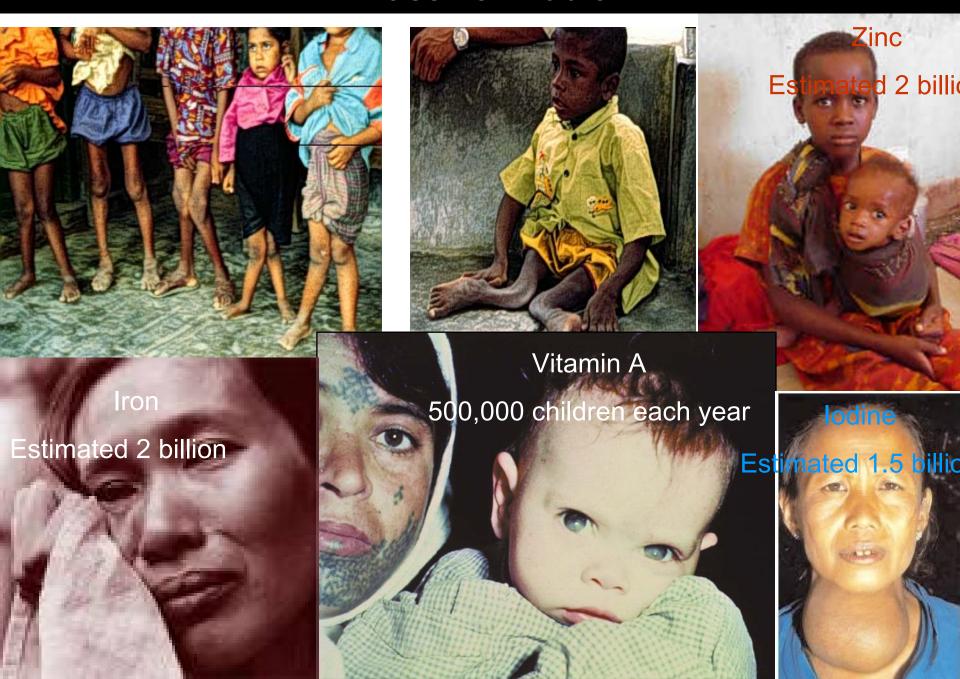




A Massive Problem

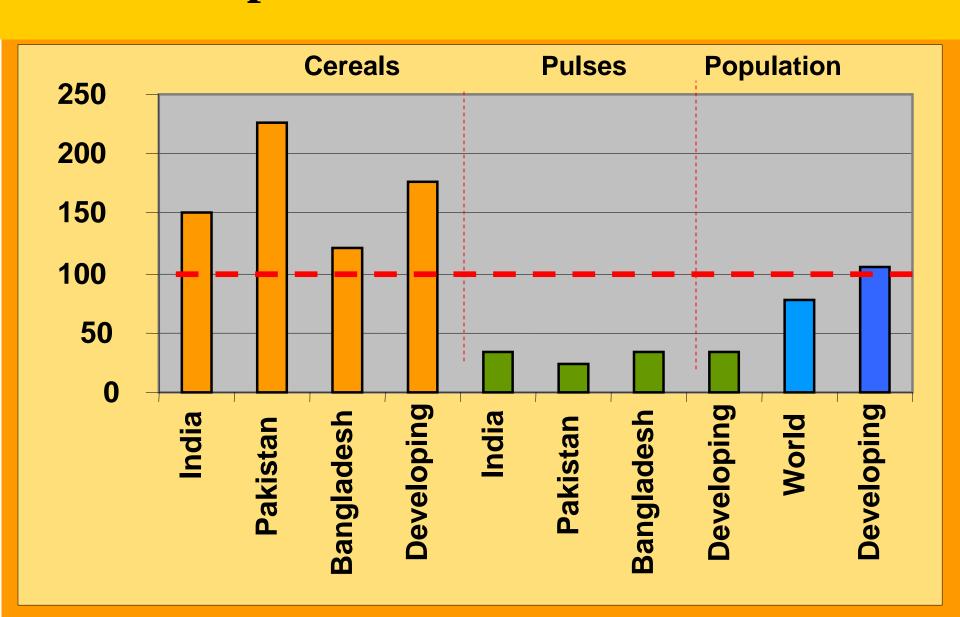


Consequences of Micronutrient Malnutrition

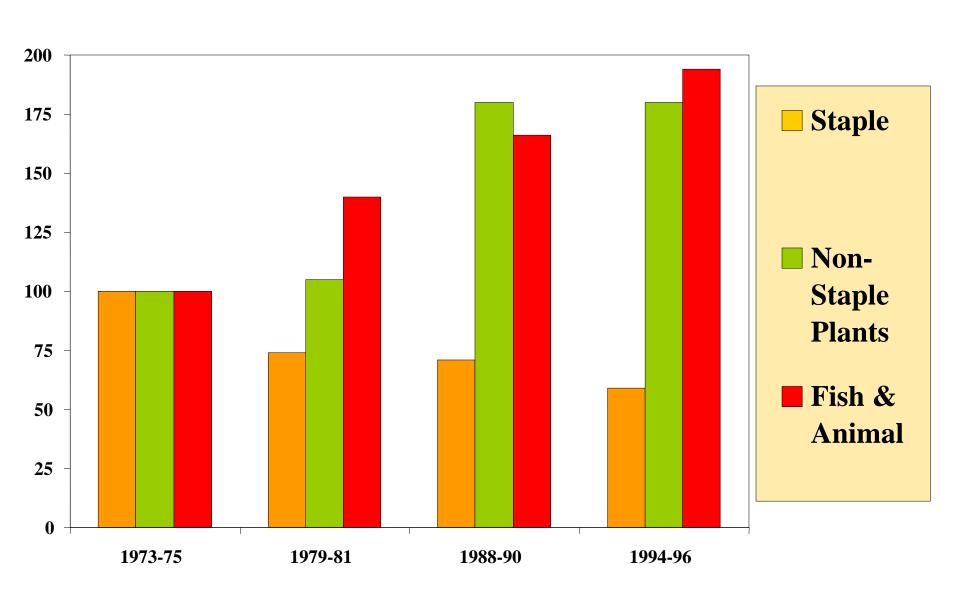
- · higher morbidity
- · higher mortality
 - 23% reduction with vitamin A supplementation
