

Why measuring innovation matters?

- / Innovation is inevitably the most important source for global sustainable development. We have to know,
 - (1) what are key factors creating innovative society?
 - (2) what is relationship between innovation and economic growth?
 - (3) how do we measure innovation?
- / In order to create more innovative society with competition and collaboration, we should continuously exchange our science-based knowledge through the field, “Ba”, and make an effort for implementing the knowledge in the real world.
- / Communicating scientific information globally, we need common language for measuring innovation.
- / Policy should be first focused on putting in place improvement to our measure of innovation:
 - 1) How to measure “outcome of innovation”?**
 - 2) What are factors to promote innovation and how to measure inputs for innovation?**
 - 3) How to measure the relationship between innovation and economic growth?**
 - 4) What and how can we do to drive our economy to the continuous and sustainable growth by making our globe more innovative?**