

# Overview of JST's Technology Transfer Activities & New Funding Program, "A-STEP"



September 15<sup>th</sup>, 2009

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Japan Science and Technology Agency

# Program: Tech Transfer Activities

## 10:00- Overview of JST's Technology Transfer Activities

### Competitive Funding Programs

10:10-	□ New Technology transfer Program "A-STEP"	Bottom-up
10:20-	□ Strategic Promotion of Innovative Research and Development	Top-down
10:35-	□ Comprehensive Support Programs for Creation of Regional Innovation	Regional

## 10:50- Q&A(1)

### Intellectual Property & Various supports

11:00-	□ The Circumstances of IP surrounding Japanese Universities and Our Mission	IP
11:15-	□ Strategic support for acquisition and licensing of IPR	IP
11:30-	□ Linking mechanism of research results to practical application	Support

## 11:45- Q&A(2)

# Outline

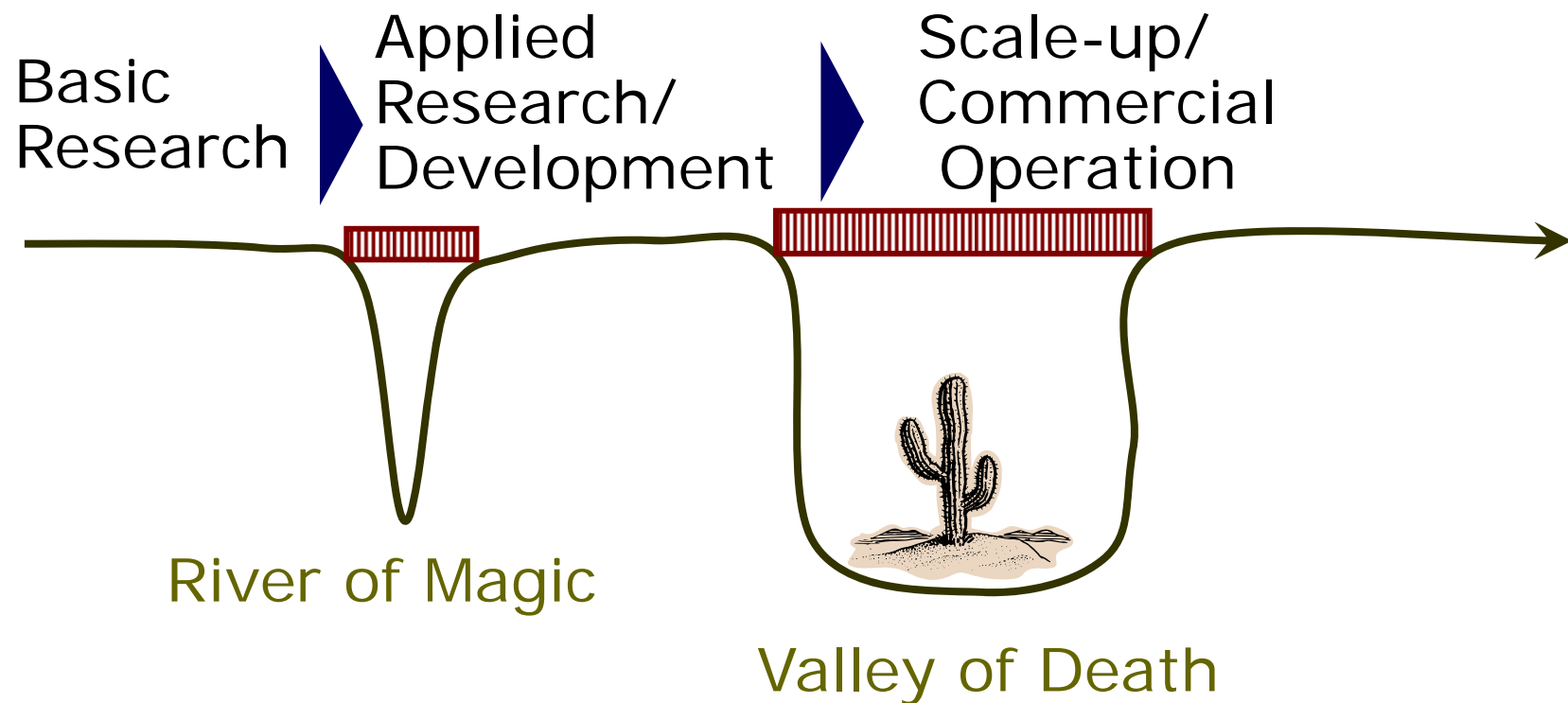
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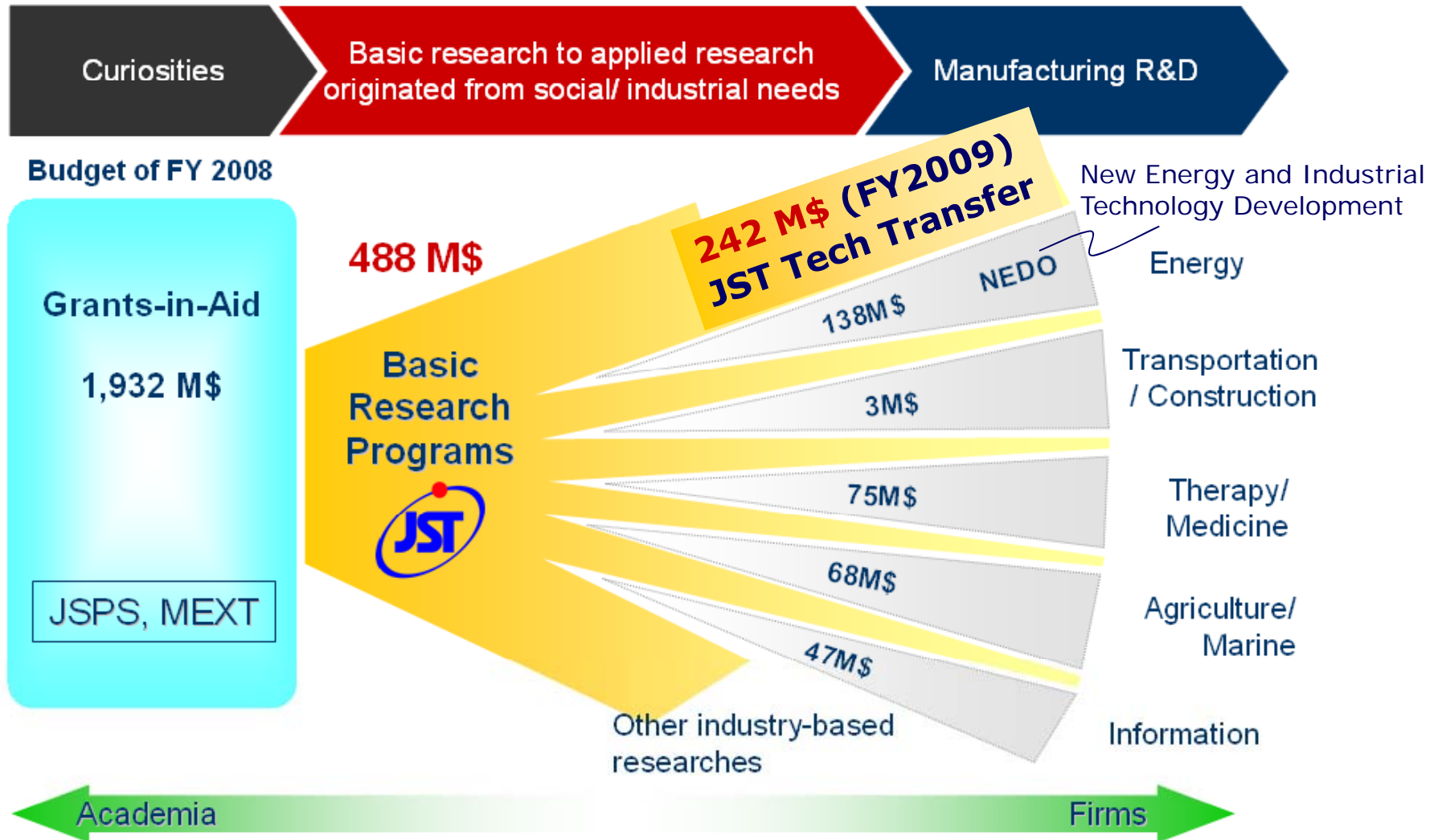
## Overview of JST's Technology Transfer Activities