- · lower cognitive ability
- · lower work productivity
- · impaired growth
- · impaired reproduction
- · 5% annual loss in GDP in South Asia



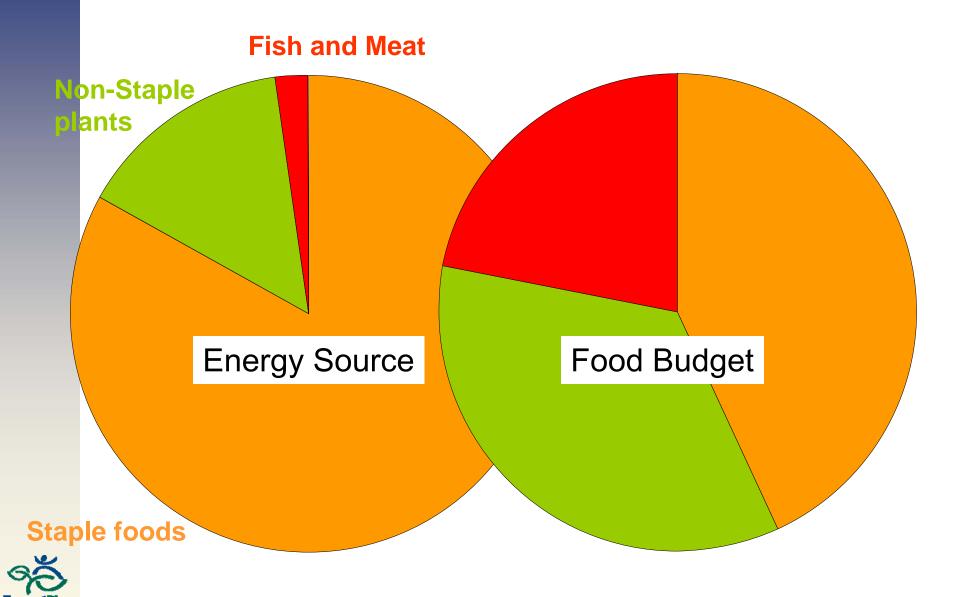
% Changes in Cereal & Pulse Production & in Population Between 1965 & 1999



