## Trends in University's IP Strategy And a Vision for the Future

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#### Chronology of Japan's IP Strategy



"The Intellectual Property Basic Law"

IP Strategy Reorganization

"The Annual IP Promotion Plan"

2004 "National University Reform"

Minister)

- **1998** "TLO Act"

2002 **Strategic Council on Intellectual Property** (Prime Minister)

Expert Panel on Management of Intellectual Properties, Council

for Science and Technology Policy = "CSTP" (Prime Minister)

Intellectual Property Strategy Headquarters (Prime Minister)

**Council for Science, Technology and Innovation** ="CSTI" (Prime

→ National University Corporations

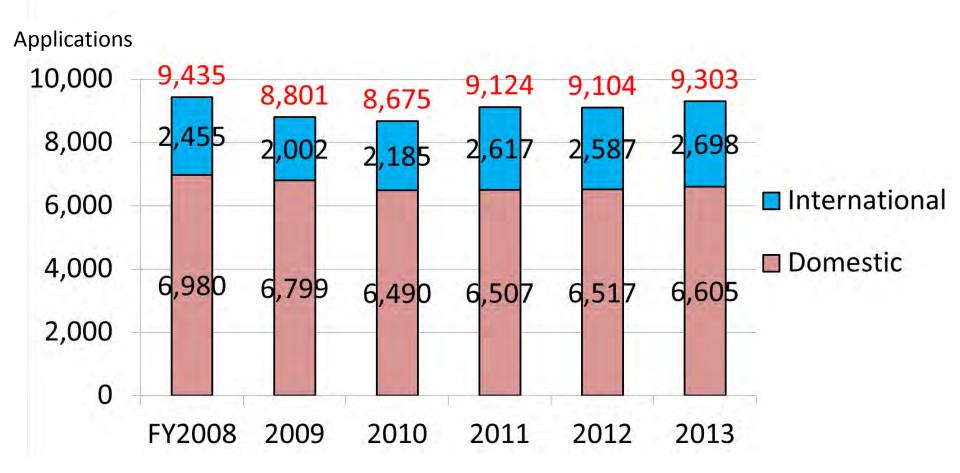
1999 "Japanese "Bayh-Dole Act"