1. Mission
2. Programs: Two Approaches
3. Timeline of Tech Transfer History
4. Remarkable Outputs

# Mission: To bridge the gaps in R&D pipeline

- JST advances returning of research results generated at universities to the society and nation.





Modified from "KAKENHI NEWS" 2008 Vol.1

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Referred from Mr. Furukawa's presentation  
(Sep. 14th)

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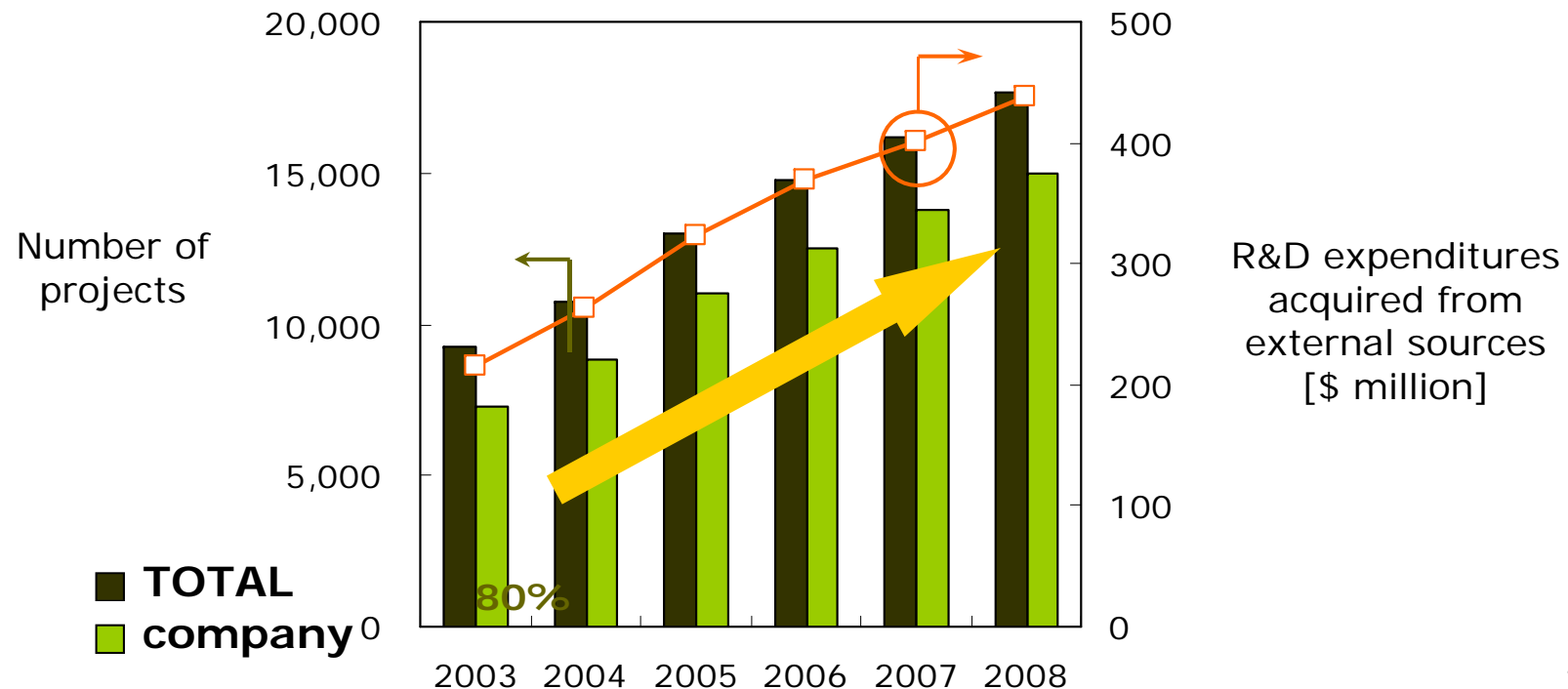
## Two Approaches



