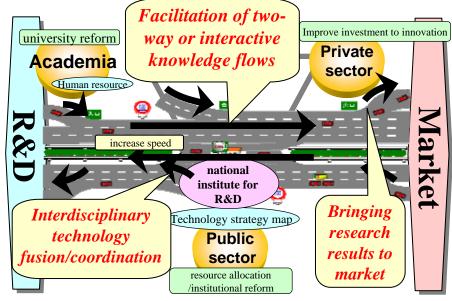
## New direction to create innovation

## Concept

- To realize the Innovation-superhighway
   Initiative, promote efforts to facilitate a series
   of processes, such as making, improving and
   spreading innovative seeds.
- The private sector plays the main role in creating innovation.
  - ->Focus of R&D and other support done by public sector is facilitating innovation in private sector.
- Improve R&D environment in the spirit of open innovation and select/funnel strategy.



≪"Innovation Superhighway"Initiative≫

## Direction

- 1. Increase innovative human resources
  - -> "make"
- Implement R&D strategy as "knowledge creation"
   "make" and "foster"
- Assess, evaluate, demonstrate "made" IPR and support making test product process related to it.
   ->"foster"
- Encourage the dissemination of R&D
   "spread"
- Improve R&D environment to realize open innovation