2003

#### **Current Trends and Issues ~ Univ. IP Applications**



#### Patent Applications

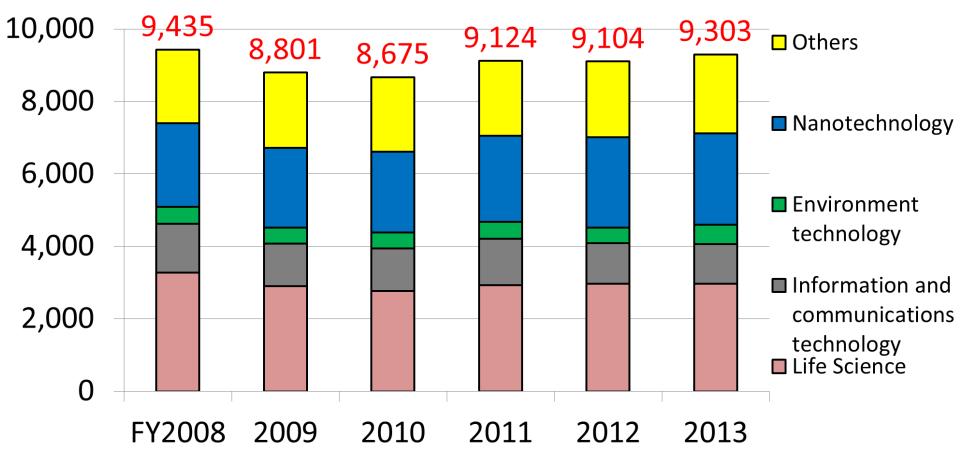


#### **Current Trends and Issues ~ Univ. IP Applications**



#### Trends in technical fields





#### **Current Trends and Issues ~Univ. IP Applications**

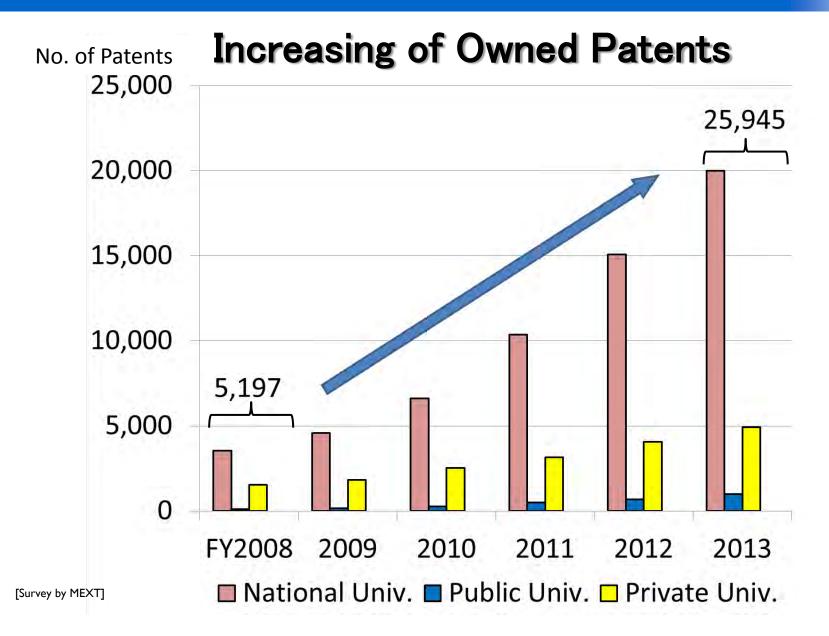


#### Japan's Top 10 Universities; Patent Applications (2009–2013)

Rank	Name	Applications
1	University of Tokyo	3,264
2	Tohoku University	2,608
3	Osaka University	2,094
4	Kyoto University	2,059
5	Tokyo Institute of Technology	1,734
6	Kyushu University	1,592
7	Nagoya University	1,334
8	Hokkaido University	1,165
9	Keio University	1,003
10	Hiroshima University	863

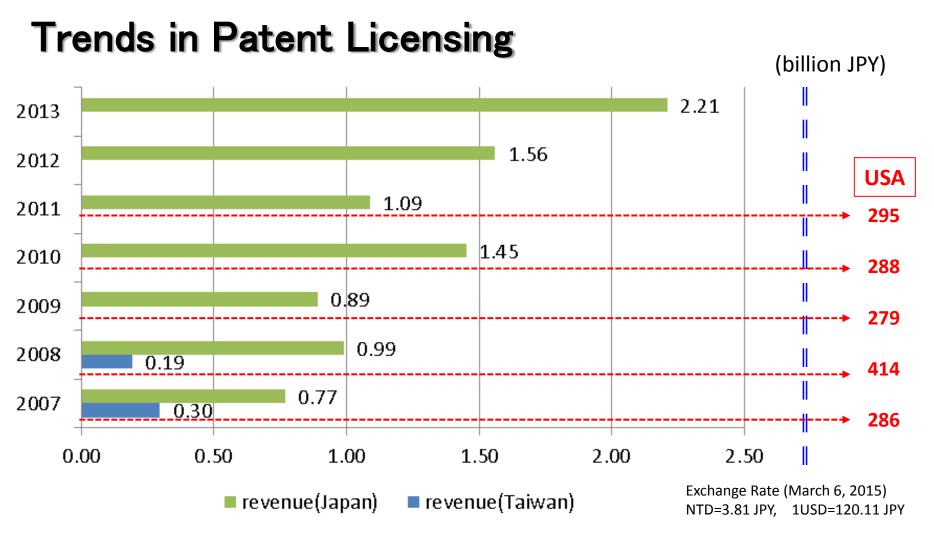
#### **Current Trends and Issues ~Owned Patents**





#### **Current Trends and Issues** ~Licensing





Source: 2009 Annual Report, National Science Council (Taiwan) AUTM U.S. Licensing Activity Survey (USA) MEXT (Japan)

#### **Current Trends and Issues ~Licensing**



#### Japan's Top 10 Universities; License Income (2009–2013)

Rank	Name	million JPY
1	University of Tokyo	1,217
2	Kyoto University	1,113
3	Nihon University	468
4	Osaka University	368
5	Tokyo University of Agriculture and Technology	280
6	Tohoku University	241
7	Nagoya University	212
8	Kitasato University	182
9	Tokyo Institute of Technology	158
10	Kyushu University	153



#### Joint Research, Sponsored Research

Universities will accept research expenses from companies.

#### 1 Joint Research

Collaborative research between universities and companies.

