintain scientific research governance and quality
- \* A platform open to the rest of the world

Asian Research Fund, Asian Technology Assessment Center, Asian Technology Incubation Center etc.

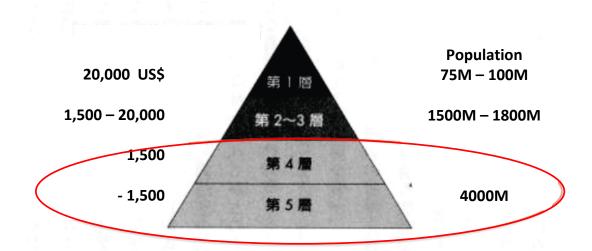


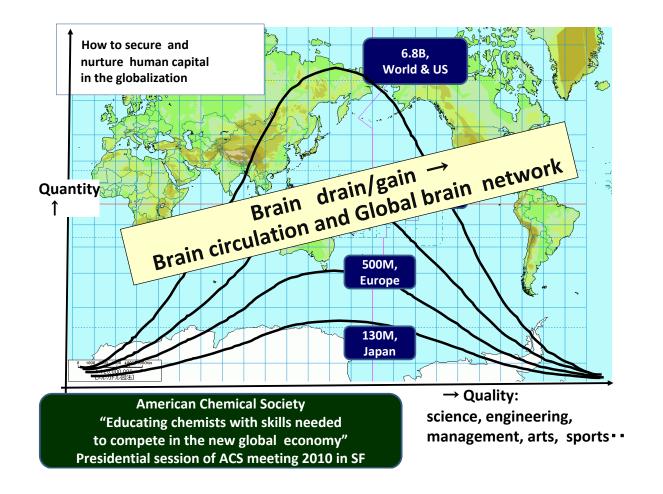
### Enhancing presence in growing market (BRIICS and others)



Solving Global Problems Challenge of **Corporate Values:** Public Values: QOL, Environment & Sustainability and Energy, Security & Safety, Employment, Competitiveness, Growth, Profit, CSR, Social Cohesion Economic Crisis Development Developed Developed Innovation Ecosystem **Countries Countries** Global BRICS etc. BRICS etc. Regional Developing National Developing Countries Countries Knowledge, S&T, **Market & Society** Human Resources Finance & Regulations & Taxes Standards Global Innovation Heterogeneous International Collaboration Framework Ecosystem Diverse Since 2006~ Locally relevant Beyond the boundaries !!

# Bottom of Pyramid "Bottom Billions"





### "Capitalizing on Complexity

- Insights from the Global Chief Executive Officer Study- "
May 2010, IBM

It is this unprecedented level of interconnection and interdependency that underpins the most important findings contained in this report. Inside this revealing view into the agendas of global business and public sector leaders, three widely shared perspectives stand in relief.

- 1) The world's private and public sector leaders believe that a rapid escalation of "complexity" is the biggest challenge confronting them. They expect it to continue indeed, to accelerate in the coming years.
- 2) They are equally clear that their enterprises today are <u>not equipped to</u> cope effectively with this complexity in the global environment.
- 3) Finally, they identify <u>"creativity"</u> as the single most important leadership <u>competency for enterprises</u> seeking a path through this complexity.

(This study is based on face-to-face conversations with more than 1,500 chief executive officers worldwide, 60 countries and 33 industries, between September 2009 and January 2010.)

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### JST / Center for Low Carbon Society Strategy (LCS)

" <u>Japan will aim to reduce its green house gas emissions by 25% by 2020</u> for its mid-term goal "

LCS: Social Scenario Research for Low Carbon Society

Founded in Dec 2009 in JST (Japan Science and Technology Agency)

Director-General: Hiroshi Komiyama, Former President of the University of Tokyo

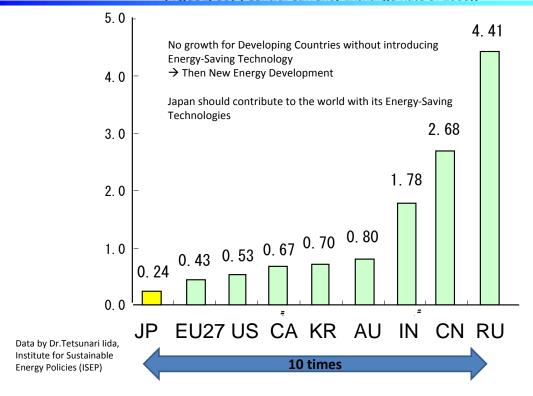
We are running out of time

We need a concurrent approach to accelerate the process. Structuring of knowledge and actions is the key.

- Improve energy efficiency by three times
- Double the use of renewable energy
- Establish recycling system of materials

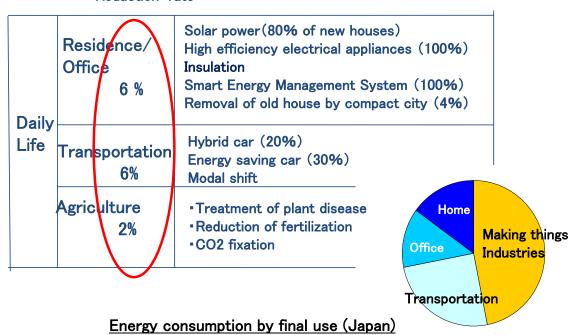
### CO2 Emission per GDP (As of 2005)