Indices of Inflation-adjusted Prices for Bangladesh 1973-75 = 100



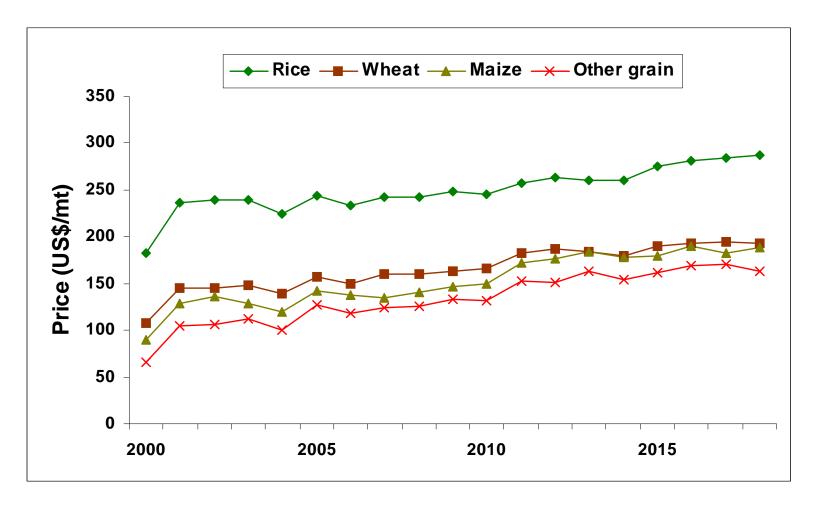
nare of Energy Source & Food Budget in Rural Bangladesh



Rising Food Staple Prices



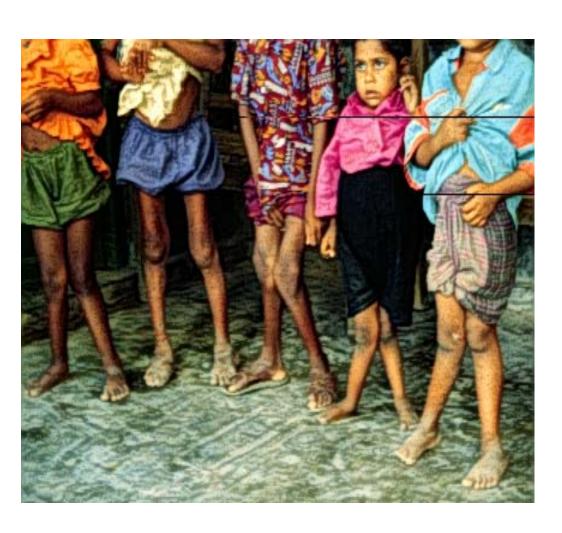
Real world cereal prices projected to rise

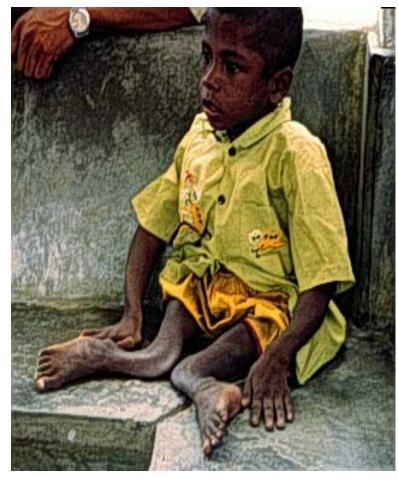




Source: M. Rosegrant, IFPRI 2007

Calcium Deficiency in Bangladesh





Global Warming



Climate Change and Nutrients in Plants

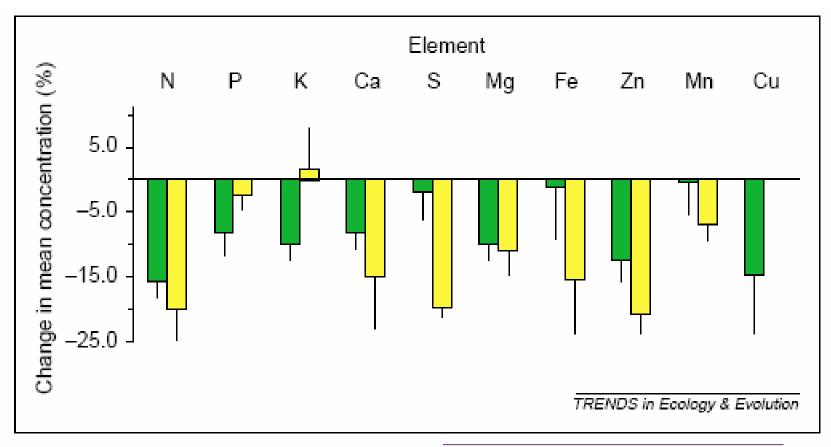
 Increased Co₂ levels will generally lead to higher yields offsetting some of the negative impacts (higher temp, drought), but will result in <u>lower</u> <u>nutritional quality</u>

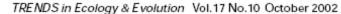
 Protein and micronutrient levels likely to drop (both metabolic processes and nutrient uptake at roots affected)



Source: Nature, Vol. 448, August 2007

Changes (%) in the mean concentration of essential elements in plants grown in twice-ambient atmospheric CO₂ relative to those grown at ambient levels











HarvestPlus Biofortification Strategy

Breed micronutrient dense staple crops with higher levels of vitamin A, iron, and zinc that will improve human nutritional status when eaten.