# Increasing Collaborative R&D

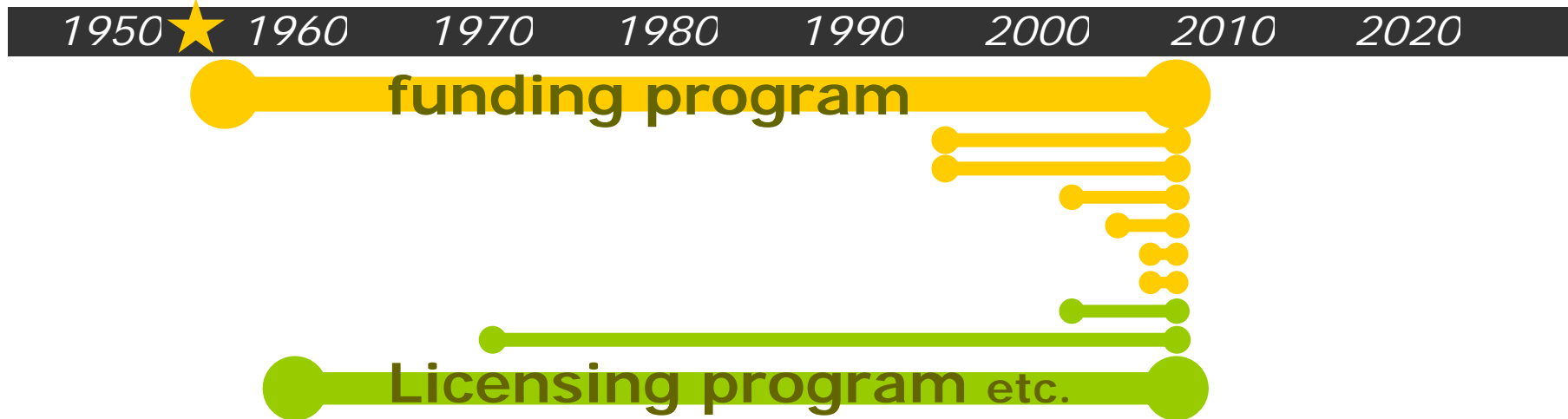
- ▣ Collaborative research continue to increase in number and expenditures.

## Collaborative R&D at Universities

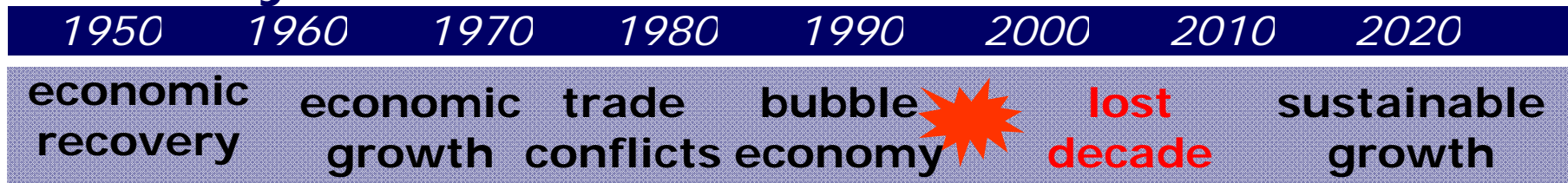


# Timeline of Tech Transfer History

**JST** ▼ *Since 1958*



**Economy**



groundbreaking years

independent creative technology

globalization collaborative science

foreign technological introduction

Revolutionary era



# Timeline of Tech Transfer History

**JST** ▼ *Since 1958*

1950 ★ 1960 1970 1980 1990 2000 2010 2020

● **funding program** ●

**emphasis on  
intellectual  
property**

**university-  
industry  
collaboration**

● **Licensing program etc** ●

## University's restructuring

▼ **The Basic Law on Science and Technology**  
(1995)

▼ **Japanese Bayh-Dole Act**  
(1999)

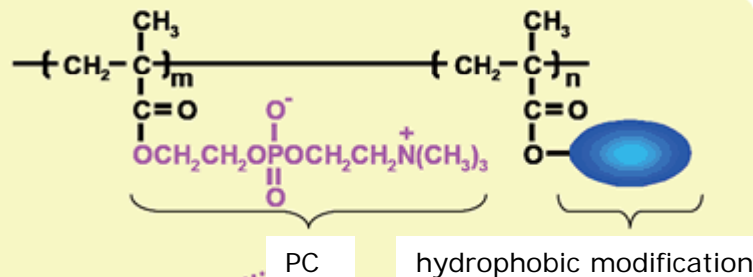
▼ **Council for Science and Technology Policy**  
(2001)

▼ **Japan's national universities became**  
(2004) **independent national corporations**

# Remarkable Outputs

## Manufacturing technology of biocompatible MPC polymer

### MPC Polymer



### Application

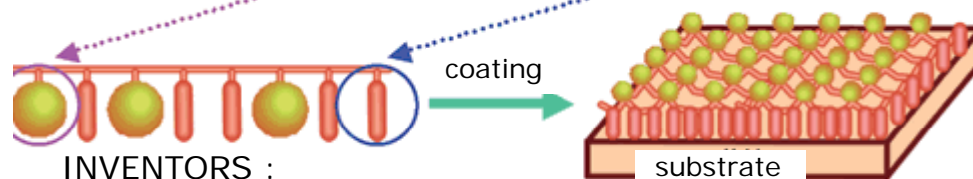
**Medical Device  
Coating Materials**  
(e.x. artificial heart)



**SUCCESS** in acquiring  
a new market

**Cosmetics  
Materials**

**Contact Lens  
Care Materials**



INVENTORS :

- **Nobuo NAKABAYASHI**  
(Tokyo Medical and Dental University)
- **Kazuhiko ISHIHARA**  
(The University of Tokyo)