#### 2 Sponsored Research

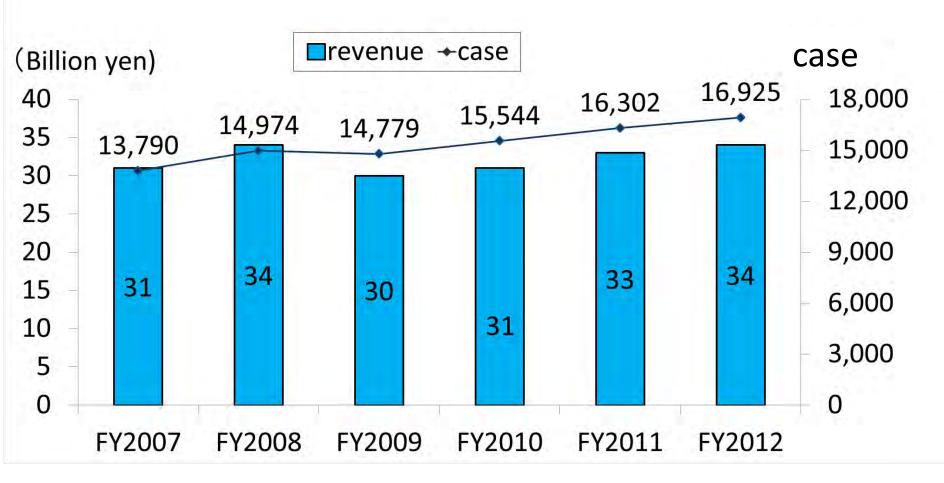
Universities' research activities based on companies' requirements.

Research expenses are borne by the companies.

#### **Trends in University-Industry Collaboration ∼Joint Research**



#### Joint Research Projects



#### **Trends in University-Industry Collaboration ~Joint Research**



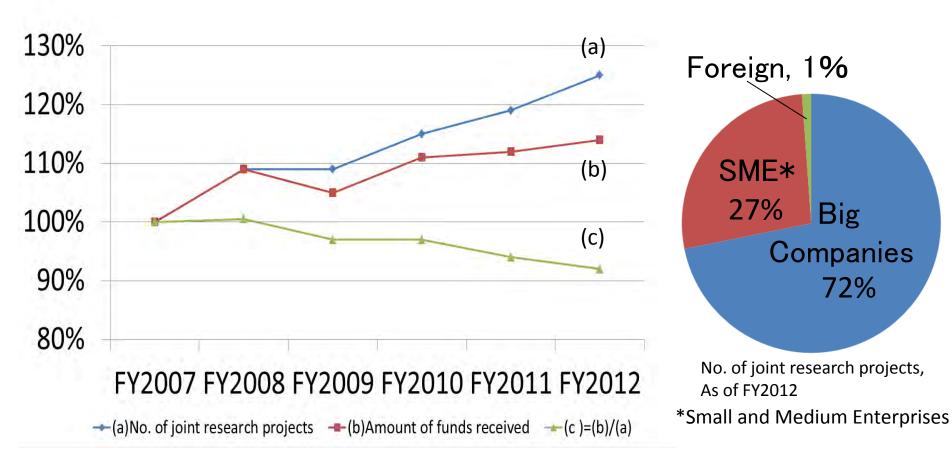
#### Japan's Top 10 Universities; Revenue from Joint Research (2009–2013)

Rank	Name	million JPY
1	University of Tokyo	19,592
2	Kyoto University	18,421
3	Osaka University	12,546
4	Tohoku University	11,058
5	Keio University	7,493
6	Kyushu University	6,883
7	Tokyo Institute of Technology	6,219
8	Nagoya University	5,447
9	Hokkaido University	3,964
10	Kobe University	2,770

#### Trends in University-Industry Collaboration ∼Joint Research



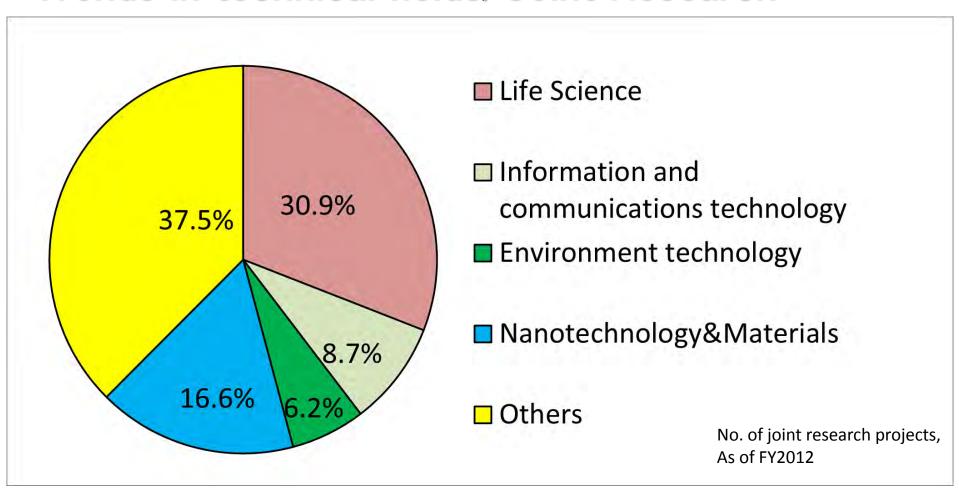
#### Trends in the Scale of Joint Research Projects