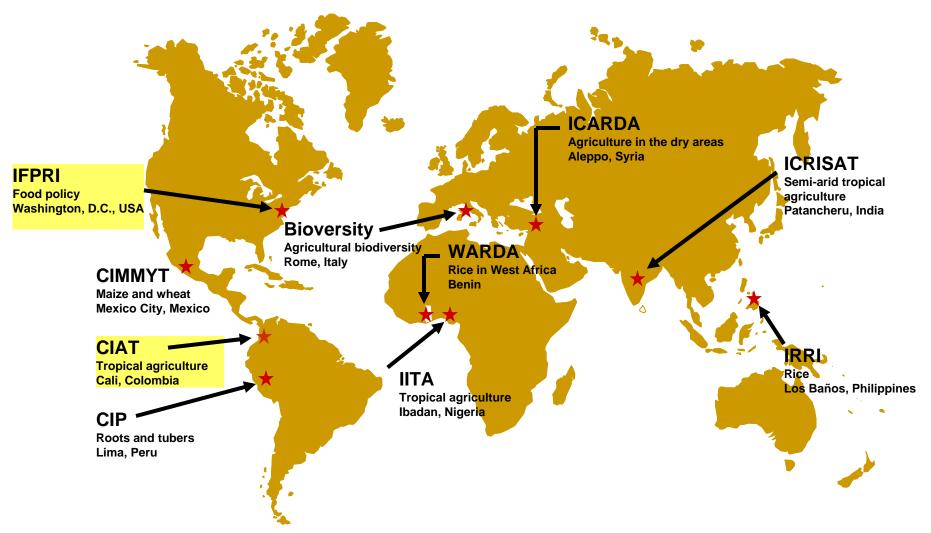




Niche/Advantages of Biofortification

- Cost-effective; research at a central location can be multiplied across countries and time
- Sustainable; investments are frontloaded, low recurrent costs
- Targets the poor who eat high levels of food staples
- Rural-based; complements fortification and supplementation





Consultative Group on Int'l Agricultural Research

Partners with HarvestPlus

Funding (\$million for 2003-2008)

Gates Foundation

World Bank

USAID

DFID

DANIDA & SIDA

Asian Development Bank

Interest

TOTAL

\$38.7
\$13.5
\$6.9
\$3.7
\$1.9
\$0.5
\$1.2
\$66.5



Will Biofortification Work?

- Can breeding be successful, can nutrient levels be increased to high enough levels?
- Will the extra nutrients be absorbed at sufficient levels that micronutrient status will be improved?
- Will farmers adopt and will consumers buy/eat in sufficient quantities?