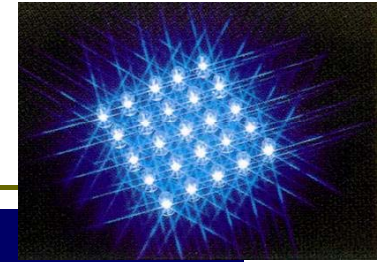
**JST Project**

**Clinical Test**

Company : NOF Corp.  
Development : 1994 – 1999  
JST funds: c.a. \$8million

# No.1 Success Story

## Commercialization of GaN blue LED



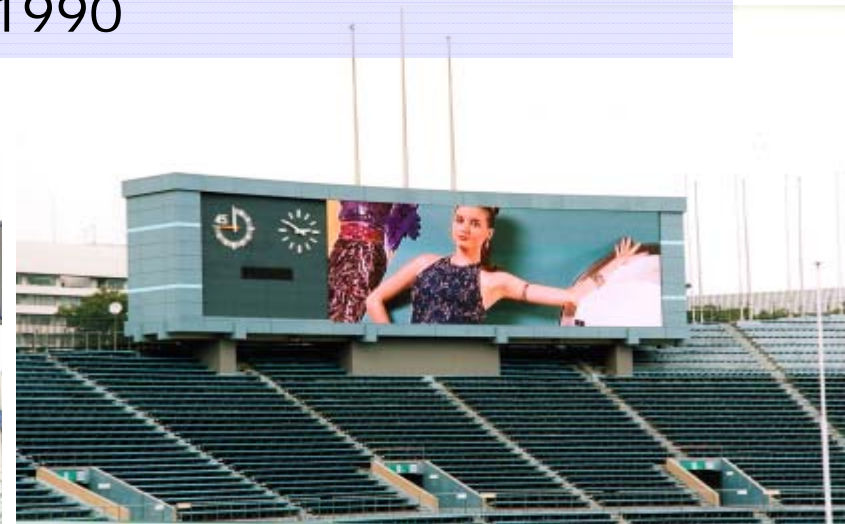
Inventor	Isamu AKASAKI (Nagoya University)
Company	TOYODA GOSEI Co., Ltd.
JST funds	\$5.5 million
Royalty	\$52 million
JST project	Mar 1987 - Sep 1990



Mobile Phone  
Backlight



Traffic Signal



Large Full-color Display

# Program: Tech Transfer Activities

**10:00- Overview of JST's Technology Transfer Activities**

## Competitive Funding Programs

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**11:45- Q&A(2)**

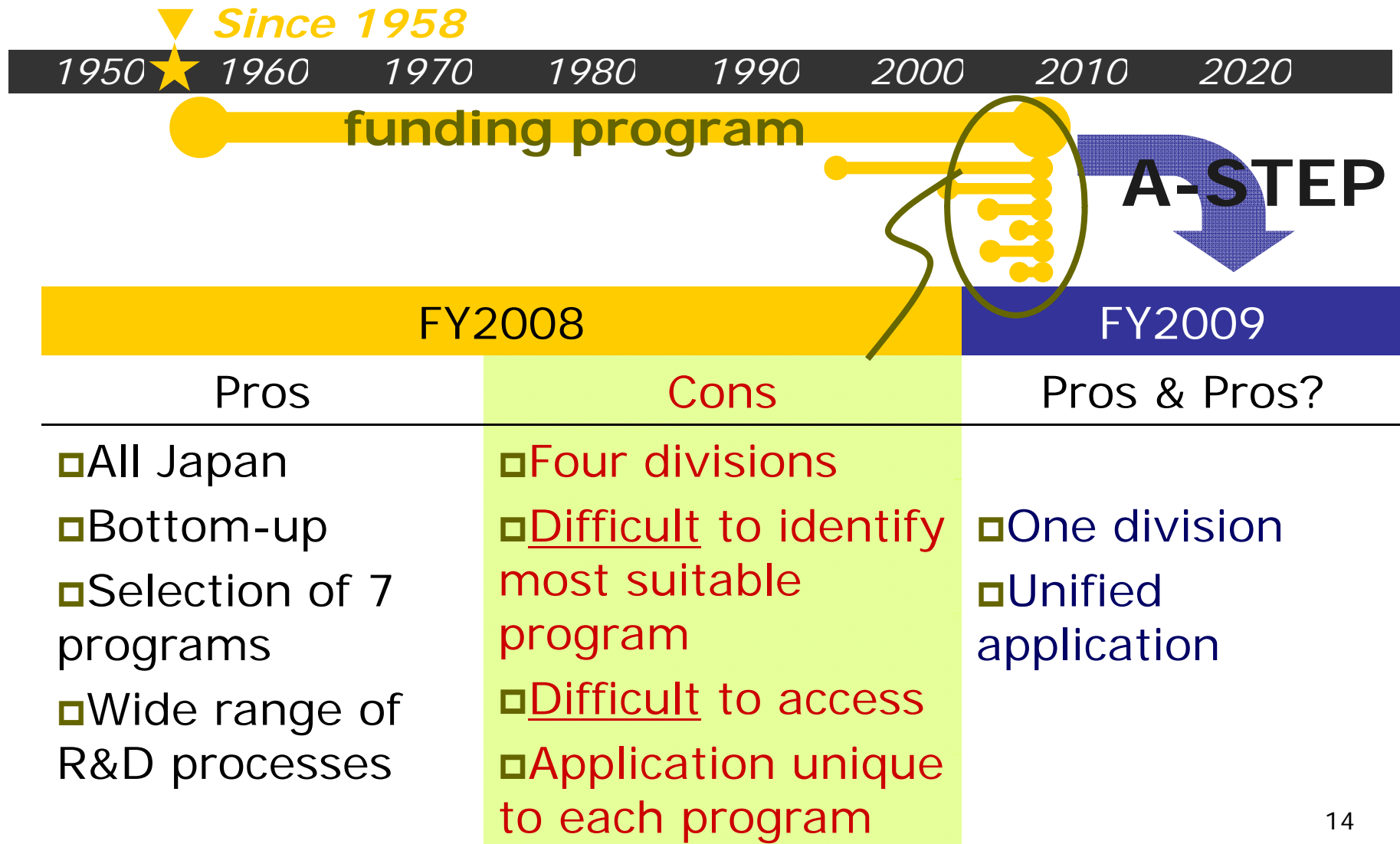
# Outline

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## New Funding Program, "A-STEP"

1. Motivation
2. Synopsis
3. Programs by scale
4. Program Flow
5. Proposals by Program & Field
6. Summary

# Reorganization and Launching A-STEP



# A-STEP

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- Proposals by university-company partners
  - Calls for applications twice a year (FY2009)
- Seamlessly integrates wide range of R&D from early phase to mass production.
  - Feasibility Study (2 programs)
  - Full Scale R&D (6 programs)
- Covers all fields of science and technology, including medical sciences

