

GIES for Energy Saving Technology - 3D or 2D Model -

Itaru YASUI, Prof. VR. ESD/Center, Tokyo United Nations University 安井至/国際連合大学



Funding/Human Resources/Metrics/Public Acceptance

Current Version of GIES



Figure2



Funding

Human Resources/Education: nurture talents, brain circulation

Public Acceptance: consensus, consumer education, cultural issues

International Competition & Collaboration

Figure 2. Innovation Ecosystem.



3D Multilayer Schematic Representation



TIONS



3D Multilayer Schematic Representation



Funding / Human Resources / Public Acceptance / International Competition & Collaboration

GIES model in the case of iPod





GIES model in the case of gigabeat





Source: Nikkei Electronics, 2004.



Japanese New Policy for Climate Change by Prime Minister ABE

- May 24, 2007 in his Lecture at "Future of ASIA" in Tokyo.
- "Cool EARTH 50" = 50% reduction of GHG by 2050"
- He will propose this again in the next G8 to be held in Toya-ko, Hokkaido in 2008.



Heiligendamm G8 Summit

In setting a global goal for emissions reductions in the process we have agreed today involving all major emitters, we will consider seriously the decisions made by the European Union, Canada and Japan which include at least a halving of global emissions by 2050. (GHG)



1980 1990 2000 2010 2020 2030 2040 2050 2060 2070 2080



GDP par capita vs. SOx Concentration







Energy in Oil Equivalent (kg) vs. GDP per capita









Energy in Oil Equivalent (kg) vs. GDP per capita







Quantity

Destruction of Forests Development

18

Possibilities of Reduction of GHG



1tCO2 <\$20 <\$50 <\$100



電気機器の省エネルギー Energy Saving Trends





出所:(株)住環境計画研究所調べ





many, Truste and Lankaday, (MIR 91)

Conversión Centre James (ECC)

Developing the World's Best Energy-Efficient Appliances (Japan's "Top Runner" Standard) REVISED EDITION/OCT 2006

<u>世界最高の省エネルギー機器の創出に向 けて (日本のトッブランナー基準)改訂2006年10 月版</u>

公平な比較のために、 多くの区分に分割。 エアコンだと、 冷暖房用、冷房専用、マルチ、 サイズ、能力などなど 32区分

2010冷凍年からは4区分

32 categories for Air Conditioners; 4 categories from 2010

Unit Energy Consumption for Steel Makingが国鉄鋼業の国際連携

(2) 一貫製鉄所のエネルギー原単位の国際比較







Price of Electricity for Industries



Decoupling from Env. Issues

Quantity

Go into Stage 4; We have three kinds of Approach.

- Regulation (such as "Cap")
- Economical Incentive (Trade) or Env. Tax
- Ethics, Responsibility for Future Generation

Change the Mindset of People

GDP per capita vs. Energy in Oil Equivalent (kg)

Develop "EcoTech 2.0"

- Improve Efficiency at least by the factor of 2
 - Heat Pump Technology
 - Hybrid Vehicle
- Next Candidates???
 - Pure Electric Vehicle
 - LED Light
 - Organic EL, Laser TV
- But We need more possibilities!

An Example = New Prius

Hybrid Motor Vehicle by TOYOTA

Energy Intensity Trends

Kg Oil Eq. / GDP \$

GDP per capita vs. Energy in Oil Equivalent (kg)