HarvestPlus Milestones By Crop -Year 4 of 10

Step	SwPo	Bean	Rice	Wheat	Maize	Cass
1. Breeding						
2. Bioavail- ability						



3. End User

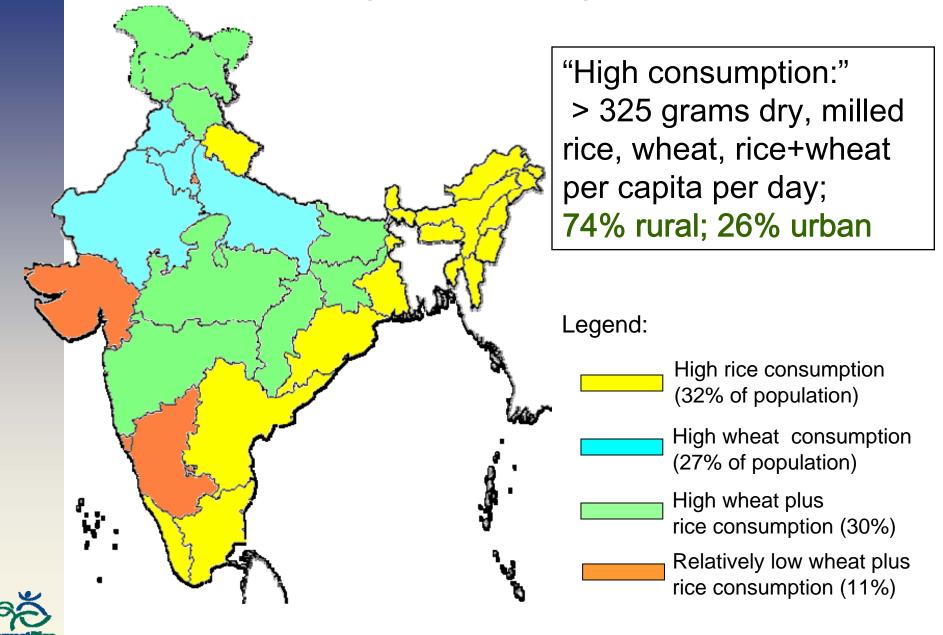
Schedule of Product Releases

Crop	Nutrients	Release Year of Initial Lines*
Sweetpotato	Pro-vitamin A	2007
Bean	Iron, Zinc	2010
Pearl Millet	Iron, Zinc	2011
Rice	Zinc, Iron	2012
Maize	Pro-vitamin A, Zinc, Iron	2013
Wheat	Zinc, Iron	2013
Cassava	Pro-vitamin A	2014



Approved for release by national governments after 2-3 years of testing

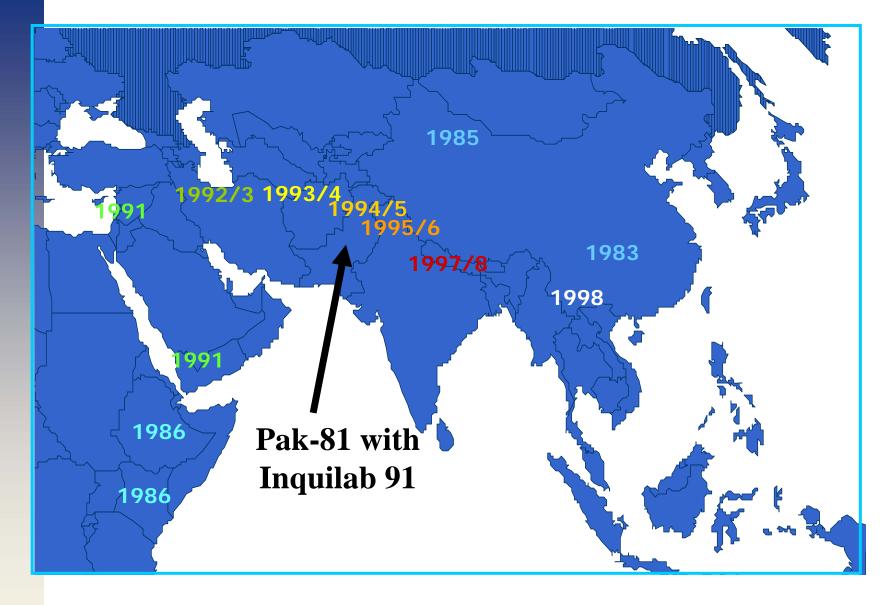
Consumption of Staple Foods in India



India Dissemination Strategy

- Incur breeding costs such that genes that determine high iron and zinc content are included in all major breeding lines → all crosses will contain high iron and zinc → released lines with agronomic superiority will contain high iron and zinc
- Over time, rice and wheat production will contain ever higher levels of iron and zinc as non-biofortified varieties are replaced.