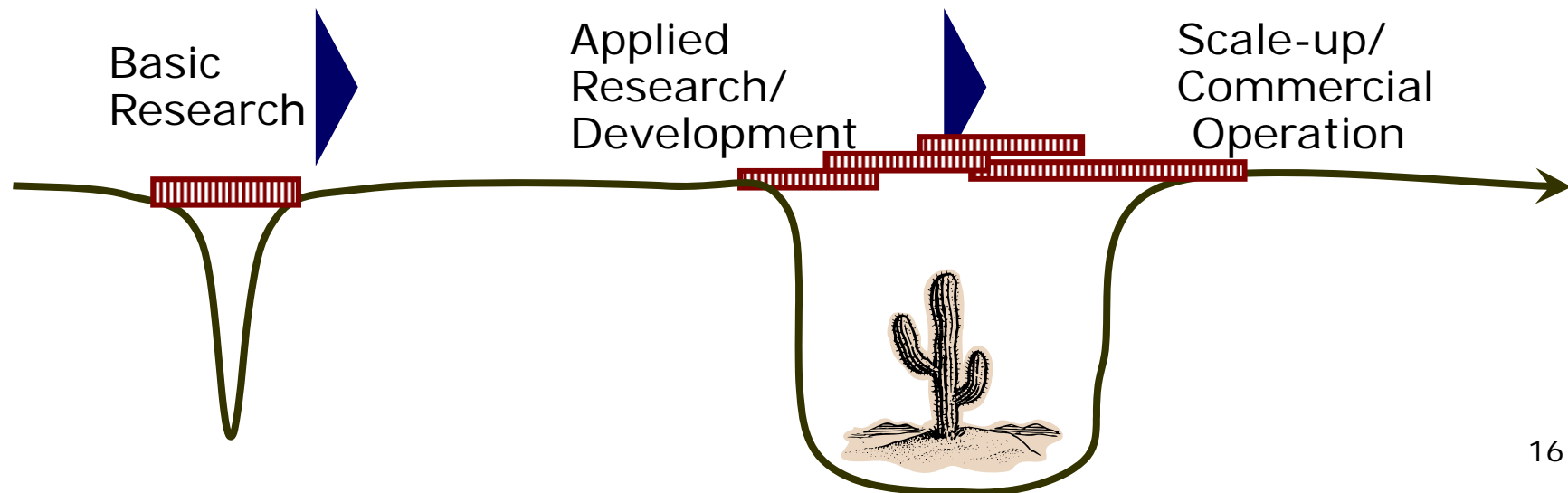


# What does A-STEP stand for?

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□ The answer is ...

“Addaptable and Seamless  
Technology Transfer Program  
through Target-Driven R&D.”







# Programs by Scale(1)







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## □ Phase I : Feasibility Study

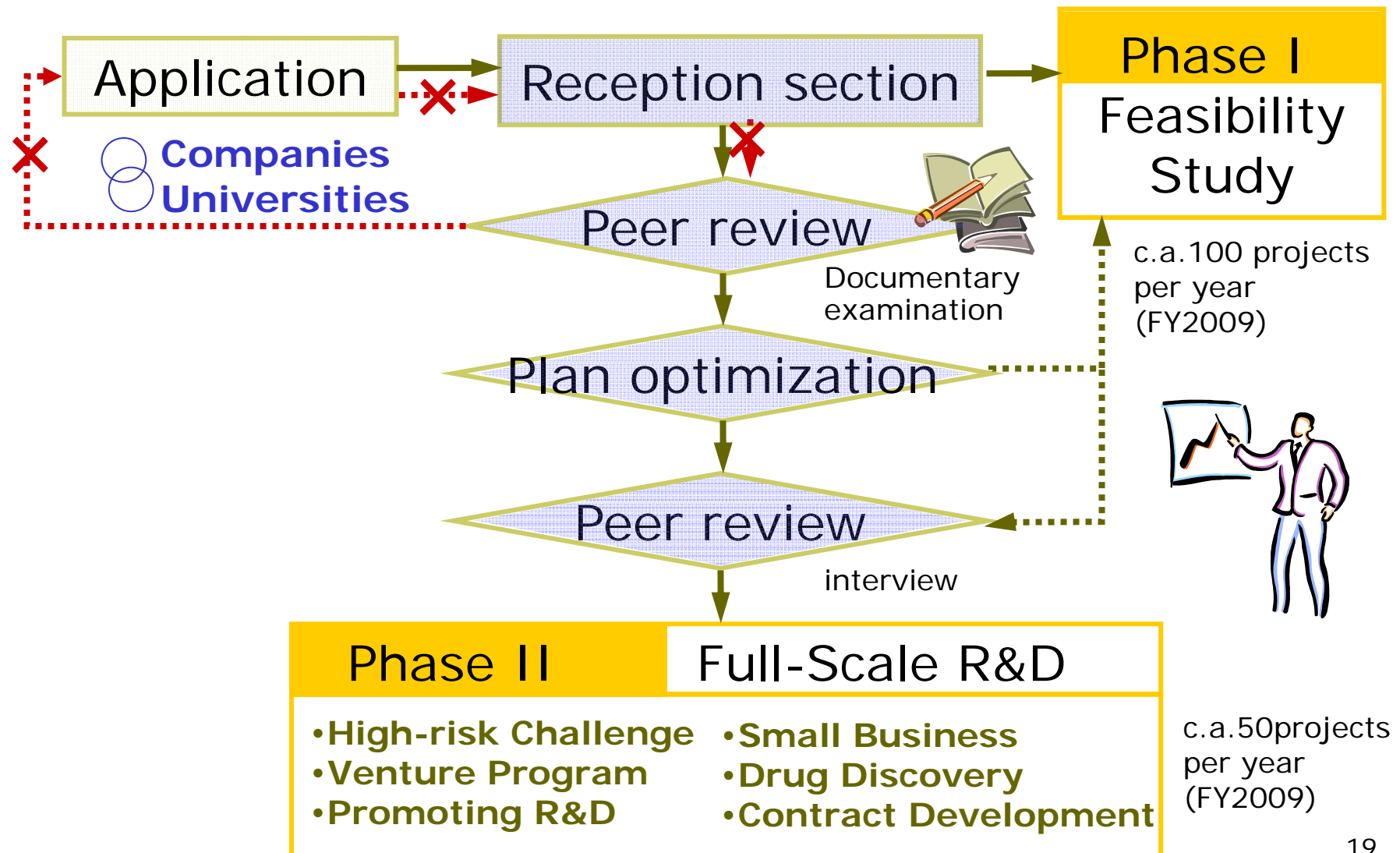
Program	up to	Budget	Fund type
Seeds Validation	1yr	 - \$100K	Grant
Start-up Validation	1yr	 - \$100K	Grant