#### Trends in University-Industry Collaboration ~Joint Research



#### Trends in technical fields/Joint Research





#### Joint Research, Sponsored Research

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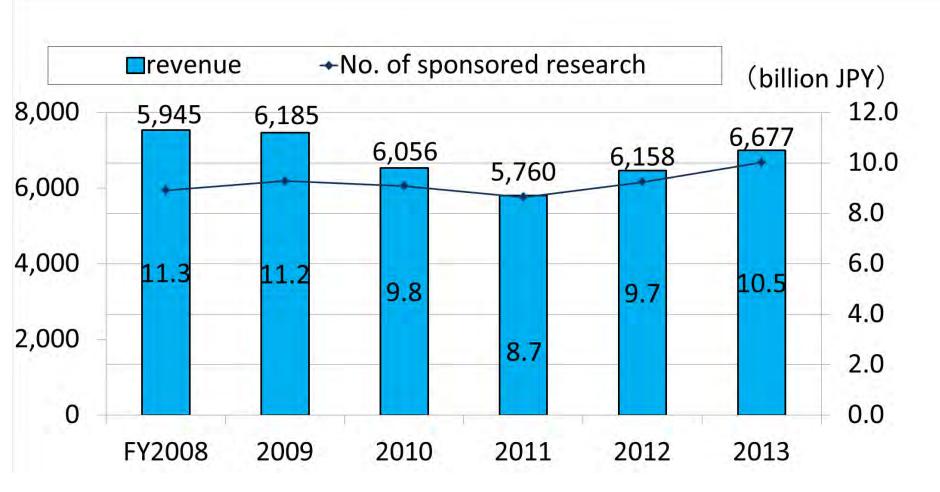
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#### Trends in University-Industry Collaboration ~Sponsored Research



#### Trends in Sponsored Research



#### Trends in University-Industry Collaboration ∼Sponsored Research



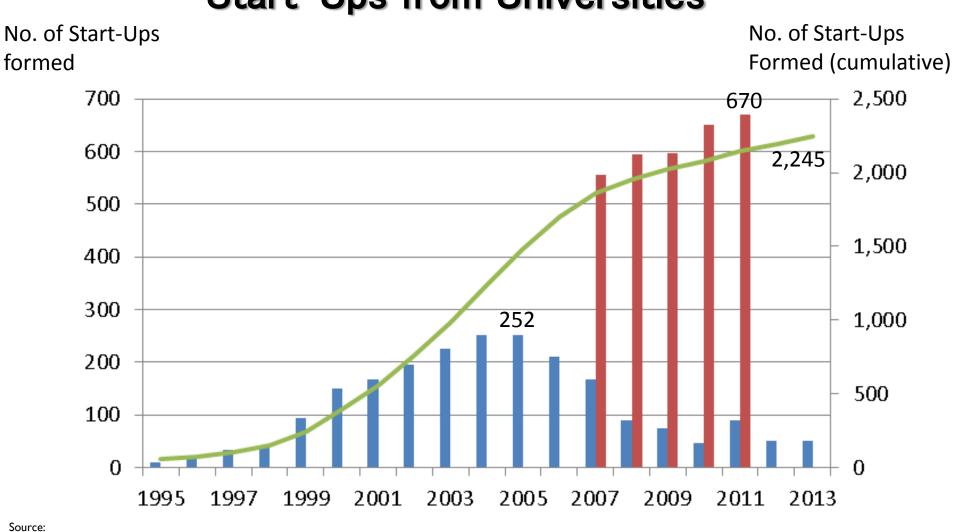
#### Japan's Top 10 Universities; Revenue from Sponsored Research (2009–2013)

Rank	Name	million JPY
1	Keio University	3,977
2	Waseda University	2,331
3	University of Tokyo	1,836
4	Kyoto University	1,516
5	Tohoku University	1,330
6	Osaka University	1,300
7	Kyushu University	1,293
8	Kinki University	1,057
9	Tokyo Institute of Technology	1,007
10	Ritsumeikan University	993