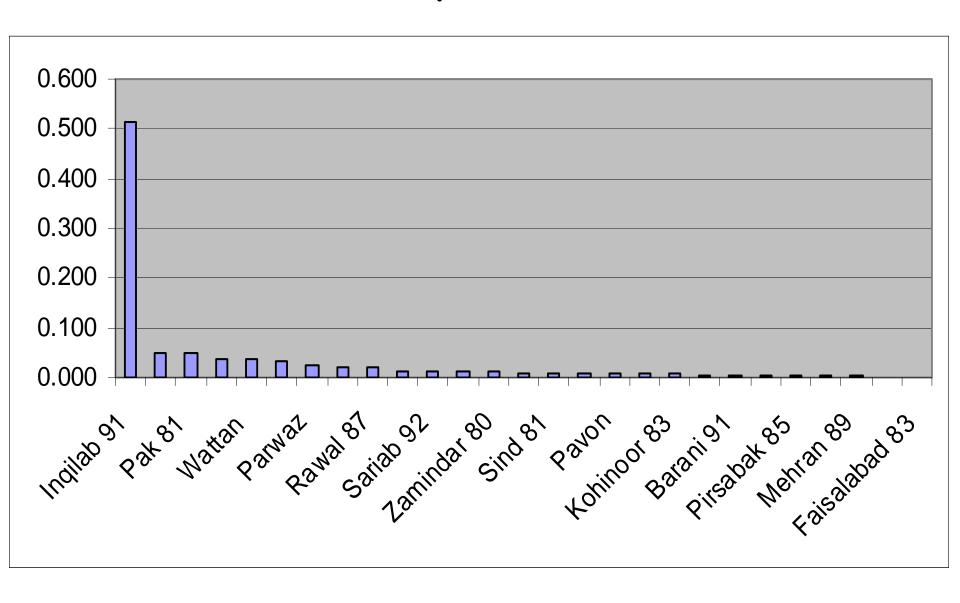




Movement of Yr9 Virulence



Pakistan Variety Area Share, 1997



Source: CIMMYT Database

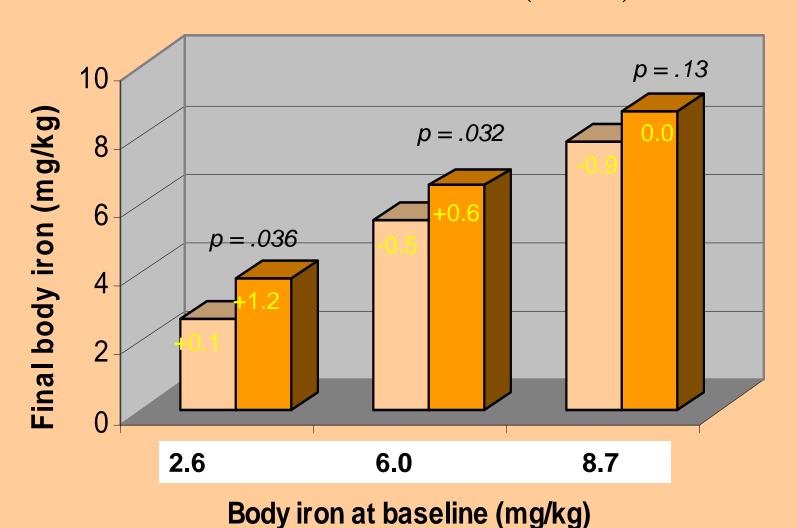


The Subjects Religious sisters from 10 convents





Total body iron nine months after consuming highiron or control rice (n=137)



From Haas, Beard, Murray-Kolb, del Mundo, Felix and Gregorio, 2004

In Conclusion ...

"Such intimately related subjects as agriculture, food, nutrition and health have become split up into innumerable rigid and self-contained little units, each in the hands of some group of specialists. The experts, as their studies become concentrated on smaller and smaller fragments, soon find themselves ... learning more and more about less and less. Everywhere knowledge increases at the expense of understanding ..."



In Conclusion

"The remedy is to look at the whole field covered by crop production, animal husbandry, food, nutrition, and health as one related subject and then to realize the great principle that the birthright of every crop, every animal, and every human being is health."



The Soil and Health, 1945

Sir Albert Howard, 1873-1947



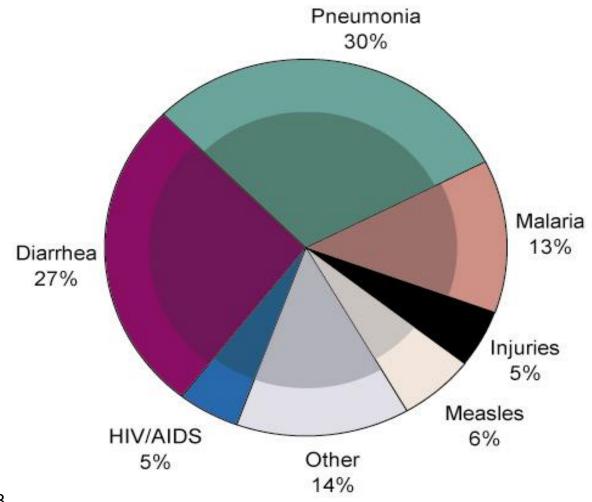




How Important is Nutrition for Health?