# Programs by Scale(2)

## Phase II : Full-Scale R&D Commercialization

Program	up to	Budget	Fund type
High-risk Challenge	2yrs	 - \$200K	Grant
Venture Program	3yrs	 - \$1.5million	Grant
Promoting R&D	4yrs	 - \$2 million	Matching fund
Small Business	5yrs	- \$3million 	Conditioned fund
Drug Discovery	5yrs	- \$10million 	Conditioned fund
Contract Development	7yrs	\$20million 	Risk-taking fund

# Program Flow: Plan Optimization

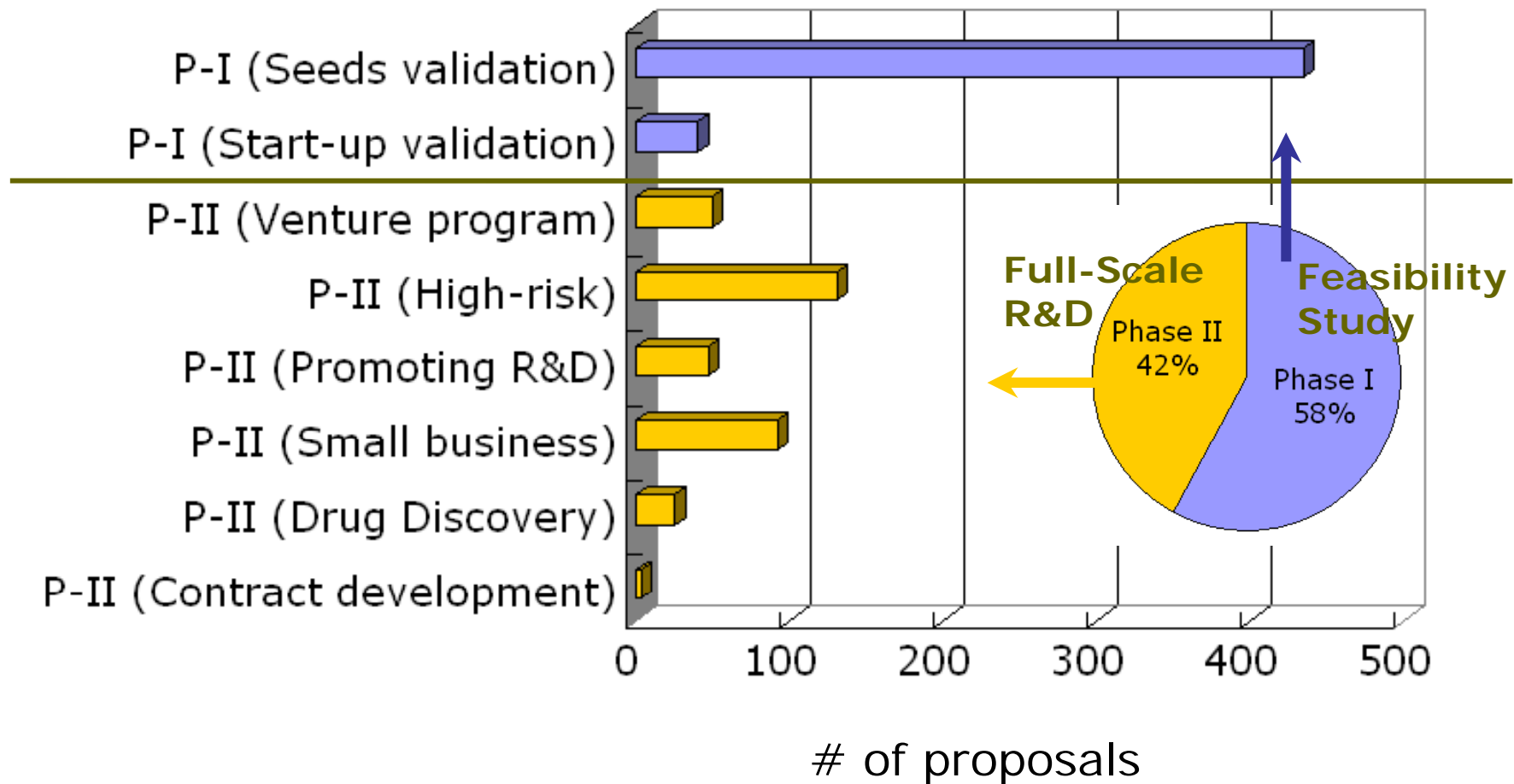


# Peer Review Criteria

No.	Item	Feasibility Study	Full-Scale R&D
1	Originality, novelty, competitive edge and availability	✓	✓
2	Validity of target setting	✓	✓
3	Possibility of making innovation	✓	✓
4	Execution possibility of proposed action plan	✓	✓
5	Commercialization Possibility		✓
6	Risk in development		✓