#### **∼**Start-Ups from Universities

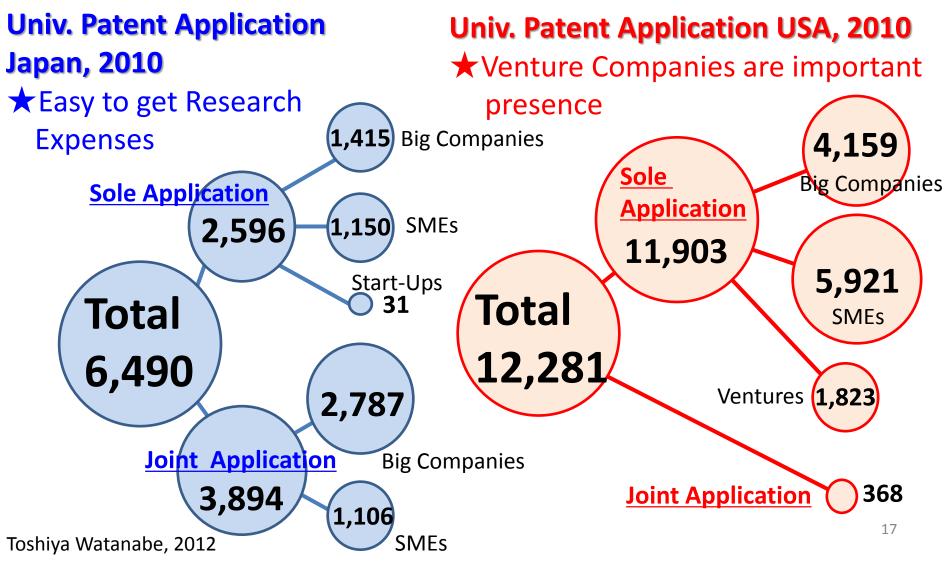


#### Start-Ups from Universities



In the United States, the majority of patents are supplied to SMEs or Venture Companies.

In contrast, most of patents are supplied to Big Companies in Japan.





#### ~Start-Ups from Universities

#### Japan's Top 10 Universities; Start Ups (2009)

Rank	Name	Established
1	University of Tokyo	151
2	Waseda University	111
3	Kyoto University	81
3	Osaka University	81
5	Tsukuba University	80
6	Tohoku University	68
7	Kyushu University	60
8	Tokyo Institute of Technology	56
9	Keio University	52
10	Hokkaido University	47

#### **Activities of JST**



# Acquisition of Important Intellectual Property from Universities (2014~)

JST promotes the utilization of intellectual properties, which have significant importance in national policy, by gathering and packaging those IPs scattered among universities.

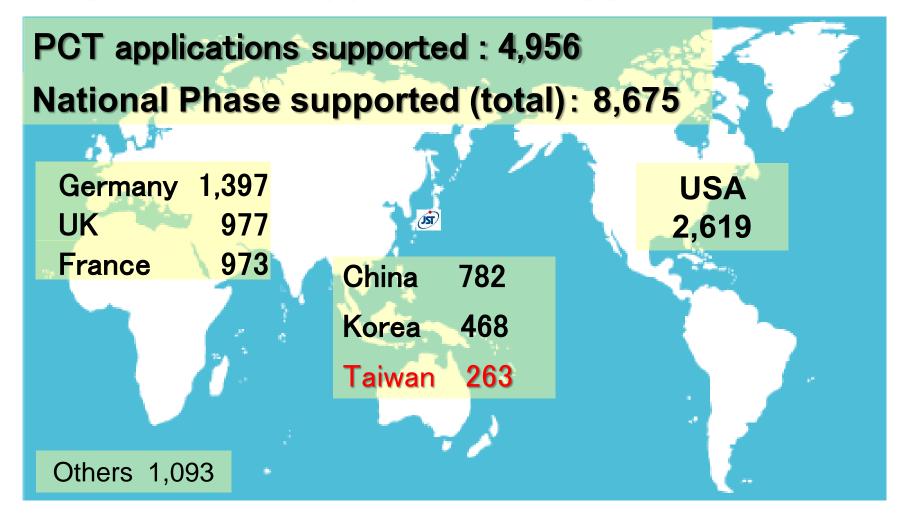
### **Intellectual Property FS System**

JST provides support to university intellectual property headquarters and other institutions toward foreign patent applications, patent consultations and prior art searches for patents held by universities.

#### **Activities of JST**



#### Foreign Patent Application Support for Univ.



March 31, 2014

# Trends in University IP Utilization, And a vision for the future



- \*Universities should have strategies to effectively utilize their patents particularly in focusing on the market.
- \*Universities should have more <u>autonomy and</u> <u>responsibility</u> for their own IP strategies and operations.