### [ KgCO2/US\$ ( Central Currency Exchange Rate of 2000)]

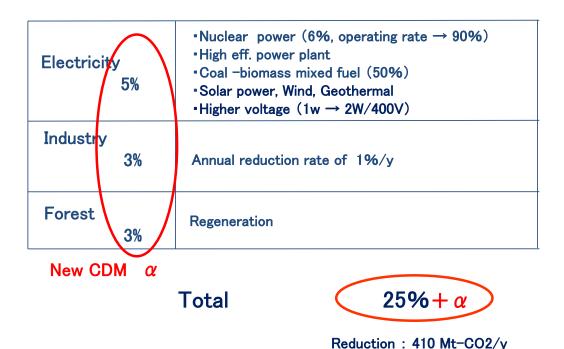


# CO2 Reduction for each sector (1990 basis ) 1/2 by JST LCS Center

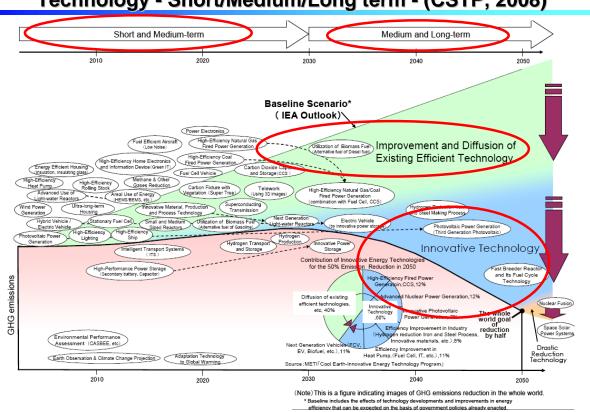
### Reduction rate



### CO2 Reduction for each sector (1990 basis ) 2/2



Development and Diffusion of Environment & Energy Technology - Short/Medium/Long term - (CSTP, 2008)



### **Promoting Global Green Innovation**

### **Green Innovation Symposium:**

JST held an international symposium <u>"International Challenge for Promoting Green Innovation to Realize a Low Carbon Society Worldwide"</u> on May 17, 2010, Tokyo.

### "Joint Statement" says:

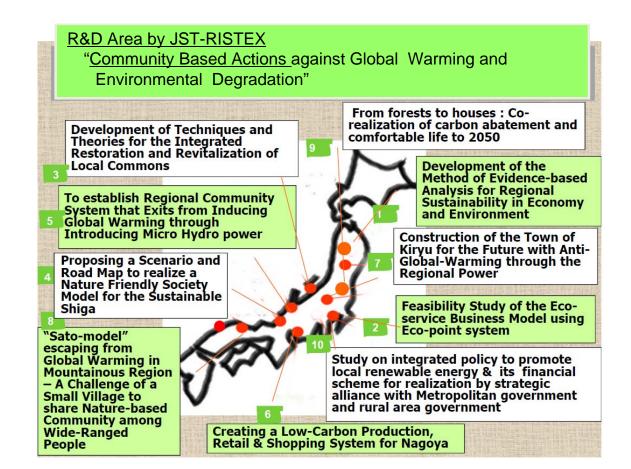
- Various support activities for international cooperation are crucial
- The experts of each funding agency would have a network meeting to specify problems to be solved by international cooperation between/among the funding agencies and to consider concrete measures to be taken

### **Green Innovation Working Group:**

"The first Working Group Meeting" April, 2011 in Germany Organized by German Research Foundation (DFG) Participant Agencies (From 9 Countries)

- National Natural Science Foundation of China (NSFC)
- German Research Foundation (DFG)
- French National Research Agency (ANR)
- National Research Foundation of Korea (NRF)
- National Council on Science and Technology of Mexico (CONACYT)
- Swedish Governmental Agency for Innovation Systems (VINNOVA)
- Engineering and Physical Sciences Research Council of UK (EPSRC)
- National Science Foundation of USA (NSF)
- Japan Science and Technology Agency (JST)





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### New Perspectives for Science and Innovation:No.1

O Gravity of scientific activities moving to developing countries <u>"Silent Sputnik"</u> (Rita Colwell );

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( AAAS2010 Annual Conf. "Bridging Science and Society" )
( AAAS2011 "Science without Borders" )
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"Royal Society Global Science Report"; "New entrants are reshaping the landscape for science and innovation in the world. But what do these changes mean? How should policymakers, scientists and business leaders respond? And how do we strike the right balance between competition and collaboration?"

- O Scientific integrity, Quality control of science
  - Global governance of science
  - Science diplomacy
- O Design & system thinking, and foresight under the complex and uncertain world

# OBridging science and society OBeyond the boundaries(disciplines, organizations, generations, nations) ONetwork, Platform, Connectivity for Innovation COE(Center of Excellence) ⇔ NOE( Network of Excellences) OTransformative research, Converging Tech. ONew innovation model \*Disruptive Innovation (by Christensen) \*Reverse Innovation (by Immelt)

### New Perspectives for Science and Innovation:No.3

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\*Frugal Innovation (by the Economist)

- O National, Regional and Global science and innovation ecosystem
  Open innovation
  Global governance of science
  Globally integrated enterprise
  System of systems (ex. ERA, ARA etc)
- O Brain circulation & network, collective intelligence S&E workforce: non-traditional skills and sense Global leaders under the uncertain and complex world

### **Challenges and Opportunities**

- OImplementing the target of R&D investment total:4% of GDP, Gov:1% (250 B\$)
- OReform of innovation system
  - \*more seamless funding mechanism
  - \*development of issue driven system innovation platform, role of national labs
  - \*balance of discipline oriented system and issue driven system
- O Development of human resources with global perspective
  - \*collaboration of universities and industries global leaders, diversity, design thinking

# Thank you very much for your attention!!

### **Questions:**

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