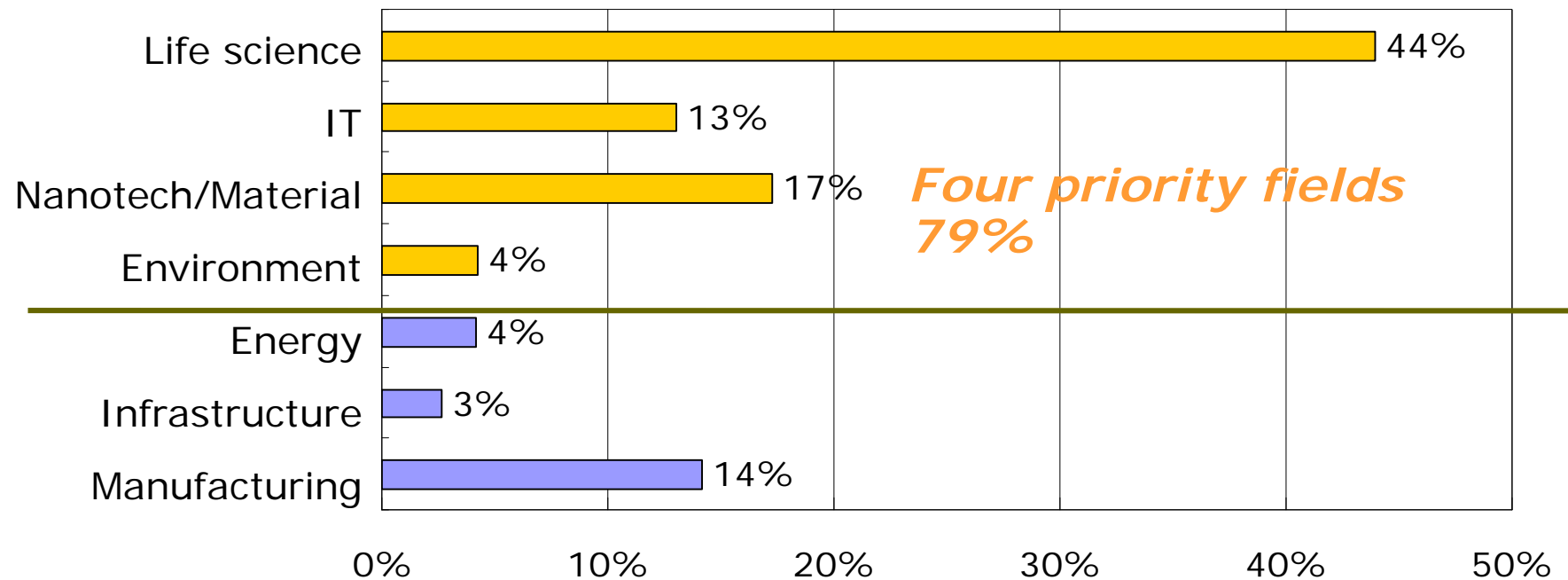
# Proposals by Program

(FY2009, 1st)

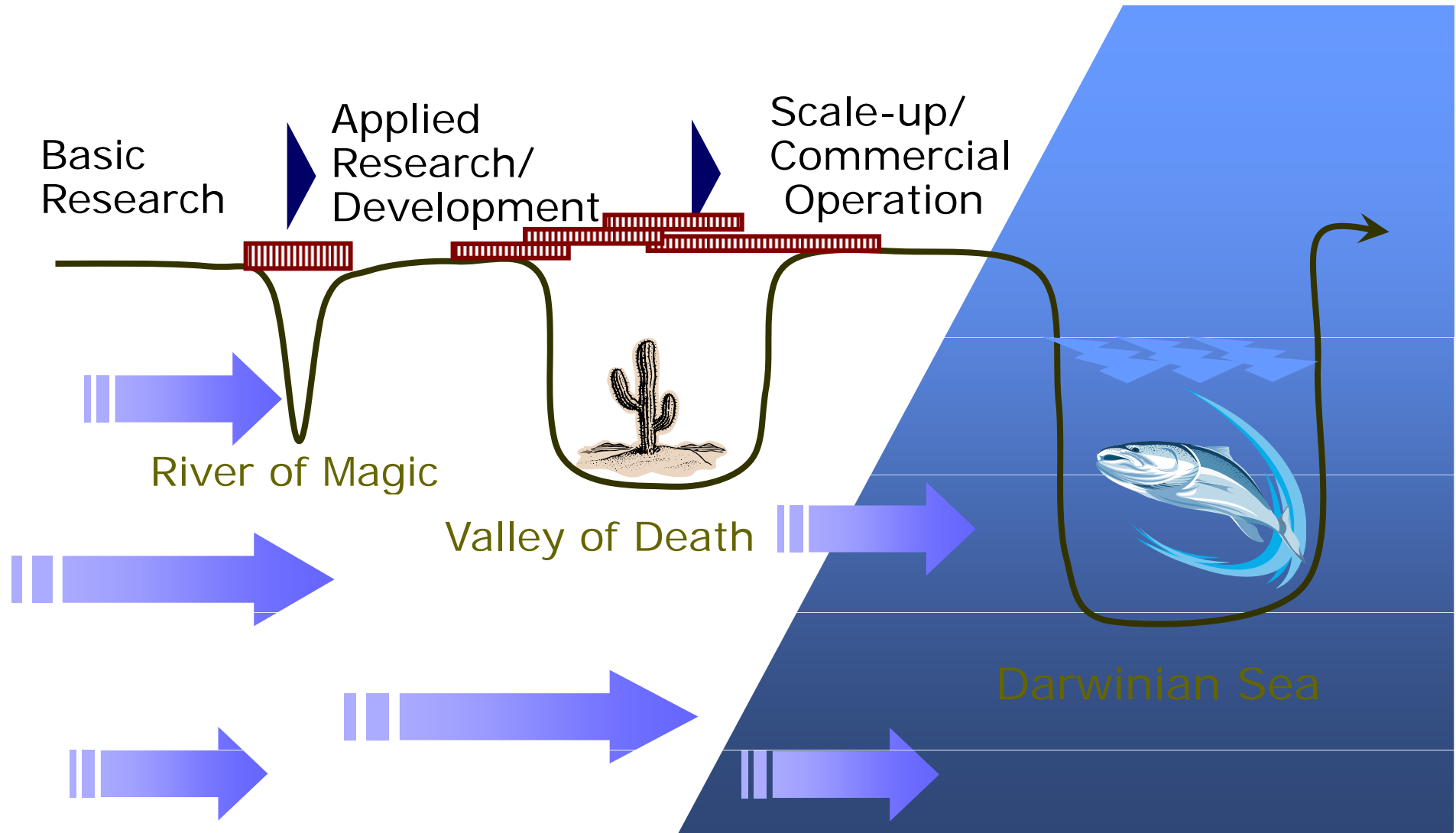


# Proposals by Field

(FY2009, 1st)



# To bridge the gaps in R&D pipeline



# Summary

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- ▣ A-STEP bridges the gap between the research lab and the market place.
- ▣ A-STEP places particular emphasis on the next generation of creative and innovative science and technology.