Undernutrition's impact on post neonatal child deaths by illness

53 % of all deaths are directly caused by undernutrition in diseased children



HarvestPlus:

CIMMYT

CIP

CIAT

CIAT

Coordinating a Multidisciplinary Program						
Function	Rice	Maize	Wheat	Cassava	Sweet potato	Bear

CIMMYT

IRRI

1. Breeding

2. Biotechnology

3. Food processing

4. Human nutrition

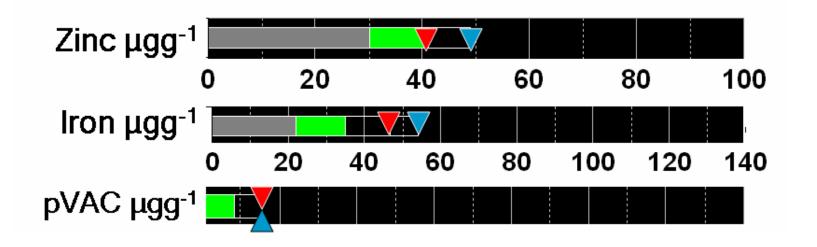
6. Impact/policy

7. Communication

5. Reaching end-users

Maize

- Baseline Achieved by 2012
- ▼ Target ▼ Genetic Variation





Maize Crop Meeting Zambia, March 2007

16 Breeders attended from the following countries:

Mexico Brazil

Ethiopia Ghana

Guatemala Zambia

Zimbabwe Mozambique

Angola China

Nigeria South Africa



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CIAT

Coordinating a Multidisciplinary Program							
Function	Rice	Maize	Wheat	Cassava	Sweet potato	Bear	

CIMMYT

IRRI

1. Breeding

2. Biotechnology

3. Food processing

4. Human nutrition

6. Impact/policy

7. Communication

5. Reaching end-users

There is Considerable Natural Variation in Maize for Flux Into the Carotenoid Pathway





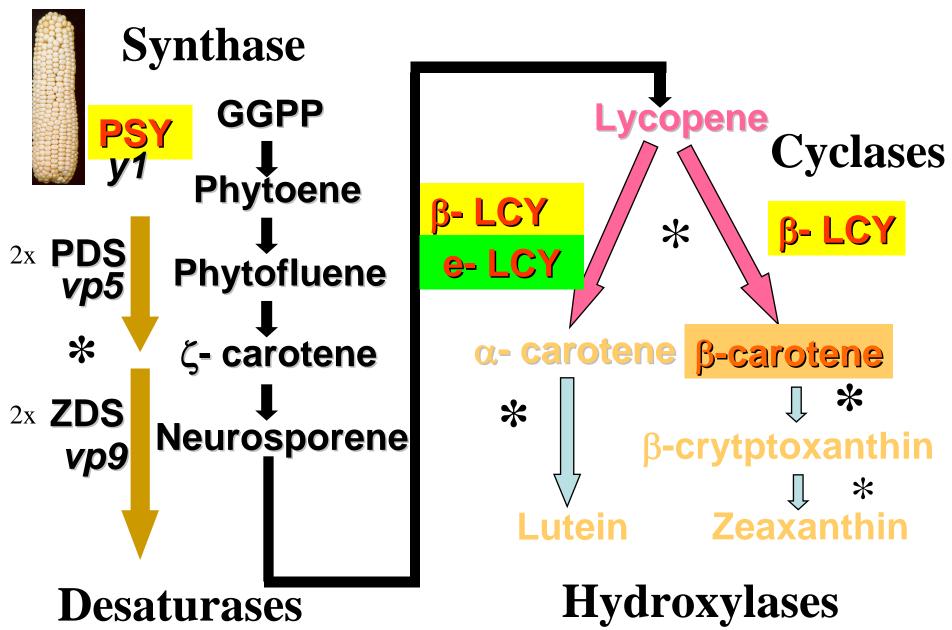
"Natural Genetic Variation in Lycopene Epsilon Cyclase Tapped for Maize Biofortification" Science, January 18, 2008

We show that variation at the lycopene epsilon cyclase locus (lcyE) alters flux down acarotene versus b-carotene branches of the carotenoid pathway.

Selection of favorable IcyE alleles with inexpensive molecular markers will now enable developing country breeders to more effectively produce maize grain with higher provitamin A levels.