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Thank you for your attention

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~ APPENDIX ~

# A-STEP Program

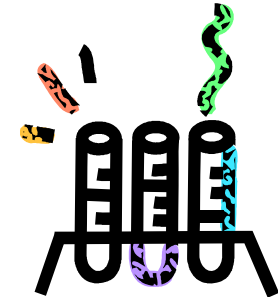
Program		up to	Budget	Fund type
<u>Phase-I</u> Feasibility Study	Seeds Validation	1yr	 - \$100K	Grant
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# Phase I (Feasibility Study)

## ■ Feasibility Study



one year, ~\$100K



- to examine the possibility of commercial viability of research results obtained in academia

- (1) seeds validation
- (2) start-up validation

**Grant**

JST



company

university

development supporter ※start-up

## Phase II (High-risk Challenge)

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### ■ High-risk Challenge Program



~two years, ~\$200K

- to help companies pursue high-risk R&D
  - Proposals has the potential for high impact, but that are too novel or at a stage too early to for companies to invest private funding.
  - Target is to relay results of this program closer to the commercialization.

**Grant**

JST



company



university

## Phase II (Venture Program)

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### ■ Venture Program



~three years, ~\$1.5million

- to support start up university venture
  - Proposal are submitted by jointly R&D representative, entrepreneur, and development supporter.
  - Entrepreneur orient, guide and advise project and expected to be chief of a start-up.

**Grant**

JST

- R&D representative
- entrepreneur
- development supporter

## Phase II (Promoting R&D)

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### ■ Promoting R&D Program




~four years, ~\$2million

- to help companies promote high-risk long-term R&D

#### matching fund

JST  company (capitalized at  $\leq$ \$10 million)

JST  company (capitalized at  $>$ \$10 million)

## Phase II (Small Business)

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### ■ Small Business Program



~five years, ~\$3million

- to help small and medium sized companies(\*) carry out development for commercialization

- (\*) : capitalized at \$10 million and less
- The business plan is evaluated as well as development plan.

**Conditioned fund**

patent holder(s)

JST



company

Royalty



## Phase II (Drug Discovery)

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### ■ Drug Discovery Program



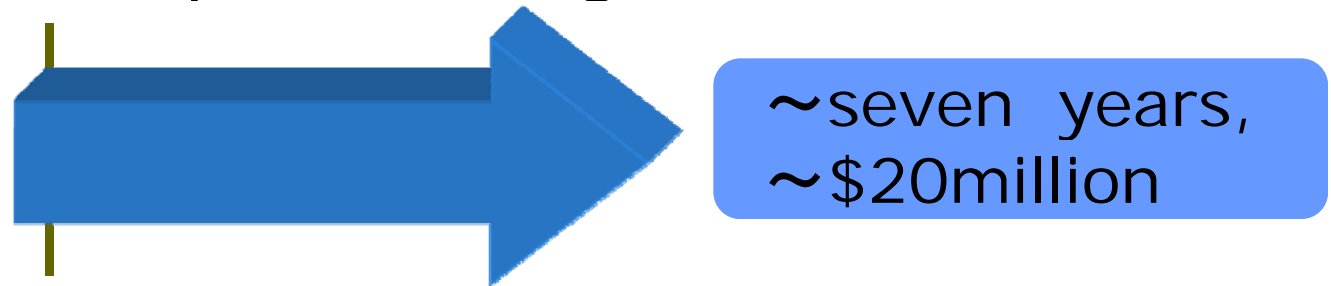
~five years, ~\$10million

- to help pharmaceutical company carry out drug discovery development.
  - Company must be capitalized at \$300 million and less.
  - Target is to complete phase IIA clinical trial.
  - Development result is expected to move on to phase II-b clinical trial by applicant, licensing out, or alliances with another pharmaceutical company.

## Phase II (Contract Development)

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### ■ Contract Development Program



- to support companies challenge the commercialization R&D with a business plan
  - by the up-front budget of at most \$20million
  - by JST's taking a potential risk in the new technology

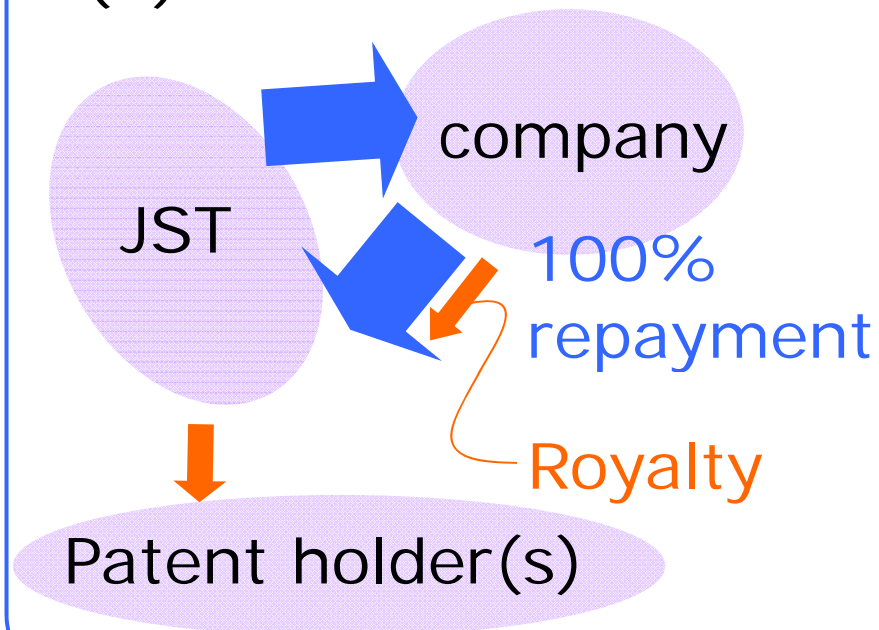
## Phase II (Contract Development)

### ■ Contract Development Program

#### “Risk-taking” fund

~seven years,  
~\$20million

(1)if R&D is successful



(2)if R&D is unsuccessful