Carotenoid Biosynthetic Pathway



HarvestPlus:

CIMMYT

CIAT

CIP

CIAT

Coordinating a Multidisciplinary Program							
Function	Rice	Maize	Wheat	Cassava	Sweet potato	Bear	

CIMMYT

IRRI

1. Breeding

2. Biotechnology

3. Food processing

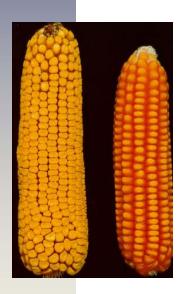
4. Human nutrition

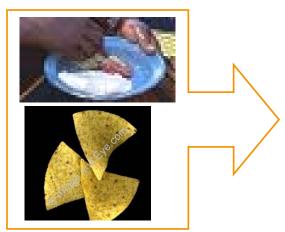
6. Impact/policy

7. Communication

5. Reaching end-users

Yellow/orange maize is highly promising to improve vitamin A status





A reasonable amount of provitamin A is retained after processing

- Mostly concentrated in the endosperm, therefore not lost by milling
- ii. Majority is retained in cooked maize products typical for East/West Africa and Central America



Maize - high pro-vitamin A retention

	Retention after processing
Wet milled	90-93%
Unfermented porridge	75%
Fermented porridge	71-75%
Tortilla chips	64%





HarvestPlus:

CIMMYT

CIP

CIAT

CIAT

Coordinating a Multidisciplinary Program								
Function	Rice	Maize	Wheat	Cassava	Sweet potato	Bea		

CIMMYT

IRRI

1. Breeding

2. Biotechnology

3. Food processing

4. Human nutrition

6. Impact/policy

7. Communication

5. Reaching end-users

Yellow/orange maize is highly promising to improve vitamin A status



'Pro-Vitamin A from orange maize has a high rate of Vitamin A activity'





Beta-

Average

12 B*C*

Orange Orange for plant maize maize foods (gerbils) (humans)

~3 BC ~ 7 BC carotene = 1 = 1retinol retinol



Yellow/orange maize is highly promising to improve vitamin A status







Select target country

Bioefficacy

Produce maize



HarvestPlus: Coordinating a Multidisciplinary Program

CIMMYT

CIAT

CIP

CIAT

Coordinating a Multidisciplinary Program							
Function	Rice	Maize	Wheat	Cassava	Sweet potato	Bear	

CIMMYT

IRRI

1. Breeding

2. Biotechnology

3. Food processing

4. Human nutrition

6. Impact/policy

7. Communication

5. Reaching end-users

Role of nutrition information **Elicitation Product experience** mechanism And mode of its dissemination Posted price Provided by radio experiment With nutrition testing Posted price Provided by information Home experiment community leaders With no Posted price nutrition experiment information Posted price Central location Provided by radio experiment With nutrition testing Posted price information experiment First price With no auction nutrition information Second-price auction

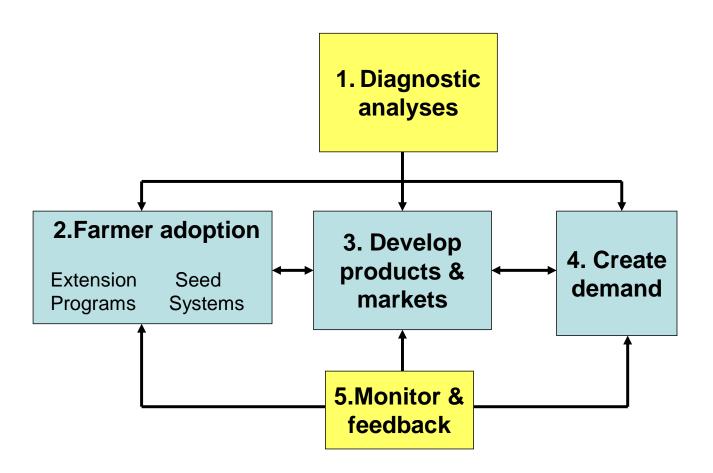






Orange Fleshed Sweetpotato

Reaching End Users





Towards Sustainable Nutrition Improvement in Rural Mozambique (TSNI), Project Activities April - September 2004



Taste tests are conducted at every adaptive trial harvest to determine taste and appearance preferences of local consumers.

Towards Sustainable Nutrition Improvement in Rural Mozambique (TSNI), Project Activities April - September 2004





Sweet potato bread maker Carlitos Agosto making his bread at home and selling it in the nearby market of Lualua. Bread is marketing under the name of $P\tilde{a}o\ de\ Ouro$ (Golden Bread). Carlitos almost doubles his profit substituting 38% of wheat flour (by weight) with boiled and mashed sweet potato.

Towards Sustainable Nutrition Improvement in Rural Mozambique (TSNI), Project Activities April - September 2004



Local theater group in Malei locality presenting scene where a herbalist is providing roots to mix in water to give to the newborn in lieu of colostrum.

